

SWORN LARGEST CIRCULATION of any paper published in Northumberland County

The Arion Advocate

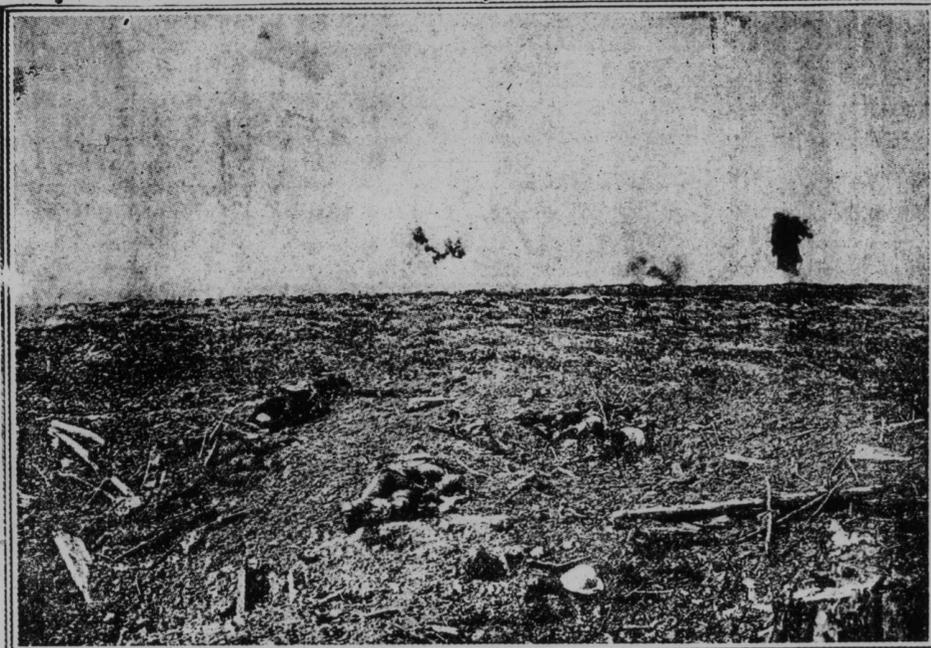
BEST ADVERTISING MEDIUM in Northumberland County

VOL. 2

NEWCASTLE, N. B., THURSDAY, DECEMBER 28 1916

NO. 1

ON NO MAN'S LAND WITH THE CANADIANS AT THE FRONT



This remarkable picture, which is from the official exhibition of Canadian war photographs, was taken from the Canadian first line trenches. It shows the battle scarred ground between the lines and shells bursting over the German trenches.

Baptist Sunday School Christmas Celebration

The Temperance Hall was a bright and happy place on Tuesday evening, Dec. 26th, when the members and friends of the Baptist Sunday school gathered to celebrate the Christmas season. On the platform was a large beautifully trimmed tree; the hall was well filled, and the programme was good. Especially entertaining was Rev. Mr. Gray, as a reader, and his remarks to the children were well timed and interesting. With the Superintendent, Ald. C. C. Hayward, in the chair, the following programme was well carried out:

Welcome—Harry Robertson
Christmas Greeting—Margaret Gulliver
Recitation—If you were I—Ivan Gulliver
Dolly's Lullaby—Six Little Girls
Recitation—The First Christmas
—Constance Hayward
Recitation—A Little Soldier—Hudson Taylor
Trio and chorus—Ring Bells
Recitation—Star of Bethlehem—Gordon Ross
Recitation—My Stocking—Janie White
Exercise—What We Like—Three girls and three boys
Exercise—Jack Allon and Andrew McCormack
Recitation—Christmas: Before and After—John Robertson
Remarks by Rev. Mr. Gray
Recitation—Well, it's Christmas—Lefly Vye
Duet—Gwyneth Belyea and Frances Astle
Recitation—Father's Slipper—Clayde Scribner
Exercise—The Sweet Refrain—Six Girls
Recitation—A Little Christmas Secret—Gwyneth Belyea
Christmas Carol—Gordon McKay
Chorus—"Can You Tell Us Where to Find Him?"
Reading—A charade, with ten impersonations, from the proverb, "Laziness takes most pains"—Rev. Mr. Gray
Dialogue—Edith O'Donnell and Frances Astle
Recitation—Bethlehem—Dora Matchett
Dialogue—Christmas has Come—Eileen Scribner and Frances Astle
Exercise—Under Christmas Skies—Four girls
Scarf Drill—Eight Girls
Exercise—How the Story was Told—Six girls
Offering for Missions
Closing Chorus—Distribution of fruit and candy
It had been planned to honour Mr. E. O'Donnell at this time as the member connected with the Sunday school for the greatest number of years, but Mr. O'Donnell was not able to be present, and at the close of the entertainment the other folks present proceeded to the home of Mr. O'Donnell where the presentation was made.
Address:
Dear Mr. O'Donnell:
We feel deeply pleased this evening that we have this opportunity of saying to you something of the feeling and thought that is in our hearts. To those of us who have

