

# Christmas Gifts



Nothing else does quite so well for a Christmas gift to a Man as something he can wear, and the fact that He'll wear it is the best test of His appreciation.

Our store is filled with serviceable Gifts!

Even outside of our Holiday stock, there isn't an article or garment in the store that would not make a handsome and most acceptable gift.

### A MERRY CHRISTMAS FOR "HIM"!

- |           |             |             |               |
|-----------|-------------|-------------|---------------|
| Suits     | Raincoats   | Hat         | Handkerchiefs |
| Overcoats | Pajamas     | Hosiery     | Fancy Vest    |
| Trousers  | House Coats | Night Robes | Pajamas       |
| Gloves    | Neckwear    | Shirts      | Sweaters      |
| Umbrellas | Suspenders  | Mufflers    | Bath Robes    |

Come to a Man's Store for a Man's Gift!

You can hunt the map all over and you can't find another store in this vicinity where there are so many appropriate gifts for Men and Boys.

## Quick & Robertson

BETTER OUTFITTING

### FROM TINY SHOP TO FINE LARGE FACTORY

How Belleville Baker Has Come to the Front, Making Quality Bread and Wrapping His Output—Now Does Large Shipping Business and Extensive Advertising—Has Excellent Equipment and is an Enthusiastic Member of the Bakers' Association.

From the December number of The Baker and Confectioner, Toronto, we are pleased to reproduce the following very complimentary article in reference to one of Belleville's most enterprising business men and one of our most successful business organizations.

Wm. H. Gilbert, of Belleville, Ont. who has been in the baking business in that city for a little over five years, has made a record for himself in both quality and quantity of output, and the nature and character of his equipment.

In a little shop, not much larger than an ordinary sized brick oven, and located at the back of a business block on Front street, he started in June, 1911, to make a few fine loaves of bread. It was not long, however, before he saw that there was a fine opening in giving the people a wholesome, appetizing, nutritious loaf of bread, nicely sealed. From that day to this, the great proportion of Gilbert's "Quality Bread" has been wrapped, and his output to-day is over 16,000 loaves a week. He has engaged making cakes and is specializing in the staff of life. Mr. Gilbert has five delivery wagons, and does a large business, not only in the city, but in the surrounding country, while the ships to many adjoining towns and villages. Fully one quarter of his weekly output is sold outside of Belleville, and it was only a few months ago that he started shipping. Such has been the measure of favor with which his goods have been received, that the fame of his bread has spread throughout Hastings, Prince Edward, Lennox, Addington, Frontenac and Northumberland counties.

#### Erected Splendid New Factory

Three years ago, Mr. Gilbert erected a splendidly laid out and well-planned bread factory at the corner of William and Dundas streets. The building, which is 40 by 60 feet, consists of two storeys and basement, with abundance of light on all sides. A large lot was acquired and there is room for future additions to the industry. At the north-west corner are located his stables and next year, it is the intention of Mr. Gilbert to erect an attractive private dwelling. Just north of his bakery.

#### A Belleville boy, who has made

good in his own town. Mr. Gilbert learned the trade of bread and cake making with Chas. S. Clapp, Bridge street, Belleville, who has been in business in that city for twenty years. After eleven years of service with him, he spent some time, perfecting his knowledge and experience, in Winnipeg and Regina, and on his return to Belleville, worked again for Mr. Clapp, previous to embarking in business on his own behalf. Mr. Gilbert has always taken a deep interest in the work of the Bread and Cake Manufacturers' Association of Canada, and has attended every convention and educational trip of recent years. Though a silent member, he always seizes upon the live, practical points, and incorporates them in the management and advancement of his own enterprise. He has of late been doing considerable advertising by means of bill boards, moving picture shows and metallic signs, and finds that such wide publicity has brought him increased trade, making Gilbert's bread known to an enormously large number of households.

#### Nature of His Equipment

Mr. Gilbert has a model plant in every respect, it being practically automatic. Recently a Kirby Continuous Baking Oven was installed on the first floor. This oven, which is a continuous baker, has two mouths, each four feet wide, and at one loading, will accommodate six hundred small loaves. It replaced two old brick ovens, which were torn out, in order to make room for the latest up-to-date equipment. It is the intention of the proprietor to install a second oven in the very near future.

