

BRITISH COLUMBIA MONTHLY

(CONTINUING "WESTMINSTER REVIEW," VANCOUVER)

Published at 1317 Haro Street, Vancouver, B. C.

Subscription Terms: \$1.50 per year in advance; \$2.50 for two years in advance.

Advisory Editorial Committee.

Rev. R. G. MacBETH, M.A.; R. ALLISON HOOD, M.L.; TIM. WISE

Managing Editor, D. A. CHALMERS.

PROMOTING SOCIAL BETTERMENT, EDUCATIONAL PROGRESS, & RELIGIOUS LIFE.
INDEPENDENT IN POLITICS

Vol. XII.

JANUARY, 1918

No. 5

Editorial

A NEW NAME:

"BRITISH COLUMBIA MONTHLY" INCORPORATES "WESTMINSTER REVIEW."

(By D. A. Chalmers).

Eighteen months ago, in the issue of this magazine for June, 1916, we set forth the evolution of its name, and commented on the limitations and possible misunderstandings that were inseparable from the use of the word "Westminster" in the title of a monthly published in Vancouver, and seeking to serve the Canadian West in general and British Columbia in particular.

We need not repeat the arguments in that editorial further than to say that even in recent months we have met people in Vancouver who associated with this Review and the name "Westminster" (1) the city of New Westminster; and (2) an **exclusively** Presbyterian Church connection.

Apart from these and other misconceptions, the management of the "Westminster Review" have, after careful consideration of the various matters involved, such as the field of service in this vast Pacific Province of Canada and the Empire, concluded that British Columbia is a big enough "world to conquer"—and to serve.

Changing the name will not change the nature of this monthly. It will indeed lead to more intensive cultivation of the territory we primarily seek to cover. By the help of qualified and experienced writers, men strong of heart and brain, and earnestly active in public welfare affecting City and Country, Church and State, we believe the work of this already well-established journal can be extended so as to make it more and more the representative "Social, Educational, Literary and Religious" medium for the best in independent British Columbia journalistic and literary life.

B. C. BUSINESS MEN'S SUPPORT.

As those who best know its history are aware, this Review has not been built up as any merely business proposition or speculation "on the side." It is a fact—and a paradox—that may not be readily understood by men who are mere money-makers, that this magazine's continuance in life, and progress through difficult times into its seventh year, have been due in no small measure to the management putting the Ideal before the dollar. Next to that, one of the main con-