Anglican Christmas Tree Last Evening

The Sunday school of St. Andrew's Anglican church held their annual Xmas tree entertainment in their Sunday School hall last night. The program was carried out, prizes were presented, each pupil got a treat, and refreshments were served to everybody. The program was as follows:

Carole—White Shepherd Watched Their Flocks by Night; Carol, Sweetly
Finger Exercise—Dorothy Harris, Gertrude Malby, Helen Woods, Hannah Miller, Florence Dutcher
Group Song—Their Glad Xmas Day—Leo Williston, Bertha Copp, Viola Dutcher, Alma Kitchin, Florence Graham, Edith Williston, Jeanette Malby, Violet Crawford, Fay Jewett, Altha Dutcher, Jessie Woods, Margaret Treadwell
Girls' Broom Drill, under Sgt. Springer—Mary Copp, Florence Shepherd, Marjory Lendon, Ruby Kitchin, Dorothy Evenden, Edna Benson, Annie Morrell, Irene Treadwell
Boys' Rifle Drill, with songs, under Sgt. Springer—James Sargeant, Fred Malby, Harold Craik, Robert Williston, Leonard Treadwell, Clive Lindon, Arthur Major, Wilson Treadwell, Harry Malby, Harry Graham
There were three choruses—O Canada, We'll Never Let the Old Flag Fall, and Keep the Hogg's Fires Burning, the soloists being Fred Malby, Arthur Major, and James Sargeant, respectively
Song—The Englishman—Supt. J. G. Kethro, Encore—The Ratcheter's Daughter
Recitations were given by the scholars as follows:
O Emily Jane!—Bertha Copp and Margaret Malby
Katy's Wants—Edith Williston
Our Xmas Tree—Florence Craig
Washing Dolly—Altha Dutcher
Turning Tables—Viola Dutcher
Xmas Stockings—Violet Crawford
Her Xmas List—Jean Craik, Leo Williston
The Night Before Xmas—Fay Jewett
A small order—James Morrell
The Owl Cries—Mary Copp
A Xmas in Norway—Florence Shepherd
Where the Sun Shines Like Gold—Ruby Kitchin
Buried Chimes—Annie Morrell
Xmas Verse—Lyle Williston
Grand old Flag—Florence Graham
My Piece—Robert Williston
O Wonderful Tree—Edna Benson
A silver collection was then taken up for the Sunday School, after which the Rector and superintendent of school presented substantial prizes and a box of candy to every scholar.
Refreshments, kindly provided by members of the congregation, were then passed round to everybody.
At the close of the entertainment the boys and girls of the Rifle and Broom drills paraded on the platform and sang God Save the King.
Miss Bate accompanied the songs and played the marches for the drills.
The Rector wishes to return thanks to the many willing workers who by donations and otherwise, helped to make such a successful and pleasant evening.

METHODIST QUARTERLY BOARD

The second quarterly meeting of the Methodist Official Board was held in the Parsonage last night, after Prayer Meeting. Rev. Dr. C. W. Squires presiding. Others present were: J. H. Ashford, H. D. Atkinson, T. A. Clarke, A. E. Petrie, H. H. Stuart and Rev. John Squires. The financial reports were encouraging, receipts being a little more than for the corresponding period of last year.
Rev. Dr. Squires was commissioned to procure an Honor Roll for the names of members of the congregation who have enlisted for overseas service. He already has a large collection of names, and anybody who knows of more is requested to send in the information.
Following Standing Committees were appointed:
Social Service and Evangelism—H. D. Atkinson, recording steward; chairman: J. H. Ashford and T. A. Clarke
Missionary—T. A. Clarke, chairman; A. E. Petrie, H. H. Stuart.

REV. DR. SQUIRES WELL AGAIN

Rev. Dr. C. W. Squires, who has been ill for about two months, is, to the great joy of his congregation, able to resume his regular work. Last Sunday morning he assisted Rev. John Squires in his service, and at evening he preached an able sermon himself.