Mr. Gilbert has a Lee sifter of five-bag capacity, a Rendith dough mixer of three-barrel capacity, and all the rest of his installations, which include a Little Wonder dough divider, a rounder up, a single roll dough moulder and automatic, four belt, travelling proofer, attached to the ceiling were manufactured and erected by the Fletcher Manufacturing Co., Limited, Toronto. Mr. Gilbert has also a Fletcher flour bag elevator, a splendid equipment of steel troughs, galvanized steel bread racks and other equipment.

The dough is first fed from the troughs into the divider and then conveyed on a belt to the hander up ma-

chine. After being rounded up the loaves are discharged onto a double canvas belt elevator and fed into the proofer, which has 4 belts, each 50 feet 4 inches long, or approximately 225 feet of belt surface. From the proofer the loaves are deposited through a chute into the single roll dough moulder from which they are put in the pans and then on the steel racks. Next they are given the necessary steam proof before being placed in the oven, and after baking the loaves are allowed to cool off and are then wrapped in wax paper before being taken to the loading department.

#### TEA MARKET STILL RISING

An increase in the ocean freight rates of two and one half cents a pound added to an advance of from six to ten cents a pound in the cost of tea at the primary markets, has necessitated the recent increase in the cost of tea in Canada. To keep faith with the public and maintain exactly the same high standard of quality as always, "SALADA" has advanced in price, but, as yet, only five cents a pound.

#### SIDNEY BOY'S BRAVERY REFERRED TO IN BRITISH PAPERS

In its issue of No. 25th, 1916, "Canada" an English publication, makes the following reference to Major Roscoe Vandewater, Sidney, Ontario. "For conspicuous gallantry in action. He commanded the attacking party with great determination, and held and consolidated the captured trench. He personally supervised the digging of the new communication trenches. On other occasions he has done fine work."

As a reward of Major Vandewater's bravery as above recorded he received the Distinguished Service Order.

#### JOHN STREET JOTS.

The sympathy of the community is extended to Mr. and Mrs. Arthur McGinnis, and family in the sudden death of Lieut. Wm. Clark McGinnis. He was another of the honored sons of John Street church who had enlisted for King and Country. He had had a successful career in the city schools and in the university from which he obtained the B.Sc. degree, also in his public service, as a mechanical engineer. His death came as a distinct loss to the Canadian Engineers to which he belonged, as also to his college and to Canada.

A pleasant event took place in Belleville yesterday when Miss Minnie Crooks, one of the popular young women of the congregation was united in marriage with Mr. George S. Wallbridge of Rossmore. The congratulations of a large circle of friends will follow them to their new home.

## MUSIC & DRAMA

MARIE DORO AT GRIFIN'S TOMORROW

Since Marie Doro's appearance in her first photoplay production for the Jesse L. Lasky Company, "The Heart of Nora Lynn" the public has been anticipating her second attraction called "Common Ground," which is announced for exhibition at Griffin's tomorrow and Thursday night. This elaborate photoplay, written by Marian Fairfax, in which Miss Doro has the support of such well known stars of the screen as Thomas Meighan and Theodore Roberts, tells the story of a young girl's regeneration through the quickening influence of love for a young judge, who is the victim of a political conspiracy. Miss Doro has already achieved great success on the stage as one of the stars under the management of the late Charles Frohman. Thomas Meighan and Theodore Roberts who appear in leading roles with Miss Doro are both players who have won widespread fame in Lasky productions. Mr. Roberts as a portrayal of character roles stands without equal in the screen world. Mr. Meighan has appeared in leading masculine parts with Blanche Sweet and other Lasky stars and "Common Ground" marks his first appearance with the charming Miss Doro. Besides the above offering the 4th episode of the popular "Crimson Stain Mystery" serial will be exhibited, the title of this episode is "The Mysterious Disappearance" A new and amusing comedy is also announced for exhibition.

