

LAZARUS, THE TAILOR — TO ORDER AND READY-TO-WEAR STORE

FORCED TO RAISE MONEY

NOT BY OUR CREDITORS, But Just to be Honorable With Our Creditors

\$10,000.00 Worth of High-Grade Clothing for Men and Boys, also Men's Furnishings
ENTIRE STOCK MUST BE SOLD OUT IN FIFTEEN DAYS

Look for the Big Red Sign in front of the store.

62-64 COLBORNE ST.

Necessity knows no law.
Entire stock must be sold to meet the demands of the day.

Sale Begins Friday, Dec. 8th at 9 a.m. For 15 Days Only

THE CAUSE OF THIS MIGHTY SLAUGHTER:

We are confronted with a serious business problem. The unexpected sometimes happens. We are heavily over-stocked. The bills have come due. For the first time in our business life, therefore, we are compelled to sacrifice every article in our store to meet the demands. Cash is King. Cash we must have, no matter how great the loss. We must raise a large amount of cash to save our good name.

FIFTEEN DAYS

SALE WILL POSITIVELY OPEN

Friday, Dec. 8th

AT 9 A. M.

Conditions of Sale: All goods sold for cash. Our name stands back of every purchase. To avoid any misunderstanding bring this circular with you. Our store is now closed to mark down stock and re-arrange store. Sale opens **FRIDAY, DECEMBER 8th.** Come to this sale expecting the greatest bargains you ever saw or heard of. We assure you that your expectations will be more than realized. Come early! Buy now, while the market is down.

READ! READ! READ! PRICES ARE WRECKED IN EVERY LINE

MEN'S SUITS

One lot of men's fine fancy worsted suits, all brand new and up to the minute in style, regular price \$16.00 to \$17.00, your choice during this great sale for **\$10.95**

One lot of men's fine suits, soft Scotch tweeds, fancy suitings, also soft saxonings in fancy suitings the finest goods on the market, made by the best known manufacturers in Canada, they are worth from \$18.00 to \$20.00, choice for **\$13.45**

One lot of men's fine suits, made out of fancy stripes suitings, in fact, it's the best that money could buy, all new and up to the minute in style, all sizes, Regular price \$22.50, sale price **\$15.75**

One lot of men's blue serge suits, all sizes, regular price \$22.00, your choice one as long as they last for **\$14.45**

One lot of men's fine suits, the finest on the market, the latest models, all new and fresh, made from the finest materials, all sizes, regular price \$25.00 to \$27.50, your choice during this sale for **\$17.45**

BOYS' SUITS

One lot of boys' suits, sizes from 27 to 35, with bloom knickers, with governor fasteners in brown blue black tweed and fancy stripes, regular price \$7.00 to \$7.50, choice for **\$4.29**

One lot of boys' suits, made out of the best tweeds, in all shades, Norfolk style, sizes from 27 to 35, regular price \$8.50, sale price **\$5.29**

One lot of boys' suits, the finest goods on the market, you can not duplicate that suit for less anywhere on the globe for less than \$14.00. Our price during this great sale is **\$8.45**

One lot of boys' blue serge suits, sizes 27 to 35, the finest serge on the market, regular price 14 and \$15.00, your choice during this great sale **\$8.45**

MEN'S OVERCOATS

One lot of men's overcoats, Ulsters with shawl-storm collar, also belt, all sizes, regular price \$12.50 sale price **\$7.49**

One lot of men's overcoats, made out of the best heavy and Irish Frieze cloths in black, blue and greys, all new, the latest styles, with velvet collars, loose or tight fitting back, reg. price \$15.00, sale price **\$9.45**

One lot of men's and young men's overcoats in all sizes, all new and up to the minute, in styles made out of the best and the finest material in all shades, regular price \$18.50, sale price **\$12.45**

One lot of men's or young men's overcoats, all sizes, in all shades, all the latest models and made out of the finest materials that money could buy, they are worth from \$25.00 to \$27.00, your choice while they last for **\$17.75**

BOYS' AND YOUTHS' OVERCOATS

One lot of boys' overcoats, sizes from 20 to 33, made out of heavy Scotch tweeds, all new and up to the minute, in styles, regular price \$9.00 sale price **\$6.45**

One lot of boys' fine overcoats, made out of the best chinchilla cloth, shawl collars, with belt, loose or tight back, regular \$12.00, sale price **\$7.45**

One of the youths and young men's overcoats, all sizes, regular price \$16.00, sale price **10.45**

MEN'S FURNISHINGS

Men's all wool shirts and drawers, all sizes regular price \$1.35 a garment, sale price **89c**

Men's wool fleeces, lined shirts and drawers, regular price \$1.00, sale price **59c**

Men's heavy flannel work shirts, all sizes regular price \$1.00, sale price **69c**

Men's work shirts and fancy chambray shirts, all sizes, regular price \$1.00, sale price **72c**

Men's wool socks, regular 50c, sale price **32c**

Men's wool socks, regular 25c, sale price **17c**

Men's suspenders, regular 35c, sale price **22c**

Men's sweater coats, regular \$1.75, sale price **\$1.29**

Wait For This Big Sale

The stock is now being marked. No attention will be paid to what the goods actually cost as we will cut and slash prices to sell stock and sell it quick. In some cases \$1.00 will do the work of \$3.00 elsewhere. By no means miss this grand opportunity. It's an event that seldom comes. We are marking the goods at prices that will be the talk of Brantford for years. We will claim supremacy in value giving for fifty miles around and will leave the verdict with the people.