HYMENEAL

LESLIE-CLARKE
The marriage of Miss Gladys Mary Clark, daughter of Mr. and Mrs. William Clark of Ferry Road, to Roy Cecil Leslie of Sperry Bay, N. S., was solemnized at St. Andrew's Anglican church Wednesday night, the Rector, Rev. W. J. Bate tying the nuptial knot. Robert Currie of Millbank was best man and Miss Eva Beck of the same place was bridesmaid.

HOVEL-ESSON

The wedding of Miss Catherine Ethel Esson, daughter of S. P. Esson of Millerton, to Mr. Dow C. Hovey of Ludlow, took place at the home of the bride, Tuesday evening. Rev. Alex Rettle the officiating clergyman. Mr. and Mrs. Hovey will reside at Ludlow.

MATCHETT-McDONALD

The marriage of Miss Gurnetta J. MacDonald of Sunny Corner and Irving James Matchett of Boom Road, was solemnized at the Masse, Redbank, yesterday afternoon. Rev. J. F. McCurdy performing the ceremony. The couple were unattended. They will reside at Sunny Corner.

JARDINE-UNDERHILL

Harry J. Jardine of Quarryville and Miss Blanche Underhill of Underhill were married at the Presbyterian manse here on the 23rd inst. by Rev. S. J. MacArthur.

GALLOWAY-McLEAN

At St. John's Manse Chatham, Dec. 26th, Miss Lennox McLean, daughter of Mr. and Mrs. Geo. McLean of Napen, was married to W. Clifford Galloway of the same place, by John Harris officiating. The bride wore a navy blue travelling suit with hat to match. She was unattended.

"Dry" Christmas Robs Police Court Coffers

The only complaint in regard to poor Christmas business The Advocate has been able to find in Newcastle is registered by Chief of Police Lucas. The town had a "dry" Christmas—consequently, at least in former years Christmas has been a rather busy season for Newcastle's police force. Aided and abetted by a plentiful supply of booze there usually have been a number of citizens who celebrated the holiday not wisely but too well, with the result that after-Christmas sessions of the police court was devoted largely to the consideration of numbers of charges of "drunk," "drunk and disorderly" and sometimes more serious charges resulting from intoxication.
Christmas this year brought no riot to the magistrate's mill. For the last month, practically, Chief Lucas has been exemplifying the truth of the epigram that "they also serve who only stand and wait." Since Dec. 2 the chief has served the town principally by tending and waiting, for since that date no arrests have been made in Newcastle. N. B. John Barleycorn contributed nothing to the police court coffers this Christmas. Whether or not booze is sold in Newcastle is an uncertainty. By the incident it is probably obtainable. But it is not being sold openly, and evidently it is not being so freely consumed as it has been in former past, remote and recent. Chief of Police Lucas and his co-adjutor John H. Ashford, credited with having made an earnest effort to enforce the law respecting the sale of liquor, and appearances indicate that they have succeeded beyond the point ever reached by any other police and Scott Act officers, who ever served the town, in doing so they seem to have helped numbers of erstwhile booze consumers to save a good portion of their hard earned dollars with which they were wont to acquire jags and pay fines.
If the elimination or reduction, as the case may be, of the sale of intoxicating liquor in Newcastle has hurt business, that circumstance is hard to explain. Elsewhere in this issue of The Arion Advocate a large number of merchants state that "Christmas business this year was better than it was last year. Some say it was the best Christmas season they have ever had."

Christmas Services in Local Churches

The Christmas services in the Newcastle Churches were most attractive and impressive and the attendance was good. The decorations were appropriate to the season and most tastefully carried out.
Anglican
Two services, and both well attended, were held in St. Andrew's church Christmas Day. The first was a celebration of the Holy Communion at 8.30 a. m., and the second was Matins and Holy Communion at 11 o'clock.
The second service was largely choral and included the usual chants of "Vente," "Te Deum," "Benedictus," "Torsanctus," and "Gloria in Excelsis." Christmas hymns and the carol "Good Christian Men, Rejoice," were sung, and the Christmas anthem, "Hark! What Mean those Holy Voices?" was splendidly rendered by the choir.
The ladies of the Altar Guild provided cut flowers for the altar, and the church, which was decorated with evergreen looked very beautiful.
Evening at St. Mark's, Nelson, in the afternoon at three o'clock and here again the congregation was large and devout, and as usual the ladies had worked hard to decorate and beautify the house of God for the Xmas season.
Catholic
Midnight Masses in St. Mary's church, Christmas Eve were celebrated by Rev. Father Dixon, and were most inspiring services. High Mass was celebrated at 12 o'clock. The Mass Royal was sung by the full choir, with the following soloists: Kyrie Elison—Matthew Traverser, Gloria—J. A. Craghan
The Credo—D. A. Jackson
Sanctus—E. J. Morris
Agnus Dei—Chas. Morris
Adeste Fideles and Offertory—J. A. Craghan
Low Mass was celebrated immediately at the close of the previous service. The soloists were:
"O Jesu Meum"—Miss Irene Foran
"O Holy Night"—Miss May Morrison
Christmas Day Mass was celebrated at 11 a. m. and Vespers were sung at 7 p. m. At the latter service Adeste Fideles was sung by Rev. Father Trudel.
Baptist
The Xmas services were held on Sunday, December 24th, at the Methodist Manse here. Rev. S. J. MacArthur officiated. The young people on the significance of Christ's birthday, which was followed by a sermon on (Continued on page 4)

