

SLATTERY'S
Wholesale Dry Goods

Now offering to the Trade and Outport Dealers the following

AUTUMN GOODS :
 POUND PERCALES SHIRTS
 POUND SATEENS DRESS GOODS
 DENIMS PLAID DRESS GOODS
 COTTON CHECKS BLOUSES
 POUND UNDERWEAR FLANNELETTE
 TOWELINGS OVERALLS
 EVERY DAY GOODS ARRIVING.

SLATTERY BLDG., Duckworth & George Sts.

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



Newfoundland Clothing Co., Ltd.

mar6,eod,tf

WM. WHITE, Manager.

WARNER'S
Rust-Proof Corsets!



To be in fashion you should wear a

WARNER'S CORSET.

A comfortable fitting Corset, a fashionable shaping Corset, and a Corset guaranteed to wear without rusting, breaking or tearing.

When you discard a WARNER'S it is because you wish a New WARNER'S.

Price: \$2.30 pair up.

Marshall Bros

Sole Agents for Newfoundland.

HEADQUARTERS!

APPLES! APPLES!

Just Received To-Day, Oct. 21st,

1337 Barrels
No. 1 APPLES.

GEO. NEAL

Curtains for the Home.

95c. to \$5.50 per Pair.

A complete stock of Lace and Scrim curtains, in neat Floral and Plain designs to select from.

SEE THEM TO-DAY!

WILLIAM FREW, Water St.

Bedsteads & Children's Cribs



Call and look over our stock which has just arrived. Latest Designs. Prices to suit all.

BOWRING BROTHERS, Ltd.,
Hardware.



The sentiment represented by
THE WEDDING RING

suggests the selection of an article guaranteed to be Finest Gold, good colour, and made with great care—a ring to be found at—

T. J. DULEY & CO.,
Reliable Jewelers, St. John's.

O'Sullivan's
Rubber Heels,

all Sizes.

MEN'S and WOMEN'S.

ROBERT TEMPLETON.

Now in Stock

400 brls. Choice

Gravenstein Apples

Burt & Lawrence, 14 New Gower St.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

Reid-Newfoundland Co

Green Bay Steamship Service!

Only mixed freight will be received on Thursday, 24th instant, for S. S. "Home", from 9 a.m. to 1 p.m.

South Coast Steamship Service

Freight for S. S. "Fogota" for South Shore points via Placentia will be accepted at Freight Shed on Friday, 25th inst., from 9 a.m. to 1 p.m.

Placentia Bay Steamship Service!

Freight for West Side of Placentia Bay, Presque Route (Monday's run) will not be accepted until further notice.

REID-NEWFOUNDLAND Company



Dr. A. B. Lehr,
Dentist,

has decided to specialize in extracting and plate work. His fees after August 1st, 1918, will be 50c. for single extraction and

Sets of Teeth \$15.00.

All unfinished work at old prices. jly16,tu,th,s,tf

J. J. ST. JOHN.

All Ready for You
Mr. Man!

3000 brls. FLOUR— Best brands: some white while it lasts.
 210 brls. HAM BUTT PORK at \$44.00 brl.
 185 brls. BEST BONE-LESS BEEF — Very tender.
 65 brls. SPARE RIBS.
 130 puncheons and brls. Very Best MOLASSES — Grocery and Fancy.
 500 bags PURE WHITE CORN MEAL Table.
 350 bags YELLOW FEED MEAL.
 2000 bags CATTLE FEED from \$4.50 bag.
 95 Half Chests TEA— Great value.
 And a full line of GROCERIES at Botton Prices.

J. J. ST. JOHN,

186 and 188 Duckworth St.

To the Fishermen of Newfoundland!

It will be to your advantage to communicate with us before offering for sale your Fish or Oil, as we are sure we can get better prices for you than you can get yourself.

P. J. SHEA,
Broker & Commission Agent.
Office: 314 Water Street.
aug22,th,s,tu,tf P.O. B. 427.

MINARD'S LINIMENT CURES
BURNS, ETC.

MILITARY BOOTS

FOR FALL WEAR.



We have just opened a choice selection of Fall Boots, High Cut with Low and High Heels.

Black, Tan, Grey and Brown.

All One Price,

\$7.00.

PARKER & MONROE, Ltd.

Not Generally Known!

The average man or woman may think all WAR STANDARD FLOURS are alike. Such is not the case. The Canadian Government has decreed that Flour must not be milled ABOVE a certain standard. But there is nothing to prevent millers from milling BELOW that standard.

Ogilvie's

Standard Flour

is milled to limit of Govt. requirements

Try a Barrel and be convinced.

Forty Years in the public service
—The Evening Telegram

TEN PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Noon.—Fresh N. winds, local showers near East Coast; most fair and cool to-day and on Friday.
ROPER & THOMPSON'S, Noon.—at 29.52, ther. 49.
VOLUME XL.

Prime Fat

AUCTION

On Monday Next, at 12 O'clock Wharf

GEORGE M.

75 Hea

Prime Fat

Ex Rail.

Schooners for



The following Glovertown with Government ing past wnt June last—

"ARKONA" 65
"BLANCHE CURRIE" 63

Fast sailers, suitable for Coastal and Labrador Fishery. Delivery on Oct 21st next. Apply to

JOB BROTHERS & CO.
or
BAXTER BERRY, Glove

oct19,61,eod

Auction Sales!

AUCTION!

On To-Morrow, Friday,

Oct. 25th, at 12

o'clock noon, in the field

adjoining the Stable of

T. B. CLIFT,

64 LeMarchant Road,

(10) Ten Head

Selected P.E.I. Cattle,

Average weight about 900 lbs., consisting of Heifers and Cows.

Three Pigs in prime

condition, and with reserve one Bull.

T. B. CLIFT

Oct23,21 Auctioneer.

Auction of Horses!

To-Morrow, Friday, 25th

Instant, at 12 o'clock Noon,

At My Auction Room,

Adelaide Street.

A Good Truck Horses.

The property of St. John's Municipal Council (Sanitary Dept.).

WALTER A. O'D. KELLY,

oct23,21 Auctioneer.

Walter A. O'D. Kelly,

LICENSED AUCTIONEER and COMMISSION AGENT.

Sales of Household Furniture, Real Estate and all classes of goods undertaken. Personal attention, prompt returns.

We have room at our Auction Rooms to receive a limited quantity of articles offered for sale. If you have anything to sell consult us.

Consignments Solicited.

We also make a specialty of all kinds of Building Materials. Office and Store corner of Adelaide and George Streets.

PHONE 479A. P. O. BOX 872.
oct17,18,19,21,tf