

N AID of the REGULUS-GOLDEN ARROW FUND

MR. ALFRED H. ALLEN begs to announce that

A GRAND EVENING CONCERT

will be given in aid of the above Fund, on

MONDAY NEXT, Nov. 21, at 9.15 at the METHODIST COLLEGE HALL.

Singers—Mrs. Job, Miss Strang, Miss Jean Strang, Miss Herder; Mr. Lloyd Woods, Mr. Frank Seymour, Mr. D. McD. Martin.

Solo Violin—Miss Johnson. **Tickets:** Reserved Seats, 50c. and 30c. General Admission: 20c., at Hutton's Music Store, where the plan may be seen. nov17,19,21

JUST TO SUIT YOU!

We have now in

10 Firkins Irish Butter.

Very large stock of all the well-known brands of **Flour.**

Those excellent **SPARE RIBS** at \$12.50 per barre are selling very fast. See them.

Corn Meal, Corn, Hominy Feed, Molasses Meal—all at LOWEST PRICES

J. J. ST. JOHN, Duckworth St.

"Sterling" Brand Plate Beef.

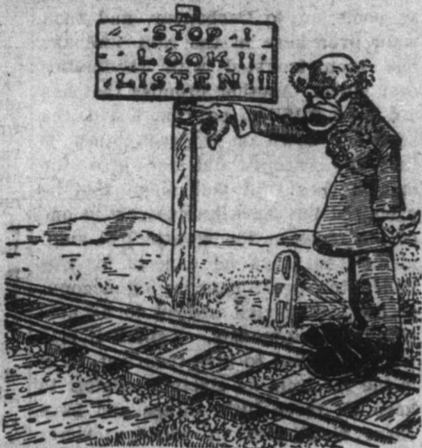
Yesterday ex "Durango," we received another large shipment of this

High-Grade BARRELLED BEEF.

Owing to a slight weakness in the market we are selling this lot at low prices.

There is absolutely no risk in handling "Sterling" Beef. Every time you buy a barrel you get a barrel of Satisfaction.

F. McNamara, Queen St.



JOIN THE BAND



of Grocers who are Selling

King George FLOUR,

The **FINEST FLOUR** in the **COUNTRY.**

KING GEORGE FLOUR Bakes Beautiful Bread.

A BIG BARGAIN

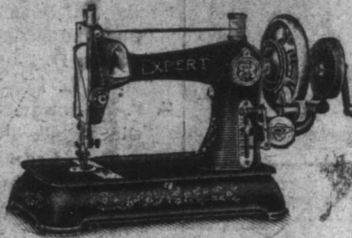
PIANO,

Original price \$260. Practically new.

CHARLES HUTTON.

To Our Outport Friends & Customers.

SEWING Machines



Greatly Reduced Nov. Month. WE SELL THE BEST ONLY. **CHESLEY WOODS,** The White Piano and Organ Store.

The Nickel!

Another Feature Show To-Day and To-Night.

Featuring the Vitagraph Company's pretty idyll:

LOVE'S AWAKENING.

A beautifully tinted film that marks a new departure in Moving Picture production.

Hear Alfred Normandin.

THE NICKEL DUO.

Three Other Pictures.

Another Western Novelty

The Casino!

Kalem's Thrilling Romantic Photo Play, **The Girl and the Bandit.**

SEE **The Hold Up, The Bandit's Cave, Cora to the Rescue, The Capture, A Woman's Wits.**

J. O'NEILL FARRELL.

Gibson and Waldron.

"IT"

The Best is the Best!

'UNICA BEST'

IS THE

Best Flour

MILLED.

Don't Pay More for any other Brand than you can buy "Unica Best" for.

Ask your Grocer for **IT.**

oct22,1m

MEN and WOMEN'S Unshrink'ble Underwear

Men's all Wool Shirts from \$1.00 up

Men's all Wool Drawers from \$1.00 up

Ladies' Unshrinkable Vests from 65c up

Ladies' Unshrinkable Pants from 65c up

Also a full stock of Men's, Women and Children's Fleece Lined Underwear. Mail Orders receive prompt attention.

WILIAM FREW, Water Street.

FUSSELL'S FULL CREAM CONDENSED MILK

IS THE **CREAM OF MILKS**



YOU'VE GOT TO KNOW

Where every letter, account, and contract belonging to you can be found at a moment's notice—that is if your business is run properly. Is yours run properly? Why not? A **Complete Filing System** is easily and economically obtainable. Shall be glad to illustrate and explain details.

PERCIE JOHNSON,

Office—Duckworth St. mar10,1f

EMBALMING!

The subscriber begs to inform his friends and the public generally that, during his recent visit to Toronto, he took a course of instruction in the art of **EMBALMING**, and is now prepared to practice that most useful art.

Undertaking attended to at all hours, night or day. Open and Covered Hearse. Personal attention and satisfaction guaranteed.

S. G. COLLIER, Waldegrave St. nov2,1m,fp Phone 614.

FURS

We are now showing a splendid assortment of Ladies'

FUR COATS, COLLARS, MUFFS, Etc.

Our Furs suggest unusual value, and everyone has the merit of dependable quality combined with reasonable prices.

U.S. PICTURE & PORTRAIT CO.

NEW DRIED FRUIT,

1910 CROP.

Just received direct from California, ex S.S. Bruce and Train.

3-Crown California Seeded Raisins—1 lb. pkgs.

Dried Apricots—25 lb. Boxes.

All New Fruit.

GEORGE NEAL.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

A. & S. RODGER.

SPECIAL VALUES!

Big Variety of Blouse Materials,

New Designs at 12, 14, 16, 18, 20 & 22 cts.

Bargains in White Embroidery and Insertion.

Another Lot opened of our Famous **COSTUME**

CLOTHS at 25, 40, 60, 75 and \$1.00 per yd.

A Snap in Dainty Open Work.

Sideboard Cloths and Table Centres—**Exceptionally Cheap.**

A. & S. RODGER.

REID NEWFOUNDLAND COMPANY.

Low Rates for Farm Produce

FARMERS and MARKET GARDENERS TAKE NOTICE.

Low Rates—Local Vegetables.

Between all points on the Railway, not to exceed 25 cents per sack or barrel.

From all points on the Railway to all ports of call to Placentia Bay, Notre Dame Bay, Bonavista Bay, Trinity Bay, South Shore (S. S. Glencoe), and S. S. Home ports (York Harbor to Flower's Cove inclusive), 25 cts. per sack or barrel.

NOTE:—The same rates as from above apply from Steamer points to all Rail points.

Reid Newfoundland Company