

Tarzan of The Apes

By EDGAR RICE BURROUGHS

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CHAPTER XIV. The Call of the Primitive.

“What happened?” questioned Clayton. “The Miss Porter? What happened?”

“The Miss Porter?” Clayton asked Esmeralda, sitting up with wron- gered cheeks for one of her best. “O Lawd, now Ah members! It done must have looked her away.” The neg- ress commenced to sob and wail her lamentations.

“What took her away?” cried Pro- fessor Porter.

“A great big g'nt all covered with hair.”

“A gorilla, Esmeralda?” questioned Mr. Philander, and the three men scarcely breathed as he voiced the horrible thought.

Clayton immediately began to look about for tracks, but he could find nothing save a confusion of trampled grasses in the close vicinity, and his woodcraft was too meager for the translation of what he did see.

All the balance of the day they sought through the jungle, but as night drew on they were forced to give up in despair and hopelessness, for they did not even know in what direction the thing had borne Jane Porter.

It was long after dark ere they reached the cabin, and a grief stricken party it was that sat silently within the little structure.

Professor Porter finally broke the silence. His tones were no longer those of the erudite pedant theorizing upon the abstract and the unknowable, but those of the man of action, determined, but tinged by a note of indescrib- able hopelessness and grief which wrung an answering pang from Clay- ton's heart.

“I shall lie down now,” said the old man, “and try to sleep. Early tomor- row, so soon as it is light, I shall take what food I can carry and continue the search until I have found Jane. I will not return without her.”

Clayton rose and laid his hand gently upon Professor Porter's bent old shoul- der.

“I shall go with you, of course,” he said. “Do not tell me that I need even have said so.”

“I knew that you would offer—that you would wish to go, Mr. Clayton, but you must not. Jane is beyond hu- man assistance now. I simply go that I may face my Maker with her and know, too, that what was once my dear girl does not lie all alone and friendless in the jungle.”

“I shall go with you,” said Clayton simply.

The old man looked up, regarding the strong, handsome face of William Cecil Clayton intently. Perhaps he read there the love that lay in the heart beneath—the love for his daugh- ter.

“As you wish,” he said.

“You may count on me also,” said Mr. Philander.

“No, my dear old friend,” said Pro- fessor Porter. “We may not all go. It would be cruelly wicked to leave poor Esmeralda here alone. Come— let us try to sleep a little.”

From the time Tarzan left the tribe of great antropoloids in which he had been raised it was torn by continual strife and discord. Terkoz proved a cruel and capricious king, so that, one by one, many of the older and weaker apes, upon whom he was particularly prone to vent his brutish nature, took their families and sought the quiet and safety of the far interior.

But at last those who remained were driven to desperation by the continued treachery of Terkoz, and it so hap- pened that one of them recalled the parting admonition of Tarzan:

“If you have a chief who is cruel, do not as the other apes do and at- tempt, any one of you, to pit yourself against him alone. But, instead, let

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One Piercing Scream Escaped Her Lips.

two or three or four of you attack him together. Then no chief will dare to be other than he should be, for four of you can kill any chief.”

And the ape who recalled this wise counsel repeated it to several of his fel- lows, so that when Terkoz returned to the tribe that day he found a warm recep- tion awaiting him.

There were no formalities. As Ter- koz reached the group five huge, hairy beasts sprang upon him.

At heart he was an arrant coward, which is the way with bullies among apes as well as among men, so he did not remain to fight and die, but tore himself away from them as quickly as he could and fled into the sheltering boughs of the forest.

Two more attempts he made to re- join the tribe, but on each occasion he was set upon and driven away. At last he gave it up and turned, foaming with rage and hatred, into the jungle.

It was in this state of mind that the horrible manlike beast, swinging from tree to tree, came suddenly upon two women in the jungle.

He was right above them when he discovered them. The first intimation Jane Porter had of his presence was when the great hairy body dropped to the earth beside her and she saw the awful face and the snarling, hideous mouth thrust within a foot of her.

One piercing scream escaped her lips as the brute's hand clutched her arm. Then she was dragged toward those awful fangs which yawned at her throat. But ere they touched that fair skin another mood claimed the anthro- poid.

The tribe had kept his women. He must find others to replace them. This hairless white ape would be the first of his new household.

He threw her roughly across his broad shoulders and leaped back into the trees, leaving Jane Porter away toward a fate a thousand times worse than death.

Esmeralda's scream had mingled with that of Jane Porter; then, as was Esmeralda's manner under stress of emergency which required presence of mind, she swooned.

The scream that brought Clayton and the two older men stumbling through the undergrowth led Tarzan of the apes straight to where Esmeralda lay, but it was not Esmeralda in whom his interest centered.

For a moment he scrutinized the ground below and the trees above until the ape that was in him by virtue of training and environment, combined with the intelligence that was his by right of birth, told his woodcraft the whole story as plainly as though he had seen the thing happen with his own eyes.

