

# EATON'S TO THE FRONT



**The Big Store's Service Reaches the Boys in the Training Camps, Trenches and Hospitals just as surely and satisfactorily as it does the folks at home.**



No need to tell you of the heart-hunger of the lads who are so finely storming and holding the shell-searched trenches of Western Europe. A letter from home is as a month of life to them, and if, with it, goes some material token of thoughtful affection, how genuine an impulse to more fervent performance of duty? You can write the letter, think of some articles that are suitable, order them from our catalogue, and have them sent either through you or direct from us to the front. If you haven't a catalogue write for it, and a copy will be sent postpaid at once.

**Here are seven Special Gift Boxes of Comfort and Cheer, Welcome in Training Camp, Trench or Hospital.**

## READ THIS!

Parcels Nos. 3, 4, 5, 6 and 7 are packed solidly in tight-closing tin boxes, Nos. 1 and 2 in boxes of heavy cardboard; all are double-wrapped in heavy brown paper, corded and tied securely to carry safely to the journey's end.

We will mail them direct from the store for you, enclosing card of sender; in each parcel there is room for one or two packages of light weight of your own choosing, or, if you wish it, we can replace any item of those named with any other you select.

As these gift boxes are not catalogued, order them by the number appearing above each box.

**ORDER EARLY**

**Which is the one that would gladden him most?**

**GIFT BOX 6G1  
\$1.00**

1 flask Horlick's Lunch Tablets, Cocoa Flavor.  
1 tin Tabloid Tea. (Makes 50 cups.)  
1 tin Oxo Beef Cubes.  
2 pkgs. "Life Savers" Mints.  
2 pkts. Chewing Gum.  
3 bars Chocolates.  
Shipping weight, 2 lbs. 3 1/2 ozs.

## IMPORTANT

**ENGLAND.** The limit in weight for parcels is 11 pounds and the rate 12c per pound or fraction thereof.

**FRANCE.** The limit in weight for parcels is 7 pounds and the rate 24c for 3 pounds or less and 32c for 7 pounds or less.

For both England and France, parcels must be addressed with the consignee's Regimental Number, Rank and Name, Company and Battalion. **Be Sure and send us these Particulars.**

**GERMANY.** Both letters and parcels are post-free but must be addressed with consignee's Rank, Initials, Name, Regiment, or other unit, British, Canadian, French, Belgian, etc., prisoners of war, place of internment, Germany. **Be sure and send us all particulars.**

**ORDER EARLY**

**GIFT BOX 47G6  
\$1.25**

4 Eaton's Filbert Nut Bars.  
4 Butternut Chewing Gum.  
1 lb. Asst. Fruit Drops.  
1 lb. Riley's Rich Cream Toffee.  
1 pkt. Rich Creamy Caramels.  
1 lb. Pure Milk Chocolate.  
4 pkts. Peppermint.  
1 lb. Cadbury's Milk Chocolate.  
Shipping weight, 3 lbs. 2 ozs.

**GIFT BOX 6G2  
\$2.00**

1 tin Tabloid Tea (makes 50 cups) (Cocoa Flavor).  
1 flask Horlick's Lunch Tablets (Cocoa Flavor).  
2 tins Oxo Beef Cubes, large.  
3 pkgs. "Life Savers" Mints.  
4 pkts. Chewing Gum.  
1 lb. Overseas Chocolate.  
1 tin Zan-Buk Ointment.  
1 pkt. Sabadilla Vermin Powder.  
Shipping weight, 3 lbs.

**GIFT BOX 47G7  
\$2.00**

1 pkt. Overseas Concent'd. Chocolate.  
3 pkts. Rich Creamy Caramels.  
4 Eaton's Filbert Nut Bars.  
1 week-end pkt. Chiclets.  
1 pkt. Sugar Almonds.  
2 pkts. Peppermint.  
1 pkt. Milk Chocolate.  
1 tin Oxo Cubes.  
1 Fruit Cake (in sealed tin).  
1 flask Horlick's Lunch Tablets (Cocoa Flavor).  
Shipping weight, 5 lbs. 10 ozs.

**GIFT BOX 6G3  
\$3.00**

1 tin Tabloid Tea (makes 50 cups of good tea).  
1 large tin Oxo Beef Cubes.  
1 flask Horlick's Malted Milk Lunch Tablets (Cocoa Flavor).  
1 lb. Overseas Chocolate.  
3 pkts. Gum.  
3 pkts. "Life Savers" Mints.  
1 Fruit Cake (in sealed tin).  
1 tin Sardines.  
1 tin Throat Pastilles, for coughs and colds.  
1 pr. Good Quality Military Socks.  
2 Active Service Handkerchiefs.  
1 tin Zan-Buk Healing Ointment.  
1 box Sabadilla Powder, Vermin Destroyer.  
3 sample tins of Mentholatum Healing Ointment.  
Shipping weight, 5 1/2 lbs.

**GIFT BOX 6G5  
\$4.75**

1 tin Tabloid Tea (makes 50 cups of good tea).  
1 box Saccharine Tabs, to sweeten 100 cups of tea.  
1 large tin Oxo Cubes.  
1 flask Horlick's Malted Milk Lunch Tablets (Cocoa Flavor).  
1 lb. Overseas Chocolate.  
6 pkts. Chewing Gum.  
4 "Life Savers" Assorted Mints.  
1 Fruit Cake (in sealed tin).  
1 tin Sardines.  
1 pkg. Cream Cheese.  
1 pair good Military Socks.  
2 Handkerchiefs.  
1 tin Zan-Buk Healing Ointment.  
1 box Sabadilla Powder (Vermine Destroyer).  
1 Active Service Mirror, unbreakable, in neat case.  
1 Comb, Military.  
1 box Antiseptic Pastilles, for sore throat.  
1 Tooth Brush.  
1 tube Tooth Paste.  
3 sample tins Mentholatum Healing Ointment.  
Shipping weight, 6 lbs. 14 ozs.

**GIFT BOX 6G4  
\$3.75**

1 lb. Overseas Chocolates.  
3 pkts. Gum.  
3 "Life Savers" Mints.  
1 large tin of Oxo Beef Cubes.  
1 tin Tabloid Tea. (Makes 50 cups of good tea.)  
1 flask Horlick's Malted Milk Lunch Tablets, Cocoa Flavor.  
1 pkg. Cream Cheese.  
1 tin Sardines.  
1 Fruit Cake (in sealed tin).  
1 pair Military Socks, good quality.  
2 Active Service Handkerchiefs.  
1 tin Zan-Buk Healing Ointment, for minor cuts, bruises, etc.  
1 box Sabadilla Powder.  
1 Military Mirror, unbreakable, in neat leather case.  
1 Comb.  
3 sample tins Mentholatum Ointment.  
Shipping weight, 6 lbs 5 ozs.

**BE SURE YOU GET OUR SPECIAL GROCERY CATALOGUE**

**SEND FOR OUR FALL CATALOGUE**

**THE T. EATON CO. LIMITED  
WINNIPEG - CANADA**

**SEND FOR OUR FALL CATALOGUE**