## VALESKA SURRATT IN 'THE SOUL OF BROADWAY' AT PALACE TOMORROW

Valeska Surratt the Russian beauty whose acting for the screen in the Wm. Fox production of "The Soul of Broadway" has been one of the sensations of pictureland. Just before the outbreak of the war she banked with the Bank of France a considerable sum of money which she had received from moving picture concerns in Paris. With the opening of hostilities the banks in France ceased paying deposits generally. The other day Miss Surratt therefore was surprised to receive a draft from the bank of France for 180,000 francs. Several fashionable dress makers along Fifth Avenue, New York are rejoicing in this fact, for Miss Surratt promptly invested most of her check in new and wonderful frocks, all of which she wears upon the screen. On the same program with the five part production of "The Soul of Broadway" which is announced for exhibition at the Palace tomorrow and Thursday, matinee and night, the 6th episode of the "Peg of the Ring" circus serial will be exhibited along with a very amusing Lonesome Luke Comedy.

#### MADOC JCI.

Several from here attended the special services on Rawdon circuit on Sunday and Monday. Rev. Mr. Beck of Ivanhoe conducted the service here on Sunday afternoon and preached an excellent sermon which appealed to all to give their best, as Mary gave the precious gift of ointment to the Saviour. Our pastor, Rev. C. S. Reddick conducted the services at Ivanhoe.

We are sorry to report the serious illness of Mrs. F. Cooke.

Miss Mildred Clarke is home from Peterboro Normal School.

Mrs. M. J. Bennett of Belleville visited her parents Mr. and Mrs. Ed. Bennett last week.

Mr. George Matthews has enlisted and given up his work on the railroad as section man.

A number of our people were in the city on Saturday.

Mr. Miller, baggage man on the Madoc train, has the sympathy of his friends here in his sorrow over the death of his son who left Belleville with the 8th.

Mr. and Mrs. J. Wickens of Norway visited Mr. and Mrs. H. S. Ashley on Monday.

Miss Margaret Juby has been on the sick list for some time, her friends hope to see her around again soon.

#### QUALIFIED FOR AVIATION SERVICE.

A despatch from England this week contained the names of the Canadians who have recently qualified for the aviation service. Among the number is Capt. Harold O. D. Wilkins, son of Mr. F. W. Wilkins of Norway, and formerly of Belleville High School. Capt. Wilkins it will be remembered, was seriously wounded in France over a year ago but recovered and after turlough was sent to serve in Egypt and Saloniki. He returned to England to enter the aviation service with the above successful result.

Holloway's Corn Cure takes the corn out by the roots. Try it and prove it.

## HOW PTE. LAKE MET HIS DEATH

Fearless and Gallant Young Soldier Was Shot Through the Heart.

Mrs. James Lake of Sidney Township near Foxboro, has received from Lieut. F. Phillips, in whose platoon her son Pte. Eugene Lake formerly of the 80th battalion was serving when killed recently, an account of the death of her gallant son. It reads as follows:

47th Canadian B.E.F., France. Nov. 21st, 1916.

Dear Madam,— I would have written to you before but have only just come out of the line to a place where letters can be written. While I hesitate to intrude on you at this time I thought you would like to hear further particulars regarding the death of your son Eugene who was in my platoon and for whose intrepidity and coolness in danger I always had the greatest admiration.

Our battalion on the night your son was killed had succeeded in capturing from the Germans a section of trench that had troubled for some weeks. It had been taken twice previously but its importance led to such overwhelming reinforcements being brought up against it that it was abandoned. Another battalion in this brigade had attempted its capture but failed. On the night that this battalion set foot in it C company was in reserve. Owing to the heavy casualties we were called up and your son volunteered with others to go out to an advanced post in front of the captured line where we dominated by machine guns and rifles any line of advance from the Germans for a counter attack. It was shortly after dawn that your son was killed. He was shot through the heart by a German sniper. His death was instantaneous and he lies buried with many of his gallant comrades at a spot which will later be identified for you by the graveyard records commission. Eugene was a fearless and gallant soldier and he died a gallant death.

It will help you to bear your loss to know also that our night's effort and sacrifices were not in vain. The Germans have not since been able to get back the trench we took from them that night.