Instantly he was gone again into the swaying trees, following the high dung spoor which no other human eye could have detected, much less translated.

Almost silently the ape man sped on in the track of Terkoz and his prey, but the sound of his approach reached the ears of the fleeing beast and spur- red it on to greater speed.

(To be continued.)

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LOCAL PAPER AS HOME CHAMPION

Great Aid in Fighting Mail Order Business — The Power of the Press.

In former days superstitious rites were used to exorcise evil spirits, but in our times the same effect is attain- ed and beyond comparison more ef- fectually by the newspapers. Before the talisman ghosts, vampires, witches and all their kindred tribes are driven from the land, never to return. Noth- ing is so intolerable to them as the smell of printing ink.

New Element of Power.

What gunpowder did for war the printing press can do for the local mer- chants who are competing with the retail mail order houses, but the first step toward enlisting the aid and friendship of the editor is to under- stand that he is ready to boost his home town all the time and that every dollar expended with him for advertis- ing will return a dollar's worth of ben- efit or more. He asks no favors of any one; he has a dollar's worth to sell, and he can deliver the goods every time.

The invention of printing added a new element of power to the race. From that hour the brain and not the arm, the thinker and not the soldier, books and not kings, were to rule the world; the weapons forged in the mind, keen edged and brighter than the sun- beam, were to supplant the sword and the battles.

Power of the Press.

The press is not only free; it is powerful. That power is sure. It is the greatest that man can enjoy. It was not granted by monarchs; it was not gained for us by aristocrats, but it sprang from the people, and with no immortal instinct it has always worked for the people.

Not infrequently are the editors themselves to blame for the general impression that the chief value of a local paper is an evidence that the town is fully alive and fully up to date.

White Space His Stock In Trade.

The publisher's stock in trade is the white space in his paper which he has to sell, the value of which the merchant can determine by his efforts to make good use of it, not by a little four or six inch ad, once a month, but by a good, large, well prepared ad, run- ning week after week.

The local merchants and towns- people who are fighting the retail mail order houses can find no more valuable aid than the local editor.

The local merchant can do business on a smaller margin of profit than the mail order house, as his expenses are less. He does not need to carry such a large stock, as he knows his people and their desires, and he knows and can prove that he can sell better goods for the money than the other fellow.

How to Get Results.

No doubt the principle reason why a few merchants say that advertising in local papers does not pay is because they themselves make small use of the space they buy. This is the day of bargains, and consequently the space in the paper attracts attention. Give a little time and thought to the prepara- tion of your ads. The merchant who will do this will get results and will no longer have to complain of the local press being no good as a drawing medium.

How many of them employ modern, up to date methods in the conduct of their business? Do they advertise in- telligently and consistently, telling the public what they have for sale and at what price? When there is a slight business depression in their town do they increase their advertising or do they hurry to the local newspaper and cut out their ad?

He Wouldn't Advertise.

By constant and liberal use of the advertising columns of the local press the merchants encourage the editors to greater effort in providing more and better local reading matter, and in this way the advertising worth of the paper materially increased, as the arrival of a paper worth while is always awaited in the homes of your consum- ers.

And when you come to the end of life's journey do not be in a position to have the following inscribed upon your tombstone:

And when he dies go plant him deep That naught may break his dreamless sleep.

Where no rude clamor may dispel The quiet that he loved so well.

And when the world may know his loss Place on his grave a wreath of moss And on the stone above, "Here lies A chump who wouldn't advertise."

Children Cry FOR FLETCHER'S CASTORIA Children Cry FOR FLETCHER'S CASTORIA Children Cry FOR FLETCHER'S CASTORIA Children Cry FOR FLETCHER'S CASTORIA

CHINESE BOY A MURDERER

Tragedy in Vancouver in Which Wife of a Well-known Traveller is Victim.

VANCOUVER, B.C., April 4.—Hounds tracing human bloodstains from the dining-room to the furnace in the home of Mrs. Charles J. Millard, 1650 Pendrill street, Vancouver, yesterday picked up ashes in their teeth—ashes which the police believe are the remains of the woman who was the wife of Charles J. Millard, chief ticket agent of the C.P.R. here.

The murder has created a tremen- dous sensation, for the Millards were well known socially. There is no direct clue to the murderer, but suspicion rests upon a Chinaman em- ployed by the Millards who is now in custody. The Celestial absolutely re- fuses to make a statement.

It is recognized as the most brutal and most heinous crime ever perpet- rated in this city and there was great public wrath when the facts leaked out.

Burglars rifled the Millard house about two weeks ago and took about \$200 worth of jewelry. The Chinaman now under arrest is alleged to have stated that burglars must have committed the murder, but there is a theory in police circles that the Celestial was concerned in the theft and, being discovered, killed his mistress. The bloodstains in the dining-room seem to indicate that the woman was either clubbed or stabbed.

