

HOW CAN WE COUNTER-ACT THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Bread made from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

Farmers! Attention!

We are booking orders for Fertilizers for Spring delivery:

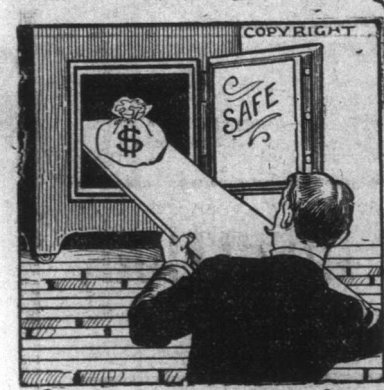
Imperial Superphosphate,
Special Potato Phosphate,
Bone Meal, Floral Life,
Nitrate of Soda.

Get our prices before placing your orders.

COLIN CAMPBELL,

Feb 16

12 Board of Trade Building.



SAVING MONEY —ON— LUMBER

That is what happens when you buy Lumber from our yards. We aim to sell the best at the LOWEST figure, and our patrons are all satisfied that we do it.

HORWOOD LUMBER CO., LTD.

READYMADES!

Men's Tweed Pants.....\$1.00, 1.20, 1.40 up
Men's Tweed Jackets, from.....\$2.00 up
Men's Tweed Vests, from.....70 cts. up
Men's Tweed Suits.....\$3.50, 4.50, 5.00, 5.50 up

Also, A Big Stock of Boys' Suits.

Outport Orders carefully and promptly attended to.

WILLIAM FREW, WATER STREET,
(Nearly Opposite Court House.)



GENTLEMEN.—Our shelves are now replete with the choicest goods that the West of England can produce. All parts of Old England are famed for the excellence of their goods, but more especially the West, and, as regards that undecidable "thing" called style, we know how, and can give full expression to that elusive quality. We please both young and old. You can have your choice of either English or American cut. Personal supervision given each order. Give us a trial and we have a customer. Thirty years experience in the tailoring line.

JOHN MAUNDER, 'THE' TAILOR,
251-252 Duckworth St., St. John's

Job Printing Executed

The Evening Chit-Chat

By RUTH CAMERON



It doesn't take any more time to do a thing now than it does to do it three weeks from now.

Promptness is a very big element in the value of a favor.

There is a person who is always glad to do any favor for his friends but who is so tardy about attending to it that he often halves or even entirely does away with the value of his kind act.

Are YOU that person?

Yes, you wrote a very nice piece for the church paper. I heard someone say of a girl who had been asked to contribute an article towards a church entertainment program, "but she was so tardy about getting it done that she upset the publication of the whole thing. Next year we are going to ask a girl who may not write such a clever article but who, we are sure, will get it done on time."

When anyone asks you to do anything for him, if you possibly can go and do it straightway you will make your kindness twice as worth while.

There was one girl at college whom I would rather have on a committee with me than any of the rest. It was not that Eleanor had any more ideas than the others. It was not that she was any more clever than they. It was simply that if you asked her to do anything she did not wait until the last possible moment, but did it at once.

I remember on one occasion when she was on a dance committee which decided that each of its members

should squeeze a dozen lemons for the punch.

The dance was not to take place for two weeks, but the day after the committee made that decision Eleanor appeared on the scene of action with her lemon juice and sugar in a preserve jar.

When I marvelled at her promptness she explained: "It is off my mind and yours. It didn't take me any more time than it would have at the last moment, and I won't have to waste any time dreading it."

A queer old philosopher of a man once pointed to his house and said to me, "If it weren't for one man that house wouldn't be built yet. I want to build a house and I want a man to help me. Several men came to me asking for work and I asked them when they could come to work, and they said 'To-morrow.' But there is no such day as to-morrow, so I didn't employ any of them. Then one day a man came, and when I asked him when he could come to work he said 'To-day,' and that's how the house got built."

That is the kind of spirit we need more of.

The girl who brought me the lemon juice within twenty-four hours of my request for it was the kind of girl who could carry a message to Garcia.

And the people who promise favors readily but put off their obligations until the latest possible moment and attend to them of necessity, hastily and insufficiently, and only after having been reminded of them are the people who could never be trusted to "carry a message to Garcia."

Which kind are YOU?

Ruth Cameron

Strong Healthy Women

If a woman is strong and healthy in a womanly way, motherhood means to her but little suffering. The trouble lies in the fact that the many women suffer from weakness and disease of the distinctly feminine organism and are unfitted for motherhood. This can be remedied.

Dr. Pierce's Favorite Prescription

Cures the weaknesses and disorders of women. It acts directly on the delicate and important organs concerned in motherhood, making them healthy, strong, vigorous, virile and elastic.

