

Will You Reach Out For It?

A share of this Klondyke trade is yours for the asking—will you reach out for it? There's no hard work to do in getting it—the *demand exists* for those portable, highly nutritious, small, English Soup Squares that the British Government selected for the Army in the border campaigns.

We can ship them to you quickly—we laid our plans months ago. We're ready—are you?

**Lazenby's
Soup Squares**

Ready for the Demand?

Concentrated Lime Juice." "Just as good" often means a loss of confidence and trade.

Acknowledgements: 20 per cent. stronger than any other, because concentrated. "No musty flavor." The pure juice of fresh limes. Its taste does not suggest "free acid."

Time to be thinking about this—time to get ready for the demand that is sure to come.

This summer don't get caught napping with that thread-bare answer, "here's something just as good as Stower's

**Stower's
Concentrated
Lime Juice**

Sold by leading wholesalers everywhere.

Agents:

A. P. Tippet & Co.

Montreal and Toronto

F. H. Tippet & Co.

St. John, N.B.