When the police were called in after Mr. Millard had been unable to solve the mystery of his wife's disap- pearance during his brief absence in Victoria they discovered blood stains on the dining room floor. Hounds were immediately requisit- ioned. With detectives on all fours tracing the stains, dogs followed up the trail. One of them whined, then

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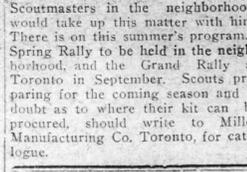
slowly picked his way into the hall. The leading dog pricked up his ears, then again bent low and followed the trail to the stairway leading to the basement. Dodn' stairs the dog and men went. The animal picked up some ashes in his teeth, but was im- mediately forced to disgorge. Ex- amination of the ashes told the detec- tives plainly that a horrible murder had been committed. In the words of one of them, Crippen had been outtripped.

This was not all. Searching further the detectives opened the furnace door, and a sickening sight met their eyes. Bones and human flesh, smok- ed and partly burnt, were found. Dis- coveries left no doubt that Mrs. Mil- lard had been murdered and her body concealed in the furnace, where an effort had been made to destroy it by fire. A police official said that after his dogs had sniffed the dining room carpet, examination of the carpet was made, and it was found to be satu- rated with soap and water. The car- pet was taken up and blood stains were found underneath. It was ap- parent that an attempt had been made to wash it.

Constable Allan P. Royce was ap- pointed Chief of Police by Port Hope Council, and immediately suspend a thirty days by the Mayor, who will refer certain charges to the County Judge for investigation.

SCOUT NOTES.

The Trinity Troops, Boy Scouts, have received a challenge from the Paris troop to defend Brantford against an invasion on their part. The Scoutmaster, Mr. A. T. Crumplin at 23 Edward St. will be glad if other Scoutmasters in the neighborhood would take up this matter with him. There is on this summer's program a Spring Rally to be held in the neigh- borhood, and the Grand Rally at Toronto in September. Scouts pre- paring for the coming season and in doubt as to where their kit can be procured, should write to Miller Manufacturing Co. Toronto, for cata- logue.



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10 Pages
FORTY-FOURTH
MOST IM- YEARS
Minister of Fin- Brings Down- ter Which A Canadian Ind
No Upheaval Drastic Char Optimistic Sp of Hon. W. W
OTTAWA, April 7.—Ass- the iron and steel industry a cut in one class of agricul- turements, and slight increas- es on building stone, cast- and brass were important of the tariff changes announced W. T. White in his budget yesterday.

There will be no "free w- bounties on iron, and after 1 next, the bringing into C- cigarettes, oprey plumes a- ers will be prohibited.

The changes made as t- the exceedingly important, as t- two of the chief Canadian- The aid to the steel indust- variety of forms. There is, a- authority given for an inc- duties on heavy structural st- Wire rods, now on the w- in future be dutiable.

Farmer Protected.

The farmer is being prote- manufacturers importing ste- certain gauges used in the- ture of wire fences, will be- to a drawback on the duty. dition there is to be an in- the duty on steel tubing up- inches in diameter, up to 2- 35 per cent. On imported tu- for the transmission of nat- there is a drawback of 35 pe-

Additional aids to the sar- try are provided by an incre- existing drawback on im- iron used in the manufactu- cles for export and by plac- coal for pig iron production- free list the same as coke s- sent. Bituminous coal, when- ed for the purpose of manu- coke for smelting and four- will be allowed a drawback of 99 per cent.

Agricultural Implem-

There was perhaps no ite- list awaited with greater in- that of agricultural implem- finance minister dealt with- tion at considerable length. a most careful inquiry had b- for over a year into the co- duction of agricultural in- on both sides of the line an- sult of the investigation it- decided to make a cut in the- harvesters, reapers, binde- mowers from 17 1-2 per- 12 1-2 per cent.

Hon. Mr. White pointed- this reduction in duty was a- a half per cent. greater cut- been proposed by the fam- procity pact and that with- back enjoyed on the iron. used in the production this- implements would be plac- practically a 10 per cent. ba-

A change in duty in the- stone cutters of Canada- by increasing the duties up- ing stone when sawn on fou- when planed, turned or oth- proved. Brass rods, sheets, which have been on the free- 1908 will have the old duty- cent restored. It has also- cided to place a duty upon- soda and hypo chloride of- products connected with th- dirty. This is being done- terests of the Canada Salt- of Windsor.

The minister announced- would be no bounty grant- iron formation there being- cient information before th- ment upon which to base- action. To meet this con- mines department would- thorough inquiry this year. investigation will be made- flux industry before a bou- cided upon.

A considerable number of- adjustments of the tariff v- covered by a series of r- brought down by the Mi- Finance.

On desiccated cocoa th- preference is increased fro- three cents. Amyl alcho- metal varnishes, which henc- on the free list. Loose f- fashion plates for trade jou- m future be imported duty- list of commodities on whic- back of 99 per cent, is al- manufactured into the lim- duct is enlarged so far as-

(Continued on Page