"Favorite Prescription" banishes the indispositions of the period of expectancy and makes baby's advent easy and almost painless. It quickens and vitalizes the feminine organs, and insures a healthy and robust baby. Thousands of women have testified to its marvelous merits.

It Makes Weak Women Strong. It Makes Sick Women Well. Honest druggists do not offer substitutes, and urge them upon you as "just as good." Accept no secret nostrum in place of this non-secret remedy. It contains not a drop of alcohol and not a grain of habit-forming or injurious drugs. It is a pure glyceric extract of healing, native American roots.



HOUSEHOLD NOTES.

If a range has become red from overheating or rust, before applying stove blacking, rub the surface well with vinegar and allow it to dry. Blacken when the stove is slightly warm, not hot.

In washing curtains, add an ounce of gum arabic, dissolved and strained, to a gallon of starch water. This gives a crispness to the curtains, quite like the dressing they have when newly bought.

To clean and tighten cane chairs, soak them well with hot water and use soap if necessary. Dry them in the open air and when thoroughly dry they will be as tight as when new, and perfectly clean.

Faded spots on wood, caused by heat or light, can be removed by rubbing with linseed oil or sweet oil mixed with an eighth part of alcohol. Old linen or flannel rags are best to use for this purpose.

Before using raisins or currants in a cake, wash them, put into a wire basket, and plunge for an instant into boiling water. If this is done the day before they are used, they will be plump and sweeter.

When frying in deep fat, never put too much food into the frying basket at once, else the heat of the fat will be reduced in the outer surfaces, instead of becoming crisp and dry, will absorb the grease.

To remove a dent from a table or a cabinet, cover it with four thicknesses of paper that has been wet and then set a very hot iron on the

surface for a few seconds. The steam will raise the compressed wood layers.

An easy way to fill preserve jars is to use a gravity boat. The handle makes it easy to dip into the boiling kettle of fruit, and the long neck fits into either pint or quart jars and prevents any spilling of the juice.

If meat, when cooking, has to be turned, be careful not to pierce it with a fork. Boiled or stewed meats should be seasoned after removing from the fire.

For finger marks on white painted doors, there is nothing finer than just whitening and water, rubbed on with a soft cotton rag, avoiding the use of soap, for the whitening will remove the dirt and not injure the texture of the paint.

After naptha-cleaning gloves, laces and ribbons at home, they may be placed directly upon a steam radiator and will be found to dry in half the time usually required, while the odor will disappear in less than an hour's time.

MISS CURZON-HOWE DEAD.

A young lady of the city had a letter by Monday's mail informing her that Miss Howe, the 15 year old daughter of Admiral Curzon-Howe, had died at Valetta, Malta, of typhoid recently. The disease is very prevalent in Malta and many deaths have occurred there. Admiral Curzon-Howe is well and favorably known here and will be deeply sympathized with in his bereavement.

Weak Lungs

Ask your doctor to name the best family medicine for coughs, colds, bronchitis, weak lungs. Follow his advice.

Seven years of experience with Ayer's Cherry Pectoral have given us great confidence in it. We strongly recommend it for coughs, colds, bronchitis, weak throats, and weak lungs. It prevents. It protects. It soothes. It heals. Just the help nature needs.

Our Montreal Letter.

The New City Council Inaugurated.—The Abolition of Committees—Grant, a Thing of the Past.—The Present Month a Very Severe One for Storms and Frost.—The Lenten Services.—The Ice Palace a Failure.—A Warning About Typhoid.—Citizens Attack Tenant Law.

(From Our Own Correspondent.)

February a Cold Month.

February is proving the real winter month of the season, snow storms and very severe frost seem to be the programme. A couple of days we had the thermometer down to 10 and 16 degrees below zero. The civic treasury has not spent very much on the removal of snow this winter, but from present indications the dollars will have to leave that department, and go into the pockets of thousands of poor men who make a living by shovelling snow.

Famous Lenten Preachers.

Lent has brought some famous preachers for the big churches here. Notre Dame gets Rev. Father Pinsard of the Fathers of the Oratory of St. Philip Neri. His first sermon on Sunday, Feb. 13th, drew a crowd of 15,000. He is equal to the best of the preachers heard in the big church during the Sundays of Lent. At St. Patrick's the Rev. Fathers O'Neil, O.P., and Walsh, G.P., of the Dominican Order of St. Saviour's Priory, Dublin, Ireland, will preach and give a mission. At the Church of the Gesù Rev. Father Campbell, S. J., an eloquent divine from New York City will preach every Sunday evening on controversial subjects.