Business in Newcastle Better Than Last Year

So Say the Town's Merchants, Who all Report a Splendid Christmas Trade

The statements from Newcastle merchants, published below, were evoked by the question: "How was business this Christmas and this year, as compared with last year?"
John Ferguson & Sons, General Merchants, (Mr. John Ferguson), "Business generally this year has been better with us than it was last year. Christmas business was better than last year's but in view of our general increase not so good as might have been expected." The Lounsbury Co. Ltd., Farming implements, Furniture, Furs, etc. (Mr. C. C. Hayward), "Our Newcastle business has shown a healthy growth during the year, and our Christmas business was a decided improvement over that of last year."
Russell & Murrigan, Men's Clothing and Furnishings (Mr. Percy Russell), "We don't complain. Business was very good, and for the Christmas season totalled more than last year, notwithstanding the fact that we then handled boots and shoes which line was discontinued last April."
Moody & Co. Dry Goods, Ladies wear, etc. (Mr. H. R. Moody), "Business for Christmas week was better than last year. Saturday was particularly good and the last three days of the week were the best we have ever had."
A. H. McKay, Dry Goods and Toys etc. (Mr. A. H. McKay), "We had all the business we could handle, but I am not sure business was better than it was last year."
D. W. Stothart, Hardware and groceries. (Mr. D. W. Stothart), "We were very busy. Business was satisfactory, and better than last year, although we could not get much of the goods we had on order."
Dickhead & Troy, Druggists, Toilet Sets, candies, etc. (Mr. C. H. Dickson), "Our Christmas trade was very nice and I am perfectly satisfied. We are practically sold out of Christmas goods." (Mr. J. H. Troy), "Business was better than last year."
Stothart Mercantile Co. Limited, Hardware, etc. (Mr. Chas. P. Stothart), "Saturday's business was better than the day before Christmas last year. Cash sales were better than ever, and we cleared up our Christmas stock."
Bank of Nova Scotia (Mr. A. L. Kerr, Manager), "From my observation, and what I have been told I should say that Christmas business in Newcastle was particularly good, and better than last year. The merchants all seem to have been very busy."
George Stables, groceries (Mr. Jas. Stables), "The best ever. Christmas week was the biggest week we ever had. Every month this year has shown an increase over the corresponding month last year—some by as much as \$1000."
R. M. Faudel & Co., General Merchants (Mr. R. M. Faudel), "Saturday the whole week, business was better than that of the corresponding period last year, by at least 25 per cent. The people seemed to have plenty of money."
Royal Bank of Canada, (Mr. E. A. McCurdy, manager), "There is abundant proof that Newcastle's Christmas trade was much greater this year than it was in 1915. Business in the town and district is certainly very fine."
A. D. Farrah & Co., General Wholesale and Retail Merchants, (Mr. C. G. Coulds), "Our Christmas business was fine. Mr. Farrah says it was much better than last year. Business with us for the year has been much larger than last year's, and our wholesale trade is increasing very rapidly."
J. D. Kennedy, Tailor, (Mr. J. D. Kennedy), "I have no special Christmas trade, of course, but business for the year shows a continuation of the steady growth we have had since my stay in Newcastle."
McMillan's Book Store, (Mrs. W. H. McMillan), "We made more than we expected to this year. Our business was largely in the sale of a big marriage certificate book by Miramichi Press."
J. E. Galloway, (Mr. E. C. Galloway), "Our Christmas trade was better than for 1915, while the year's business, everything considered, is about the same as last. Collections during the fall showed an improvement over last year's, and fall is over with the volume for the holiday trade in 1916."
M. Shaffer, General Merchant Blackville, (Mr. M. Shaffer), "Our business this year has been very good—about the same as last year. Christmas business was quite satisfactory, and fell in line with the volume for the holiday trade in 1915."
A. J. Bell & Co., Furniture and pianos (Mr. A. J. Bell), "Our Christmas business was very ahead of last

