

It is good policy to vigorously push the *Borden's*



Borden's

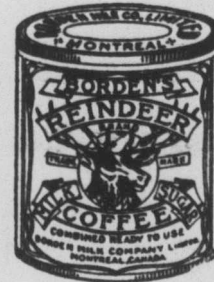


Borden quality and Borden purity are giving Borden milk products the *entree* into more and more homes every day.

Your best customers are well aware that Borden's milk products offer them condensed milk, evaporated milk, coffee and cocoa in the purest and most satisfactory state.

A Borden window display will put you in touch with the growing demand for these popular lines.

Every good wholesaler supplies Borden's.



Bordens



Borden Milk Company, Limited

Leaders of Quality
MONTREAL

Branch Office, No. 2 Arcade Bldg.
VANCOUVER, B.C.