

**Your Appearance Means More to You**



than most people suspect. Now doesn't it? But are you employing the best means of improving it?

A woman's appearance depends directly upon her corset, and her quickest road to beauty of figure is a well-designed, well-fitting corset.

**Warner's Rust-Proof Corsets** are the choice of the woman who really cares about her appearance. Prices from **\$3.00 to \$6.50 pair.**

**Marshall Bros**  
Sole Agents for Newfoundland.

**Bedrooms & Beds**

There's nothing more important to the bedroom than the Bed itself, is there? From the point of usefulness or ornament it ranks first. Does your Bed suit your taste? Does it harmonize with your room? Does it give you the sleep-comfort you need? No? Well, then it's time to discard it and get another, quick.

We are showing All-Brass, Brass and Enamel, and All-Enamel Beds in all sizes and very fine designs. Each and all of which Beds can be fitted with Springs and Wool or Felt Mattresses if desired.

Prices quoted on request.

**U. S. PICTURE & PORTRAIT CO.**

CALL FOR IT AT BALLY HALLY AFTER A ROUND OF GOLF.



Served Iced with Aerated Waters or just neat.

The Grocer and the Refreshment Store you deal with can also supply Welch's.

Be sure you do not get a substitute, for you can tell the world there's no Grape Juice as good as Welch's.

**P. E. Outerbridge,**  
Sole Agent,  
King's Rd., cor. Gower St.  
Telephone 60.

**Reid-Newfoundland Company.**

**Bay Bulls Garden Party,**  
Sunday, August 8th.

Excursion train will leave St. John's at 2.00 p.m., going as far as Tor's Cove. Will leave Tor's Cove about 3.30 p.m. for Bay Bulls. Will leave Bay Bulls about 11.00 p.m. for Tor's Cove, and will leave Tor's Cove about midnight for St. John's.

**Reid-Newfoundland Company.**

**Just Arrived:**  
by S. S. Digby shipment of

**ENGLISH SPRING SUITINGS,**  
For Ladies and Gents.

Now is the time to secure your Spring Suit. Large Variety to choose from.

**J. J. STRANG'S,**  
Tailoring of Quality,  
Cor. PRESCOTT & DUCKWORTH STS.  
nov29, eod, 12

**Just Arrived:**  
NEW FLOWERS, NEW WREATHS.  
New York's Latest.  
Also just arrived:  
**EUROPEAN JEWELLERY**  
BROOCHES, CHAINS, BEADS, ETC.  
Something out of the common.

**SMITH'S Dry Goods Store**  
Rawlins' Cross, St. John's.

**Ford Owners, Attention!**

When your Ford car is in need of a doctor, don't forget that we have a full line of Ford parts and we are prepared to do your repair work at the shortest possible notice. Please bear in mind that we have the most up-to-date towing apparatus in the country, and we can take your car out of any ditch or tow you home no matter how far you are away. We also have an emergency wheel, with which we can bring home your car if you should have the misfortune to break an axle off short. Call us day or night. A trial will convince you. "Service" is our motto. Rates reasonable.

**BISHOP'S GARAGE,**  
Mundy Pond Road.  
July 7, 12

**POTATOES!**

Four or five days more and our stock of **P. E. I. Potatoes** will be cleared out.

They are hand-picked and in first-rate condition.

Our customers are asked to send in their orders for what they require immediately.

**GEO. NEAL, Ltd.**

**COAL!**

We have a small cargo Sydney COAL about due and will be pleased to book orders at lowest prices.

**A. H. MURRAY & CO., Limited.**

**Bird's Custard Powder,**  
(in Packets and Tins).

<b>JELLIES.</b>	<b>FRUITS in Tins.</b>
Pure Gold	Strawberries
Freeman's	Raspberries
Easy Jell	Blackberries
Surprise	Apricots—Sliced
Guava	Peaches—Sliced
Aspic	Pears—Extra
Calves' Feet	Egg Plums
Junket Tablets	Cherries
	Sliced Pineapple—Extra.

**MOIR'S CHOCOLATES and CAKES.**

Cocoa and Milk	<b>BISCUITS.</b>
Cocoa & Milk Powder	Peek, Fream,
Chocolate & Milk	Huntley & Palmer,
Coffee Essence	Jacobs', Carr's.

**BOWRING Bros., Limited,**  
m.w.f. GROCERY.

**J. J. St. John.**

We are offering To-Day **Prime New York Beef Cuttings,** Small and Lean Pieces, at **14c. lb.**

**J. J. St. John,**  
GROCER,  
136 - 138 Duckworth Street

**No Matter How the Fire is Caused**

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.


**SLATTERY'S Wholesale Dry Goods**

are now offering to the trade the following **English and American Dry Goods.**

English Curtain Net.	White Curtains.
English Art Muslin.	Valance Net.
White Nainsook.	White Seersucker.
Children's White Dresses.	Children's Gingham Dresses.
Misses' Colored Dresses.	Ladies' Handkerchiefs.
Gent's White Handkerchiefs.	Gent's Colored Handkerchiefs.

Also a very large assortment of **SMALLWARES.**

**SLATTERY'S DRY GOODS STORE,**  
Duckworth and George Streets.



**GILLETTE'S**  
AT DULEY'S.

We take this opportunity of advising our many patrons in the city and outside towns that we are now carrying a complete line of Gillette Razors.

Prices \$5.00 to \$7.50.

We can supply Blades in dozen or half dozen packages, \$1.00 per dozen and 50c. half dozen.

**T. J. DULEY & Co., Ltd.,**  
The Reliable Jewellers,  
ST. JOHN'S, Nfld.

Insure with the **QUEEN,**

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.  
Adrain Bldg. P. O. Box 732.  
Telephone 658.

**QUEEN INS. CO.,**  
**GEORGE H. HALLEY,**  
Agent.

**SILVERWARE!**

Bread Trays	Bread Board
Roll Trays	Bon Bon
Fruit or Confection Basket.	Butter Dish
Baking Dish	Sandwich Trays
Casserole	Dessert Sets
Entree Dishes	Trivets
Soup Tureen	Walters
Cake Dishes	Marmalade
Cake Plates.	Sugar Dish
	Spoon Holder
	Tea Sets

Also **HOMES & EDWARDS' FLATWARE.**  
The name of Homes & Edwards is a sure guarantee of "Quality".

**D. A. McRAE, Jeweller.**  
Jan 10, 12

**North American Scrap and Metal Co.**

Newfoundland's Largest Cash Buyers in

Scrap Copper, Brass, Lead, Old Rubber, Old Rope and Waste Materials.

Sheeps' Wool, Horse Hides, Calf Skins and all kinds of Raw Furs, Woolen Clips and Cotton Clips.

Highest Prices for Cow Hides.

Phone 367. Office: CHIN'S Cove, (Late G. C. Fearn & Son's Premises).  
**ST. JOHN'S.**  
July 12, eod, 12

**MINARD'S LINIMENT RELIEVES DISTEMPER.**

**RED CROSS LINE!**

The S. S. ROSALIND will sail from St. John's at one o'clock sharp on Saturday, August 7th.

All passengers for New York MUST see the Doctor in person in the ship's saloon one hour before sailing.

Passengers will please have their baggage checked before embarking.

Passports are not necessary for British subjects or U. S. citizens for either Halifax or New York.

No freight will be accepted after 11 a.m. Saturday.

For passage fares, freight rates, etc., apply to

**HARVEY & CO., Ltd.,**  
Agents Red Cross Line.  
July 13, eod, 12

Forty-One Years in the Public Service—the Evening Telegram.