At St. Ann's Church the Redemptorist Fathers from Saratoga, N. Y., will preach a retreat. At St. Mary's Church, Rev. Fathers Naish, S. J., and Connolly, S. J., will preach a mission. At St. James Cathedral the Professors of St. Therese College and some of the city clergy will occupy the pulpit. At St. Thomas Aquinas, St. Henri, Rev. Fathers Gunning, C. S. R., and O'Donohoe, C. S. R., Redemptorist Missionaries from the Mission House, near Boston, will open a two weeks' mission.

The Ice Palace a Failure.

Owing to the mild weather in January the ice palace could not be built according to the original plans. When the towers were completed one of them collapsed, and the contractors had to change their plans. The original programme also suffered a set back owing to the civic elections. No half holiday was proclaimed and there was no procession nor a famous display inside the palace as was at first suggested. There were very few visitors from outside places, and the promoters stand to lose heavily by the many drawbacks. The ice is not allowed to be sold so it will have to be carted away and dumped in the river.

The Typhoid Scare.

Since its inauguration at the time when the typhoid epidemic was at its height, the Emergency Hospital has cared for one hundred and twenty cases of typhoid, and thirteen cases of other diseases, diagnosed at first as typhoid, and later developing into intestinal grippe or some relative disease. The death rate has been 5 per cent. on a general average. There is no congestion at present, and the hospital is able at present to accommodate all applications for admission.

The statement has been issued by Dr. Patch, the superintendent. Dr. Patch says that because the typhoid fever died away in February it does not follow that it will not pay an unwelcome return visit. He blames the water supply wholly for the continued recurrence of the disease.

The Sterilization Plant.

The new sterilization plant was installed a few days ago at the headquarters, and is giving every satisfaction. The water now appears much clearer, being free from muddy sediment and a yellow color.

The Tenant Law.

The tenant law here is a rather severe one as it gives too much power to the landlord and leaves the tenant with none on his side. The Herald is waging war on the injustice of the law and asks the citizens to fight to have it changed. The labour unions are going to fight it and ask that monthly leases be signed not yearly ones. A complete revision of the rental system is demanded. The City Council and the Quebec Legislature will be petitioned in the matter.

R. J. LOUIS CUDDIHY, Asst. Sec. Canagone, Montreal, Feb. 15th, 1910.

BANKING CREW HERE.—Capt. Jerry Pettit arrived here from Moose Ambrose, Fortune Bay, on Monday with 5 men of a crew to take his banker, the Harris Lewis, home. If, however, he can sell her here he will proceed to Halifax and purchase another and larger vessel.

Minnard's Liniment Cures Colds, etc.

SPECIALS IN Women's Hose This Week!

Some Lots Women's Hose much under Regular Prices.

Women's Black FINGERING HOSE,

Special Sale Prices for this week only:

13c., 15c., 17c., 19c. and 20c. pair.

Women's Black Cashmere Ribbed Hose,

All Wool Cashmere, regular

40c. to 45c. pair, only 22c. pair.

This is a Special which will not last long. The lowness of price of this lot is due to the fact that some are a little under the usual length. However, this is not a serious fault, and the sale of these Hose always exceeds our supply.

Men's Black Fingering ALL WOOL HALF HOSE,

Special This Week, only 22c. pair.

Fleece Lined Underwear

In Men's, Women's and Children's.

No better value obtainable elsewhere.

MOTOR SCARFS and VEILINGS,

Large assortment of these goods to select from.

Special: Ladies' Silk Muslin Motor Scarf Veils,
Assorted Colours, only 45c. each.

Henry Blair.

COTTONS AND WOOLENS.

Best and Cheapest Wholesale House in the City.

A complete stock of the newest American and English Goods, embracing Percales, Shirts, Calicoes, Misprints. Also Tweeds, Dress Goods, Top Shirts, Flannellettes, etc., and Fleece-lined Underwear—special make.

Please See Our Prices.

Cutport Orders will have special attention.

W. A. Slattery,

Duckworth Street,

3 Doors East Seamen's Home Building

Better Be Safe

Than Sorry.

Are you sufficiently protected from loss by fire? Why not cover your property adequately? The Winter Season with its fire hazard is now on. Strong Companies, low rates and prompt payments are good inducements. Look up our record and you will find how promptly we settle claims.

PERCIE JOHNSON, Agent.

Office: corner Duckworth and Prescott Streets.

ROYAL Society Floss,

The great substitute for Silk.

See our window for Centre Piece worked with ROYAL SOCIETY FLOSS.

CHARLES HUTTON,
Agent for Newfoundland.

Telegram Ads. Pay