

FACTS ABOUT TEA SERIES—No. 4

The Two Types of Tea

There are two distinct types of tea, namely Black Tea and Green Tea. Both are made from the same bush and both are equally pure. The difference is in the process of manufacture which gives each a different flavour. Black Tea after it is plucked is withered and partially 'fired' or dried, then allowed to oxidize by being exposed to the air. This gives Black Tea its dark reddish colour when drawn. Green tea is immediately steamed after plucking, which prevents oxidization. There are delicious blends of "SALADA" in both of these types and also a unique blend of Black and Green Tea Mixed. All are sold in four qualities.

"SALADA"

FOR
Neuralgia



ASPIRIN

Proved safe by millions and prescribed by physicians for

- Neuralgia Colds
- Headache Pain
- Lumbago Toothache
- Rheumatism Neuritis



Safe → Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monosodium Salicylate (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Assuring Your Business

A policy of advertising is a policy of life assurance, and the protection thus secured is well worth its annual cost.

Old customers die or move away—they must be replaced.

Old customers are subject to the influence of temptation—they may be induced to divide their custom—to do some of their shopping at a competitor's.

New comers to this community will shop with you—become regular customers—if they are invited to do so.

Your competitor's advertising is an influence which must be offset if you are to maintain your trade.

Not to advertise regularly to the readers of the UNION ADVOCATE is to leave your business unprotected.

A WORD TO THE PUBLIC

It is no sign of weakness to follow the lead of advertising. You owe it to yourself to get the most for your money, the best goods and the best service. And if you find that your inclination is to shop where you are invited to shop rather than to continue to be a customer of the shop which never solicits your good-will you need have no compunctions of conscience.

Shop Where You are Invited to Shop

AUTO FOR EVERY FIVE PERSONS

Eleven states now have fewer than five inhabitants per motor vehicle registered nineteen have fewer than six; none have as many as twenty and only eight have in excess of ten, according to figure compiled by the Liberty Central Trust Company of St. Louis. These figures are based on the latest available registration data as of the close of 1924 and population estimates by the Census Bureau method. It is pointed out that also utterly accurate ratios can be arrived at only in census years, and the figures given therefore, must be regarded as only approximate.

California, in the matter of automobile density, appears to be in a class by itself leading the field with one vehicle for each three inhabitants. Next comes Iowa with one to four. Following in order, are Nevada, one to 4.2; Kansas, Nebraska and Oregon, all with one to 4.4.

Of the eleven States which have a ratio of less than one to five, all are west of the Mississippi except two; Indiana, 4.7, and Michigan, 4.8. Among the Eastern and Middle Western states therefore, Indiana is the leader. Vermont, with a density of 4.7, appears to lead New England and the Atlantic seaboard. Among the strictly Southern States, Florida, with a ratio of one to 5.5 is far ahead. The States having more than ten inhabitants per registration are all in the South. Alabama, with one to 15.6 is at the bottom of the list. It is noteworthy, however, that this territory continues to show a rapid rate of gain in automobile ownership, says the analysis.



Write to-day for our big FREE CATALOGUE showing our full lines of Bicycles for Men and Women, Boys and Girls. MOTOR ATTACHMENTS: Tires, Coaster Brakes, Wheels, Inner Tubes, Lamps, Bells, Cyclometers, Saddles, Equipment and Spare Parts. You can buy your supplies from us at wholesale prices. T. W. BOYD & SON, 27 Notre Dame Street West, Montreal.

BATHURST HAS AN OBJECTION

D. R. Bishop, captain of the Bathurst Intermediate Basketball team, takes exception to the Trojan intermediates of Saint John playing off with Halifax for the Maritime championship, stating that the Trojans are not the champions of New Brunswick, as the Bathurst team has defeated Chatham and Campbellton and are champions of the Northern section of the province. Captain Bishop further states that he has sent telegrams to the Trojans, also to A. W. Covey, in Saint John regarding the matter, but had received no reply. He would like to have the Bathurst team play one or a series of games with the Trojans to decide the Intermediate championship of New Brunswick before there was a play-off with the Nova Scotia champions, and will protest against the games that are now to be played between the Saint John and Halifax teams for the title.

