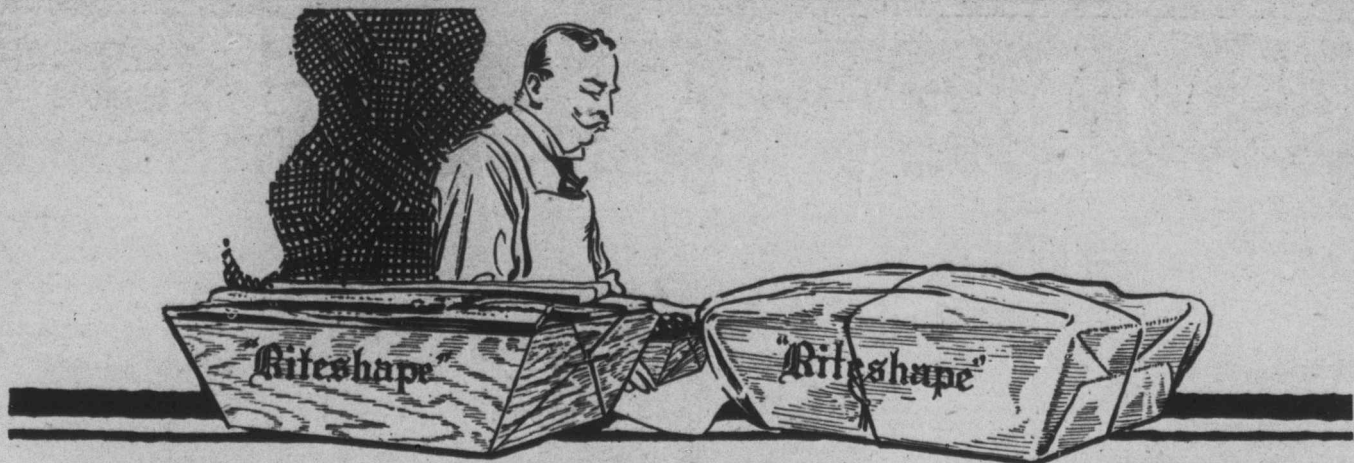


CANADIAN GROCER



PUT OUT YOUR GOODS
IN THE
"Riteshape"

Spring stuff catches the eye.

The first "Garden truck" is a promise of summer. It makes a great hit with folks who have grown weary of winter landscapes.

How they like the taste of it. They pay fancy prices for it. They expect you to have all kinds of it.

How do you display and package these fresh food lines?

There is one best way—the "Riteshape" way.

The ten pound "Riteshape" gives you a display dish that will show off your stock in the very best of style.

Water doesn't hurt the "Riteshape." Keep the green stuff sprinkled if you want to.

But put tomatoes, onions, radishes, beans, peas, beets, lettuce, new potatoes and such fresh things in "Riteshape" dishes.

The dish dresses the food—makes it look its best—gets the appearance of class and value you want.

"Riteshapes" come in all sizes. Get in a stock now.

Ask any Canadian Jobber, or

Victoria Paper & Twine Company, Limited

TORONTO

MONTREAL

The Oval Wood Dish Company, Manufacturers, Delta, Ohio, U.S.A.

