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Roofing Co.
Limited
in Sts. Toronto.

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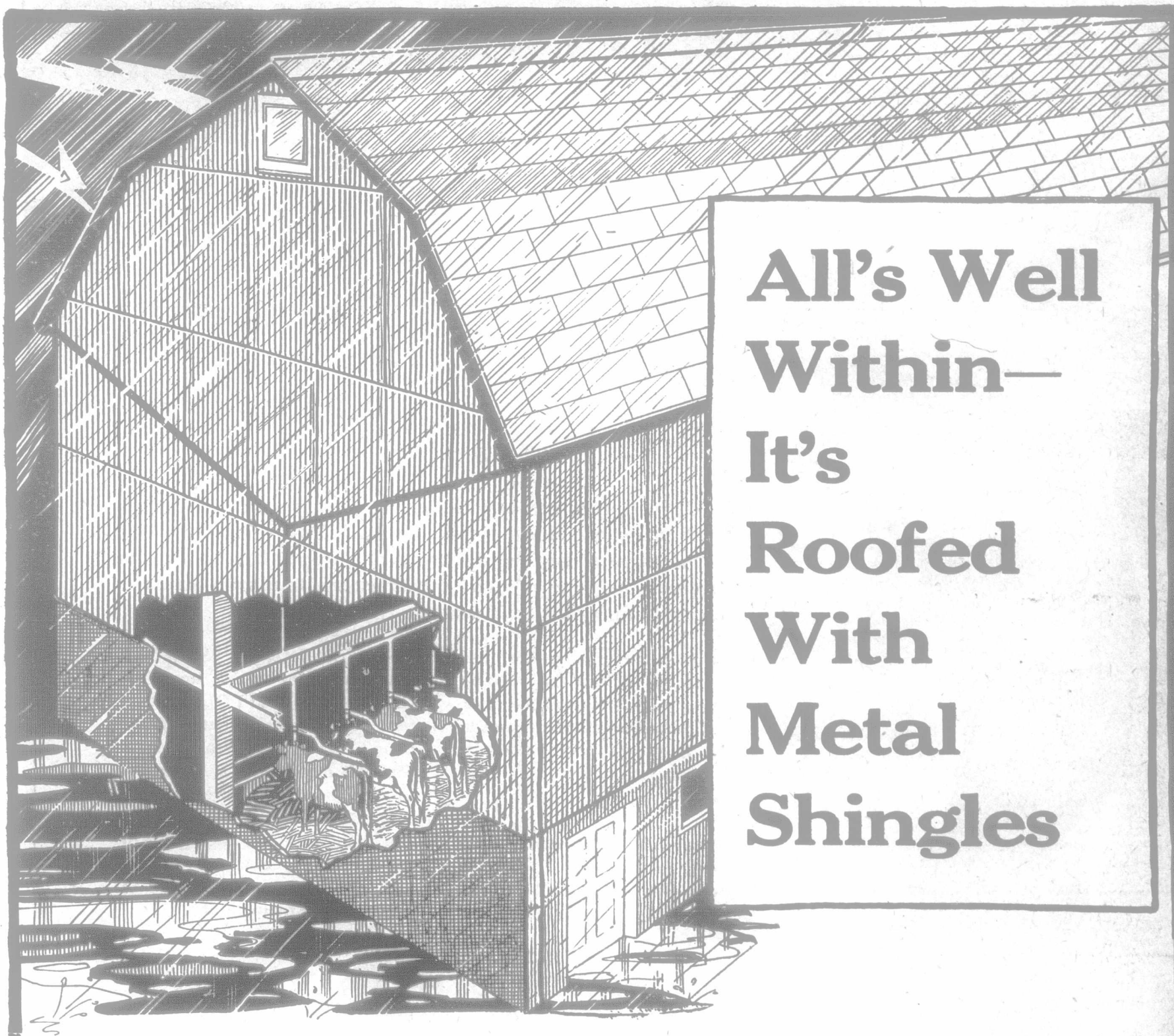
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All's Well
Within—
It's
Roofed
With
Metal
Shingles

"LET her rip! My barn has a Metal Shingle Roof, Corrugated Iron sides, and concrete foundation. Lightning, wind and rain don't worry me."

So speaks the wise farmer from his cosy chair when the rain comes down by the bucket, and lightning turns night into day. No need to run to the window after each crack to see if "the barn got that one." No need to start all over again next day with a few animals saved, and a thousand or so from the Insurance Co.

Build wisely when you build. Repair for permanence when repairs are needed. Choose your materials on a value-for-the-money basis, and

this will surely mean that the Roofing you select will be

Metal Shingles

They are the "100 per cent. roof,"—they give protection—they give satisfaction—they give long life—they are easily laid. No other Roofing has so many points of merit, nor such a record of successful service on Canadian roofs.

Hundreds, yes, thousands, of buildings are burnt in Canada every year by lightning and sparks on roofs. The universal use of Metal Shingles would totally prevent this annual drain on our resources, which you and I and the other fellow all help to pay.

Use Metal Shingles on Barns, Houses, Sheds, and all other sloping roofs. Do your part in the movement for National Conservation by using and advocating this fire-proof, waste-preventing Roofing. Prices and full information from any of these firms.

The
Pedlar People
Limited
Oshawa

The
Galt Art Metal Co.
Limited
Galt, Ont.

The
McFarlane-Douglas
Co., Limited
Ottawa

The
Metallic Roofing Co.
Limited
Toronto

The
Metal Shingle &
Siding Co. Limited
Preston, Ont.

USE METAL SHINGLES
for SAFETY and PERMANENCE