I beg to remain, Yours sincerely, Lieut. F. Phillips.

## WEST SIMCOE BYE-ELECTION

Special to The Ontario

TORONTO, December 19.—More than usual interest is centred in the political situation in West Simcoe in view of the unsettled feeling prevailing in the riding and a bye-election so imminent. It is practically certain the election will be held during the second week in January. It will be remembered that the vacancy was caused by the death of the late Minister of Agriculture (Hon. J. S. Duff). The seat is not considered by any means a strong Tory one today, although since the 1902 election there has been a steady Conservative majority, averaging a little over 700.

The following figures will give a general idea of the situation:—

- 1902 Conservative majority—377.
  - 1905 Conservative majority—686.
  - 1908 Conservative majority—904.
  - 1911 Acclamation.
  - 1914 Conservative majority—1085.
- A Conservative convention which was held at Alliston selected Mr. W. F. Allen of Collingwood as the Tory standard-bearer. Others nominated were Mr. Jas. Moore, Alliston; Dr. Banting, Cookstown; Ex-Warden Barr, Simcoe; R. G. Agnew and Mr. Jardine. The meeting was addressed by Hon. I. B. Lucas and others.

The Liberals have not yet called a convention but are certain to have a candidate in the field. They fully expect to add West Simcoe to their representation in the House, as there is a marked tendency throughout the province to castigate the Hearst government for its woeful incompetency. If the results of the various bye-elections since 1914 are any criterion, the demand for the retirement of Premier Hearst and his colleagues in favor of a more progressive government is increasing in vehemence.

#### 235th FESTIVITIES.

A big Christmas dinner is promised the 235th soldiers who stay in barracks here over Christmas. At 12 o'clock noon, the soup, the turkey, and all the fine things will be spread before the men in khaki. The barracks will be decorated for the occasion.

The 235th hockey team hope to get their first practice tomorrow at the Arena as the ice is now in good shape.

## CHRISTMAS SHOES



Only a short time to make your Selections. Give Useful Gifts—Always acceptable. We have much to show you—Moccasins for Men, Women and Children. Leggings for Men, Women and Children. Slippers for house comfort or Dress occasions for Men, Women and Children. Overshoes for Everyone.

Handsome Club Bags or Suit Cases. We cheerfully refund money or exchange anything purchased at our Store.

## THE J. J. HAINES SHOE HOUSES

BELLEVILLE TRENTON NAPANEE SMITHS FALLS

## THIS IS THE STORE FOR Ideal Xmas Gifts

Get them here from our elegant assortment of practical useful things.

- Coats
- Dresses
- Skirts
- Waists
- Infant's Coats
- Infant's Dresses
- Gloves, Hosiery
- Dress and Waist Patterns
- Handkerchiefs
- Table Linens
- Napkins, Doilies
- Dresser Scarfs
- Carpet Sweepers
- Comforters
- Blankets etc., etc.

## EARLE & COOK

## BOYS! THE NEW AUTOMOBILE SKATES ARE HERE

Ounces Lighter and Stronger THE SMITH HARDWARE CO.

## We Wish All Our Customers a MERRY CHRISTMAS

We wish the same to all who are not our Customers, but who who would be if they knew how good Our Scranton Coal is.

The SCHUSTER CO., Limited 54 Bridge Street Phone 95 and 616

#### THE BAPTIST S. S. ENTERTAINMENT

The Baptist Sunday School will hold their annual entertainment to-night at 7.45. Good program. All welcome. Silver collection.

#### CROSSED THE ICE

Mr. Lew Williams who is the first to cross the ice on the Bay of Quinte every winter, yesterday made the trip to Big Island and "bushed out" the road.

#### HOGS AT \$12.00

A large number of hogs were shipped today by Mr. Robt. Empson at \$12.00 per cwt live.

The worms that infest children from their birth are of two kinds, each and hose that are found in the intestines. The latter are the most destructive, as they cling to the walls of the intestines and if not interfered with work havoc there. Miller's Worm Powders dislodge both kinds and while expelling them from the system serve to repair the dam-