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**J. J. ROSSITER**  
Real Estate Agent

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

**The Mail and Advocate**  
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### OUR POINT OF VIEW

#### The Contrast

"Judgment! thou has fled, to  
brutish beasts:  
And men have lost their reason."

WERE a living poet to pen  
the above lines above  
the awful crime now be-  
ing committed in Europe perhaps  
he could not more aptly sum up  
the condition of the ensanguined  
continent.

A condition of savagery exists  
over there to-day beside which  
the tomahawking and scalping of  
the Red Indian or the cannibalistic  
orgies of the Fiji Islands, were  
mere freaks of good nature.

Over there in that ancient seat  
of civilization, to-day, men are  
acting towards their fellow men  
as brutish beasts who have lost  
their reason. And the irony of it  
is that though gone mad they yet  
have the wit to use the discover-  
ies of civilized man and to press  
those discoveries and inventions  
of sanity into their foul campaign  
of murder.

Civilization has fled her ancient  
seats and found a foothold far in  
the golden west. There the gen-  
tle dove of peace is cooing to the  
breezes that fan the sunny hills  
of California. There she has  
found a joyful resting place for  
the while, and let us hope that  
where the nations are to-day, in  
pride, displaying the glories of  
twentieth century achievement in  
art, science, and culture, she may  
never depart.

It is consoling to think amid the  
horror and gloom that almost  
threatens to engulf our civiliza-  
tion and to utterly destroy it from  
the face of the earth, that there is  
one spot wherein the light may be  
preserved and tended, and the  
spark that is to re-glorify the  
earth may be fanned into a flame.

California to-day is the one  
glorious spot on all the earth to  
which the eyes of peace loving  
men are attracted for there are  
gathered together examples of all  
that civilization has accomplish-  
ed. The opening of the Panama  
Canal realized in a manner the  
dream of Christopher Columbus  
of a waterway to the Indies.

To mark the achievement of  
that glorious triumph of civilized  
man's skill and daring an Exhi-  
bition is being held in California,

and how consoling to think that  
whilst one half the world, the old,  
one time civilized world is at war,  
is gone mad, that sanity should  
find a new home in the West.

Civilization driven from Europe  
now folds her wings in content-  
ment by the slopes of the Pacific  
sea. This contention in Europe is  
but the expression and exempli-  
fication of the everlasting law of  
nature—evolution, the change  
from a lower to a higher, then the  
zenith, and round again to decay.  
On the decay of one state arises  
another of a higher order.

The old state of European polit-  
ics is rotten, but it is not that rot-  
tenness induced by the inevitable  
change which extreme and per-  
fect development brings about.  
No its rottenness is the decay of  
a foul growth, which attaching it-  
self to its roots arrested the full  
expansion and development.  
Man's forgetfulness of his high-  
est destiny, or sort of spiritual  
atrophy, has been the disease  
which undermined the character  
of the European nations, and so  
led on to this terrible conflict.

### At Edinburg

Under above heading the "Weekly  
Scotsman" of March 6th contains an  
appreciative article from the pen of  
a Scottish correspondent (J.C.M.) de-  
scriptive of the first Newfoundland  
Regiment and its composition, with  
the incidents attached to our troops  
during their stay at Fort George and  
up to their arrival to do garrison duty  
in Edinburg castle.

The article pays a high tribute to  
our men and their officers, who are  
generally characterised as a most  
most capable lot. Space forbids us in  
this issue to reprint the article, but  
we publish in another column, a poem  
of "Welcome" composed by another  
Scottish admirer, which is contained in  
the same issue of the Scotsman.

"Frae some place far abroad, where  
sailors gang to fish for cod."—The  
Two Dogs—Burns.

Welcome to High Dundee!  
Men of Newfoundland!  
The first-born of our Colonies,  
Among our foremost stand.

True to their mother, every lad.  
Responsive to her call,  
Has come to fight for Britain's cause—  
Her own sons, one and all.

The birthright of the eldest born  
In this grim time of war:  
That birthright and their British blood  
Than gold are stronger far.

Oh! lonely bay of Trinity!  
Oh! frost-bound Labrador!  
Oh! sea of ice-fog and of berg!  
Oh! loud Atlantic roar!

All these we've read and heard of,  
The banks, the rock-fast coast,  
But little thought we of the men,  
Nor of the love they boast.

But here they are, right sturdy sons,  
We grip the sinewy hand,  
And bid you welcome to the work,  
Ye men of Newfoundland!

And old St. John's is sending home  
Full twice as many more—  
To guard our seas, her mariners—  
All Britons to the core.

Ah, well! I trow our Castled rock,  
Mid anxious thought oppressed,  
And doubt of what the morn may bring  
Would hug you to her breast.

