

EXTENDED INSURANCE.

One of the many liberal features embedied in the UNGONDITIONAL ACCUMULATIVE POLICY issued by the

Confederation Life Association.

HEAD OFFICE-TORONTO.

is the provision for Extended Insurance. After three full annual preminms have been paid, the insured is entitled to Extended Insurance for the full amount of the policy for a term of years definitely stated therein, Paid-up and Cash Values also guaranteed.

Rutes and full information sent on application to the Head Office, Toronto, or to any of the association's agents.

W. C. Macdonald,

J. K. MACDONALD,

Managing Director

The Get Up sells goods.

The Quality brings repeat orders.

This is especially true of

SOAPS AND PERFUMES.

ATRIAL OF Yardley & Co.'S LINES WILL

PROVE THIS.

Yardley & Co., MAKERS, LONDON and PARIS. Ask the GREIG M'F'G CO'Y, Montreal
For our Illustrated Price List.

STEADY GROWTH

THE BEST TRADE any store has comes steadily by the trade of people who are at first critical, then loyal.

Right goods at right prices bring this staying trade.

Sell MILLAR'S PARAGON CHEESE

and it will prove a powerful ally towards attracting and increasing your custom. It pleases the most critical—they come for more—they send their friends. HAVE YOU GIVEN IT A TRIAL?

The T. D. Miller Paragon Cheese Co.,

INGERSOLL, ONTARIO.

Agents-Frank Magor & Co., Montreal.

A. E. Richards & Co., Hamilton.

Joseph Carman, Winnipog

