

REID-NEWFOUNDLAND CO.

St. John's, Newfoundland.

Columbia Multiple Battery



For Motor Ignition & Lighting.

Absolutely reliable in any kind of service. Easy to Install. No future attention needed. Economical from the start. No expense during its life, for upkeep or renewals. Exceptionally long life. One lasts a season. Waterproof. Won't freeze. No acid. Simply and strongly made. No loose or breakable parts. Adaptable to any car or boat. Any operating conditions. Any type of ignition system. Equally good for auxiliary or continuous use. Gives warning before exhaustion. Every Motorist needs it.

Reid-Newfoundland Company.



SCHOONERS FOR SALE.

Name.	Where Built.	When.	Tonnage.
Effie M.	Pool's Cove, F.B.	1904	44
T. J. Layman	Fortune Bay	1909	44
Mystical Rose	Codroy	1905	35

Also the Victorine, which will be sold at a bargain, \$500.00.

All above schooners are in good order, well found in sails and gear. All have been docked and painted this Fall.

HARVEY & Co.,
Agents.

Furness Line Sailings.

From Liverpool. St. John's Halifax to St. John's to to Halifax. St. John's. Liverpool.

S.S. "Eagle Point"	Mar. 19th.	Mar. 31st.
S.S. "Swansea Trader"	Mar. 29th.	April 1st.
S.S. "Durango"	March 31st.	Apl. 10th. Apl. 18th. Apl. 22nd
S.S. "Digby"	April 11th.	Apl. 21st. Apl. 30th. May 3rd
S.S. "Rappahannock"	From London to St. John's about Mar. 27th	

For freight and passenger rates apply to

FURNESS WITBY & Co., Ltd.,
March 23, 24, 25, 26. City Chambers, Water St.

The Crescent Picture Palace
MONDAY and TUESDAY.

The Flying Circus,
Three Reels,
3,000 feet long.

ALMOST ONE HOUR FOR ONE PICTURE.

Ford Prices The Same.

TOURING CAR, \$800.00. RUNABOUT, \$725.00.

I do not take advantage of you because there is a rise in duty. I want every person to have every chance, also a good square deal.

Contract for 1914 almost exhausted, so get your order in and avoid disappointment.

GEO. G. R. PARSONS,

feb5,s,m,th,2m King's Road. Telephone 109

DO YOU SMOKE
any old Fag, or do you
smoke

De Reszke Cigarettes?

In one short week all the Cigarette connoisseurs in St. John's have placed orders for DE RESZKE CIGARETTES. They know a good thing when they smoke it.

In stock:

DE RESZKE "Tenor"—Turkish.
DE RESZKE "American"—Virginian.

DE RESZKE "Soprano"—Ladies.

(The girls have all sworn off for Lent, so there hasn't been much doing in the latter.)

Telephone your order.

P. E. Outerbridge,
Sole Agent for Newfoundland,
137 WATER STREET.
Phone 60.

THERE IS NO
COMPARISON.

between Molassine Meal and other sugar foods. The manufacturers of Molassine Meal never attempt to COMPETE with anything else, their product being

**UNIQUE,
DISTINCT, and
SUPERIOR**

to everything else.

For sale at all Feed Depots, or Wholesale only from

HARVEY & Co., Ltd.

AVOID IMITATIONS.

JUST IN



Here are some Shoes:
BROWN'S 5-STAR SHOES are best; latest styles, perfect fit, solid throughout.
GENT'S FOOTWEAR in Blucher, Button and Laced styles,
\$4.00, \$4.50, \$5.00, \$5.50, \$6.00.
See Ladies' Department for correct styles in Spring Footwear for 1914.

F. SMALLWOOD.

The Home of Good Shoes.

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars, Press Syndicate F1713

Phone 538

Box 604.

Paschal Candles.

48 Inch.
Beautifully Decorated.

GARRETT BYRNE

BOOKSELLER AND STATIONER.

Potatoes Oranges Onions.

Due Ex. S S Eagle Point To-Morrow.

300 Bags Scotch Potatoes.

50 Cases Sweet Oranges.

50 Cases Small Onions.

GEO. NEAL.

CASINO THEATRE!

2 DAYS ONLY.

Friday and Saturday.

The last 2 Days to see this great production,
From the Manger to the Cross,

OR JESUS OF NAZARETH.

A wonderful motion picture representation of the Life of Christ.

A New Shipment of

Baby Carriages & Go Carts

IS NOW ON DISPLAY.



You certainly will want to take the Baby out these bright sunny days, and this store is ready to furnish the finest

BABY CARRIAGES and GO-CARTS

that can be secured anywhere. WE HAVE THEM AT ALL PRICES.

U. S. PICTURE & PORTRAIT Company,

Complete House Furnishers.

EASTER SPECIALS!

CHILDREN'S EMBROIDERY and CASHMERE COATS.
Values up to \$3.00.
Our Price \$1.00 & \$1.25.
Best value ever offered.
See our LADIES' HATS.

CHILDREN'S HATS.
Value \$1.50.
Our Price 95c. each.
Another shipment of our FAMOUS ROOM PAPERS.
See them if you want a Bargain.

The West End Bazaar,

The store that gives good value
21 Water Street West.

Advertise in the TELEGRAM