

Makes a Bigger Man of the Farmer

FARMING is one of Canada's biggest consumers of man-power; every farmer knows there is a shortage of manpower. Therefore every one must increase his efforts; he must do more work in less time.

A very large percentage of Overland cars are bought by farmers. They realize Model 90's value in multiplying theil usefulness, saving their time, energy and increasing their efficiency.

Let an Overland perform innumerablework duties for you and in addition be an endless source of recreation and benefit for every member of the family.

Select this Model 90 and you save money in the first cost and maintenance.

Its price is unusually low considering its quality, its room, beauty, comfort and efficiency.

Back of it is a real Canadian institution fortunately prepared to care for all service and parts requirements now and

It has a powerful, fuel-saving motor; narrow turning radius; rear cantilever springs; 106" wheel base; 31x4 tires, nonskid rear, electric Auto-Lite starting and lighting and vacuum fuel system,

Order your Model 90 now.

Fine Points of Overland Superiority? Appearance, Performance, Comfort, Service and Price

Willys-Overland, Limited Willys-Knight and Overland Motor Cars and Light Commercial Wagons Head Office and Works, West Toronto, Outerio

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