But 'tis a sacred cause we fight,  
A noble and a just:  
May God protect our gallant sons,  
In his great Name we trust.

J. R. Russell, in the "Scotsman."  
(Note.—Newfoundlander emphasizes  
the first and third syllables of the  
names Newfoundland.)

Late fishery news from the West  
Coast reports cod as plentiful, but ow-  
ing to ice and weather conditions, no  
great catches have as yet been secur-  
ed. Some few fish have been caught  
at Burgeo, La Poile and Channel  
Cove, herring are reported to be  
plentiful.

## "Island Brand" Boneless Codfish

Absolutely pure, cleansed by the waters of Wind-  
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Study economy and buy our brand packed in 2, 5  
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Try our Shredded and Tinned Codfish made  
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MONDAY and TUESDAY

### THE ANTIQUE ENGAGEMENT RING

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## Farm Topics

THAT the value of all products of  
the farms of the United States  
now approximates nine thou-  
sand millions of dollars annually is  
justly regarded as good cause for  
national felicitation. That is a very  
large number of the farmers who con-  
tribute to the production of this en-  
ormous total pursue the suicidal pol-  
icy of taking from the soil all they can  
get, with no attempt to restore to it  
the elements taken from it by growing  
crops, is a fact as undeniable as it is  
lamentable.

Hence the United States Department  
of Agriculture and the State Agricul-  
tural Colleges and Experiment Stations  
have been of late assiduously preach-  
ing to the farmers of this country the  
fact that profitable farming, in the  
long run, is possible only when the  
elements taken from the soil are re-  
stored to it, at least in part.

Roughly speaking, fertilizers are  
composed of phosphoric acid, nitrate  
of soda and some form of potash salts.  
Florida, South Carolina and Tennes-  
see contain great deposits of phos-  
phate rock, so that, as yet, the pro-  
vision of an adequate supply of phos-  
phoric acid presents no difficulties.

In a recent report of Secretary Wil-  
son, of the Department of Agriculture  
based upon investigations made by  
scientists of the Bureau of Soils, the  
following important and significant  
statements are made:

"The most promising source of pot-  
ash at present is found in the large  
areas of kelp groves, or sea algae, ly-  
ing along the Pacific Coast, growing  
wherever there is a rocky bottom  
and a rapid tideway, at depths of from  
six to ten fathoms. These groves are  
of various areas, from beds of a frac-  
tion of an acre up to stretches five  
miles in length and two or more miles  
in width. During the past summer  
about 100 square miles of kelp groves  
have been mapped in different local-  
ities from Puget Sound to Point Loma,  
and have studied the character of the  
algae, as well as the conditions neces-  
sary to their utilization commercially,  
and their maintenance as a permanent  
resource of the country. Many more  
areas yet remain to be studied and  
mapped, but from what has been ac-  
complished in this preliminary work I  
am assured that a conservative esti-  
mate shows that the kelp which could  
be gathered from the 100 square miles  
already surveyed, and without detri-  
ment to the permanence of the groves,  
should yield 1,000,000 tons of chloride  
of potash annually, worth at least  
\$35,000,000, or about three times the value  
of present importations of potash salts  
from Germany.

"Satisfactory methods of gathering  
the kelp are yet to be worked out,  
but present only minor mechanical  
difficulties. The value of the kelp is,  
moreover, probably much greater than  
is represented by the contents of the  
potash alone. Our laboratories have  
shown that iodine and other useful  
products can be obtained which will  
pay in large measure, if not fully, the  
cost of gathering and abstracting the  
potash salts. Enough has been ac-  
complished to show that this country  
has within its borders resources to  
meet the fertilizer requirements of  
the present and a greatly increased  
use in the coming years."

The investigations undertaken by  
the Bureau of Soils, upon which Sec-  
retary Wilson's report is based consti-  
tute the first serious attempt that has  
ever been made at a systematic study  
of the kelp beds that border the coasts  
of California, Washington and Oregon.  
It has never before been thought worth  
while to map the forests of the sea, or  
to ascertain their extent or the char-  
acter and possible uses of the vegeta-  
tion found in them.

However, the principal office of sea-  
weeds in the economy of nature is to  
perform the same function in the  
water that ordinary forms of vegeta-  
tion perform on land—that of making  
animal life possible. They assimilate

inorganic matter, existing in the water  
as impurities, and transform it into  
materials essential to animal life. Be-  
yond doubt by far the greater mass  
of seaweeds exists in microscopic  
forms, floating everywhere, near the  
surface of the water, in inconceivable  
numbers. These seaweeds form the  
basis of the food supply of all anim-  
als in the ocean, and fishes and other  
animals that do not subsist directly  
upon smaller or weaker creatures that  
do.

