

AUTOMOBILE and TRUCK INSURANCE.

Full cover for your Cars, Trucks, Fire, Public Liability, Collision, Property Damage, and Chauffeur.

The Employers Liability Assurance Corporation, Ltd., of London, England.

JOHN LEMBERG, Agent, 4 Prescott St., St. John's.

may 20, 24, 25



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My! but it must be a fine story.

READ IT—DON'T MISS IT

Increased Dividends To Policy-holders

That is remarkable in view of the heavy burdens that have fallen upon Life Insurance Companies during the past four years. It is possible only where investments are non-speculative, the management is economical and the practice is to make full provision for emergencies such as epidemics.

The LONDON LIFE INSURANCE CO'Y,
Head Office: London, Canada.

is paying profits in 1919 65 per cent. greater than the original estimates at present rates.

Full Information Upon Request.

G. VATER PIPPY, District Manager,
Beck's Cove, St. John's.

Reid-Newfoundland Company

SUNDAY, JULY 27th

Excursion Train to Tors Cove instead of Kelligrews

Train will leave St. John's Station at 2.00 p.m., going as far as Tors Cove on account of Garden Party, and will leave Tors Cove at midnight, returning.

Reid-Newfoundland Company.

Lead Products,
EX STOCK.

LOWEST PRICES.

LEAD PIPE--1-2", 3-4", 1 1-4", 1 1-2".

SHEET LEAD--2 lbs., 2 1-2, 3, 3 1-2, 4.

PIG LEAD--50 pound Pigs.

SOLDER--Strictly and Warranted.

LEAD TRAPS--1 1-2's and 1-2's.

LEAD BENDS--4", Short, 5 1-2 x 10.

Wild Youth

(By Gilbert Parker.)

Before we are half way through we know love, and love Askatoon and the young Doctor and Orlando, Guise and Louise, and last but not least, Patsy and the Heroic Li Choo.

"Wan of the most beautiful things I ever saw was them young people comin' together," says Patsy. We agree with him.

Prices \$1.25 and \$1.75.

S. E. Garland,
Headquarters for Good Books,
177-9 WATER STREET.

The Newest 1919 Trench Coats!

The Trench Coats for men we are now showing arrived on the last English boat and are quite the finest Coats we have ever handled. They are the product of a first class English firm, famed for its Military Tailoring, are built of fine quality Gabardine in all shades of Khaki, well-lined with smart-patterned Twill Plaid. Pockets velvet lined. Three very special features in these Coats are: (1) Extra high and well-fitting storm collar; (2) extra wide revers, forming when fastened ample throat and chest protection; (3) an entire interlining of Oilskin, rendering them not only doubly waterproof but absolutely wind and cold proof as well; forming an ideal Coat for all weathers. All Coats are belted and strapped at wrists. All sizes.

PRICE FROM \$30.00 UP.

U.S. Picture & Portrait Co.,
Men's Furnishings.

USE Libby's Unsweetened Milk

TO MAKE YOUR ICE CREAM.

SOLD BY ALL GROCERS.

The Direct Agencies, Ltd

may 17, 18

For Your Holidays.

Something good to read. Good Books by the best Authors in the cheap Editions.

Ann Veronicas—H. G. Wells, 60c.

The Yellow Dore—George Gibbs, 60c.

Castle Sombras—H. Grenhough Smith, 60c.

The Man Who Knew—Edgar Wallace, 60c.

The Clue of the Twisted Candle—Edgar Wallace, 60c.

The Lady Killer—Stacpoole, 60c.

The Drums of War—Stacpoole, 60c.

Adrian Le Roy—Charles Garvice, 60c.

St. Martin's Summer—Rafael Sabatini, 60c.

Lady Connie—Mrs. Humphrey Ward, 60c.

The Pretender—Robt. W. Service, 60c.

Kent Knowles—Joseph C. Lincoln, 60c.

The Heritage of the Desert—Zane Grey, 70c.

Riders of the Purple Sage—Zane Grey, 70c.

The Lone Star Ranger—Zane Grey, 70c.

The Border Legion—Zane Grey, 70c.

Desert Gold—Zane Grey, 70c.

The Light of the Western Stars—Zane Grey, 70c.

The Rainbow Trail—Zane Grey, 70c.

The Way of an Eagle—E. M. Dell, 70c.

Laddie—Gene Stratton Porter, 70c.

Freckles—Gene Stratton Porter, 70c.

The Spoilers—Rex Beach, 70c.

The Beetle—Richard Marsh, 70c.

Pan's Mountain—Amelie Rives, 70c.

A Flame of Fire—Joseph Hocking, 70c.

Salt Haven—W. W. Jacobs, 70c.

Seeing Life—E. P. Oppenheim, 50c.

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Bookseller & Stationer.

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Player Pianos, Pianos & Organs

We are offering them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.

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We don't mind if you come to us first or last, all we ask is that you give us an opportunity of showing you our stock. We have a special store which is devoted exclusively to storing Wall Paper. At present we have in stock over 95,000 pieces, valued at over \$25,500.

Just think what a variety this gives, and when you are told that it is all practically new stock, you will realize that our claim to be "The Leading House for Wall Papers" is not unfounded.

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One of the first elements of thrift is to make every dollar of capital earn its way. It also is supposed to work. Invest in safe, conservative, attractive and readily saleable securities.

"Save and Invest" has always been the motto and principle of successful men. We can assist you, as that is our sole business.

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Bond Dealers,
Board of Trade Building,
ST. JOHN'S.

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are now offering to the trade the following

English and American Dry Goods.

English Curtain Net. White Curtains.
English Art Muslin. Valance Net.
White Nainsook. White Seersucker.
Children's White Dresses. Children's Gingham Dresses.
Misses' Colored Dresses. Ladies' Handkerchiefs.
Gent's White Handkerchiefs. Gent's Colored Handkerchiefs.

Also a very large assortment of SMALLWARES.

SLATTERY'S DRY GOODS STORE,
Duckworth and George Streets.

Barrington Hall Soluble Coffee.
(Made in the Cup.)



Put away your Coffee Pot and make Coffee the new and easier way with "Barrington Hall Soluble Coffee." Just add water and serve. It dissolves instantly. Ask your Grocer for it. Manufactured by BAKER IMPORTING CO., New York. N.Y. Representative care P. O. Box 331, St. John's. jly11, im, eod, ip

LADIES! LADIES!

We have just received a small shipment of Ladies' New Summer Hats, Ready-to-wear and Untrimmed.

A great variety of styles and colors to select from. Prices always right. See them to-day.

WILLIAM FREW, Water St.

Advertise in the Evening Telegram

Only a few days on the market and already the most popular!

Montroyal

—THE NEW FLOUR—

It makes the most delicious white bread, and is the flour your grocer can recommend with the utmost confidence.

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july 25, 1919