ASK THIS HALIFAX NURSE

She Is Willing to Answer Letters from Women Asking About Lydia E. Pinkham's Vegetable Compound

Halifax, Nova Scotia.—"I am a maternity nurse and have recommended Lydia E. Pinkham's Vegetable Compound to many women who were childless, also to women who need a good tonic. I am English and my husband is American, and he told me of Lydia E. Pinkham while in England. I would appreciate a copy or two of your little books on women's ailments. I have one which I keep to lend. I will willingly answer letters from any woman asking about the Vegetable Compound."—Mrs. S. M. COLEMAN, 24 Uniacke Street, Halifax, Nova Scotia.

Could Not Sleep Nights

Dublin, Ontario.—"I was weak and irregular, with pains and headaches, and could not sleep nights. I learned about Lydia E. Pinkham's Vegetable Compound by reading the letters in the newspapers and tried it because I wanted to get better. I have got good results from it and I feel a lot stronger and am not troubled with such bad headaches as I used to be and am more regular. I am gaining in weight all the time and I tell my friends what kind of medicine I am taking. You may use my letter as a help to others."—Mrs. JAMES RACHO, Box 12, Dublin, Ontario.

Congress Of "Radio" Fans Meet In Paris

Radio "fans" the world over will follow with interest the proceedings of the first international congress of amateur radio telegraph operators, which has assembled in the French capital with delegates present from numerous countries. The congress had its formal opening today and its proceedings are expected to last for nearly a week. The organization meets under the name of the international Amateur Radio Union. The international congress is due largely to the efforts of Hiram P. Maxim, president of the American Radio Relay League, who took the initial steps for the present meeting during a visit to Europe last year. In response to an invitation from Mr. Maxim a preliminary meeting was held and a temporary organization effected. At this initial meeting representatives from eight different countries were present, and it was the unanimous desire that a permanent international association of amateurs be formed. Invitations were sent to all the representative amateur societies of the world to join the proposed organization. Because amateurs of the United States and Canada have taken the initiative in the development of two-way private international radio communication through the arrangement of short wave tests with amateurs in Europe, South America and Australia, they are expected to take a leading part in the affairs of the congress. In addition to President Maxim the American Radio Relay League has sent its secretary, Kennet B. Warner; to attend the meeting.

DAILY STRENGTH

Nature has admirably fitted the body to fight against weakness but there is need for a daily renewal of strength, which comes easiest through nourishment.

Scott's Emulsion

is a practical aid to health and strength. If you are pale, underweight or weak, Scott's is the restorative that builds you up Nature's way—through nourishment.

Scott & Bown, Toronto, Ont. 54-25

First Impressions Are Important

In a world where appearances are valued as indexes to character, **Your Stationery** should represent you worthily—always and everywhere. That atmosphere of character and refinement, which should distinguish all self-respecting correspondence is assured when you place your stationery order with us. If you allow us to furnish your

Letter Heads, Bill Heads, Shipping Tags, Office Forms, Envelopes, Statements, Etc.

they will reflect the dignity and self-respect of the discriminating, and be an excellent advertisement for your business, for a business man may be judged by the quality and style of his printed matter.

The Advocate Job Printing Department

is without doubt the best equipped on the North Shore, and consequently in a position to turn out all kinds of Job Printing **Neatly, Promptly and Satisfactorily**, at very reasonable prices. We are constantly adding new type and material to our already up-to-date equipment, and we have recently put in several of the newest type faces manufactured.

Let Us Prove

to YOU the truth of the above statement by giving us a trial order for any of the above mentioned office requisites, or an order for

Posters or Dodgers, any size Flyers, Circulars, Programs Menus, Display Cards, Business or Visiting Cards, Price Lists, Booklets

in fact, **ANYTHING YOU WANT PRINTED Neat, Artistic Two-Color Work a Specialty. Call on us when you need anything in our line. We assure satisfaction. Mail orders receive our careful and prompt attention. Write us for prices.**

Yours for Good Service

The Advocate Job Department

Phone 23

P. O. Box 359

Everything in Printing.