Scientists, then, have long recog-  
nized the fact that the economic value  
of seaweeds is very great; but this  
form of vegetation has been regarded,  
in general, as of little value for in-  
dustrial purposes. Until the official  
announcement was made by Secretary  
Wilson, the thought could have oc-  
curred to but few that the kelps of the  
Pacific Coast, might be of inestimable  
value to agriculturists of the interior,  
and were capable of bringing to pass a  
material modification of our trade re-  
lations with Germany. However,  
months before Secretary Wilson's re-  
port was made public a company was  
organized at San Diego for the pur-  
pose of harvesting kelps and extract-  
ing from them the potash and other  
valuable constituents. The plans of  
this company, and the methods it pro-  
poses to follow, have been kept pro-  
foundly secret.

It is roughly estimated that there  
are about 15,000 species of seaweeds.  
The simplest of all plants are the  
minute algae (both salt and fresh  
water), known as the blue-green  
slimes, found on rocks, wharves, the  
sides of ditches and on mud almost  
everywhere. The most numerous of  
the algae are the grass-green sea-  
weeds also both fresh water and mar-  
ine), of which there are from 8,000 to

### EXTENSION

Air: "Excelsior."  
The shades of night were falling fast,  
As over Bartley's Hill there passed,  
A well-known man who stemmed the  
gale,  
With painted on a canvas sail

"Twas seen some notes he also bore  
"Notes on a patriotic tour."  
While now and then one word he  
sprung,

Which fell religiously from his tongue,  
Extension.  
In poor men's "huts" he saw dim light,  
In Gosling's mansion things looked  
bright;

When he tripped o'er an ash can  
He said, instead of sayin' "bad scan."  
Extension.

"Where do you go," a voter said,  
"To filthy streets St. John's is wed,  
And stinking drains on every side."  
To which the well-known man replied,  
Extension.

"Oh stay," the voter said, "and see  
The poor man's lot and misery:  
On fads and clerks our gold ye throw,  
And ye want us to grant to you."  
Extension.

"Beware! the voters' ire is roused,  
Ye let the poor in "shacks" be housed,  
And give them convict labor jobs,  
While now ye ask with brazen gobs!"  
Extension.

Next morning as two city gents  
Were walking close to Gosling's fence,  
They talked on topics big and small,  
One was of interest more than all,  
Extension.

When ten toes up a man they found,  
Stiff in death upon the ground,  
The canvas frozen to the ice,  
On which was wrote the strange  
device,  
Extension.

JAMES MURPHY.  
St. John's, Mar. 22, 1915.

10,000 species found floating on the  
surface of the ocean, lakes, rivers,  
brooks, ponds, ditches and puddles;  
on damp earth, walls, fences, on the  
surface of leaves and the bark of  
trees in damp forests, existing in al-  
most every place where there is  
moisture.

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Newport News, Va., March 20—  
Five British warships were patrol-  
ling the entrance of the capes today  
to head off any attempt, by the Prinz  
Eitel Friedrich at a sudden dash for  
freedom. The news was brought by  
the British steamship Anglo-Pata-  
gonian, in ballast from Swansea for  
a cargo of horses. The crew said  
the war vessels were sighted Friday

night, the Anglo-Patagonian steaming  
through their blockading lane just  
before dark.

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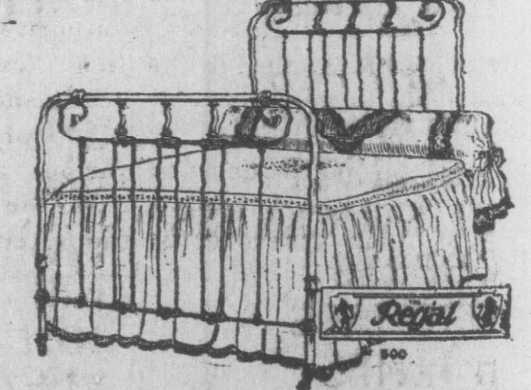
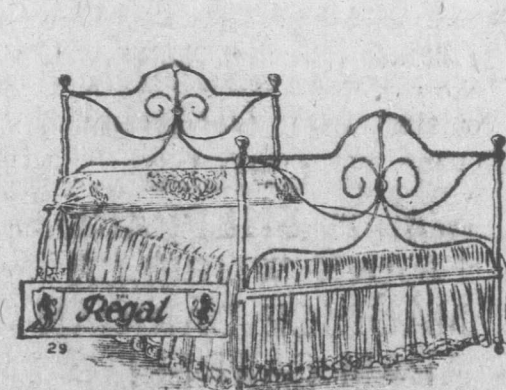
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