Business in Newcastle Better Than Last Year

So Say the Town's Merchants, Who all Report a Splendid Christmas Trade

The years trade was much better. Business is fine."
J. D. Craghan Co. Limited, Dry Goods, Men's and Women's Clothing, etc. (Mr. J. D. Craghan), "Business was very good. Our Christmas business, particularly, as well as our business for the year, shows a decided improvement over last year's trade in Newcastle, and our other two stores, also."
Walter Army, Boots and Shoes. (Mr. Walter Army), "Having started in business last April, I can't compare my business with last year. But Christmas trade was much better than I expected it to be."
Morris Pharmacy, Drugs, Toilet sets, candies, etc. (Mr. E. J. Morris), "How was Christmas business? Grand. Twice as good as last year."
Wm. Ferguson, Groceries, (Mr. Wm. Ferguson), "Christmas business was very good. Indeed better than last year by at least 25%. Business all the year round has been much better than last year."
Follanbee & Co. Books, Stationery, Toys, etc. (Mrs. J. Follanbee), "It is literally true that our Christmas week trade was the best we have ever had. We were as busy as bus could be, and the four of us in our store were nearly dead when Saturday's business was finished."
H. S. Miller, Groceries and Meats. (Mr. H. S. Miller), "Our Christmas business was very good, and bigger than last year."
Thos. Russell, Toys, Glassware, Tinware, Groceries, (Mr. Thos. Russell), "Christmas trade was excellent. Very fine. It exceeded last year by a great deal."
H. Williston & Co., Jewelers. (Mr. Howard Williston), "Our Christmas business was very good. I haven't compared the figures, but if there is any difference in Christmas business for 1915 and 1916, it will be in favor of this year's holiday trade."
S. B. Miller, Butcher, (Mr. S. B. Miller), "Christmas trade was fat, and business for the year has been about the same as for 1915."
Brightman's Bakery, (Mr. H. W. Brightman), "Very fine indeed was our Christmas business—25% better than for the 1915 holiday season."
O'Brien's Tobacco Store (Mr. N. O'Brien), "Christmas business in our line was very good."
Geo. L. Lako, Harness, shoe-packs, etc. (Mr. Geo. L. Lako), "Our Christmas was very good—about the same as last Christmas, but the year's business was better."
L. Grossman, Meats and Groceries, (Mr. L. Grossman), "Christmas trade was very fine. The year's business with me was bigger than was last year."

OBITUARY

NICHOLAS CUNNINGHAM
Nicholas Cunningham, an Alderman and ex-County Councillor, a highly respected citizen of Chatham, died in Hotel Dieu Christmas morning, aged 67. The funeral was held yesterday morning. He leaves a wife and grown up family. Mrs. Cunningham of Nordin is a daughter of the deceased. Mrs. Cunningham's brother died on Christmas day also.

MISS MARY E. McPEAKE

Miss Mary Estelle McPeake, daughter of the late P. McPeake, died suddenly at her home in Fredericton Christmas evening. The deceased had been in failing health for some time past but on Christmas was able to walk to the home of her sister, Mrs. T. Jennings and spend the day there. Later on returning home, she suddenly passed away within a few hours. The late Miss McPeake was well known and her death will be heard of with general regret. One brother, Capt. Joseph P. McPeake, paymaster of the 23rd Battalion, and three sisters, Mrs. John O'Brien of Nelson, Mrs. J. P. Jennings and Mrs. J. Fred Ryan of Fredericton, survive. The funeral took place this Thursday morning with high mass of requiem at St. Dunstan's church at 8 o'clock by Rev. Father Garvey, Interment at the Hermitage, Fredericton.

CANADIAN PATRIOTIC FUND

The Hon. Treasurer has much pleasure in acknowledging receipt of \$105.50, the proceeds of the sale of the Patriotic Cakes, and a donation from the Opera House Management on the night of the drawing. The total sum raised by the West Northumberland Co. Branch to date is \$10,037.33. This includes the county grant of \$500.00 made November 1914.
R. CORRY CLARK,
Treasurer Canadian Patriotic Fund, Newcastle, N. B., Branch, Newcastle, Dec. 27th, 1916.