Sale Opens Friday Dec. 8th

The most extraordinary Sale that has ever been attempted in the City of Brantford. We advise prompt action, so be on hand when the door opens.

Leon Lazarus

Men's sweater coats, regular \$2.50, sale price **\$1.89**

Men's wool sweaters with shawl collar, plain grey with fancy borders, reg. 3.75, sale price **\$2.59**

One lot of men's sweaters, all wool, blue only, regular price \$2.25, sale price **\$1.49**

Sweaters in all shades, regular \$3.50, sale price **\$2.49**

\$7.00 sweaters, now **\$4.98**

MEN'S PANTS

Men's working pants, regular price \$1.50 sale price **98c**

Men's fine pants, reg. \$2.50 sale price **\$1.75**

Men's fine worsted pants, regular \$3.25, sale price **\$2.19**

Men's fine worsted pants, regular \$3.75, sale price **\$2.59**

Men's fine worsted pants, regular \$4.50, sale price **\$3.39**

Men's fine worsted pants, regular \$5.50, sale price **\$4.29**

FARES REFUNDED

Fares will be refunded to purchasers from out of town, from any distance within 25 miles on any purchase of \$25.00 or over. Be sure to buy a return ticket.

MEN'S MITTENS

Men's lined working gloves, regular price \$1.00, now **73c**

Men's lined working gloves, regular price \$1.50, now **78c**

Men's lined mittens, regular 75c, sale price **49c**

Men's lined mittens, regular 85c, sale price **53c**

All wool mitts, regular 75c, sale price **45c**

MEN'S RAIN COATS

Men's combination rain or overcoats with wool tops and silk lined, regular price \$18.00 sale price **\$12.95**

Men's fine all wool top and silk lined rain coats, regular \$20.00, sale price **\$13.95**

Men's fine rain coats, regular \$25.00 sale price **\$17.95**

Men's rain coats, regular \$14.00 sale price **\$9.95**

Men's rain coats, regular \$10.00 sale price **\$7.19**

Men's rain coats regular \$9.00 sale price **\$5.49**

TAILOR MADE SUITS TO ORDER

All the lines of tailoring, such as suits and overcoats and pants will be reduced from 15 to 25 per cent. during this great sale.

BATH ROBES

5.75 bath robes, **\$4.49**

Now **\$4.49**

7.50 bath robes **\$6.25**

Now **\$6.25**

10.00 bath robes, including sleepers, **\$7.95**

Now **\$7.95**

Bear in mind, there are Hundreds of Other Articles which space will not allow us to List which will be sold on Same Low Prices Above. Come and see for yourself

Our Guarantee: We assure each and every customer absolute satisfaction. We guarantee every statement made, and will take back, exchange or refund the money on any purchase unsatisfactory for any reason whatever. Every article and Garment in the House marked with plain figures.

WAIT! WAIT! LOOK FOR THE RED SIGN!

L. LAZARUS, The Tailor

Exclusive Men's and Boys' Clothing Store. To Order and Ready-to-Wear

Working Men's Supplies a Specialty

62 and 64 COLBORNE STREET, BRANTFORD

Canadian Special Sale System in Charge of This Sale

Sale Opens Friday, Dec. 8 at 9 a.m.

MOST EXTRAORDINARY SALE EVER ATTEMPTED in this country. We advise prompt action, so be on hand when the doors open.

To the Public

Our building is now closed to re-mark and re-arrange this gigantic stock. Positively no goods sold, or no one allowed in the building until

December 8th
10 SALESPeople WANTED

BORN IN CANADA
PARL. BUIL

Was Margaret Anglin
Only Child of The
Distinction?

Canadian people love to the careers of her sons and daughters who have gone to lands to seek their fortune. Amongst those of whom we specially proud is Margaret Anglin whose remarkable success stage has scarce a parallel. Writing of her career, M. Anglin says:

"At the time of my birth father was Speaker of the Commons, Ottawa, and my residence in chambers in a the Parliament building there in these Parliamentary days I was born. Incidentally I may properly claim distinction of having been a child ever born in that and historic edifice. And, true, I am also the last view of the changes made reconstruction following the by fire."

GERMANY WILL AS SHE CHOC

Will Disregard American Notes or
ject of Sub. W

London, Dec. 6.—A wire patch received here from "The Cologne Gazette" that in her submarine many will be guided by her interests and will not allow be influenced by American suggestions. "The Frankfurter Zeitung" Germany against expectations as a result of the of Roumania. It says Roumanians may save their and granaries, which are ted mainly on the lower in territory which has no invaded."

C. P. S. Gorman, A.A. been appointed organist, master of Christ's Church, succeeding C. G. who has enlisted.

DODD'S KIDNEY PILLS
CURES ALL KIDNEY
RHEUMATISM
BRIGHT'S DISEASE
DIABETES
223 THE PR

Do Not Imagine That Everything in Furniture is Expensive

We have to within the range things that will

Umbrella
Jardiner
Medicine
Rocking
Arm chair

Ladies dishes
book cases and so very reasonable

Do you want Special Mattres

OP

REID

Furniture