

NOW!

American Empire Presents

THE BIG ONE

WORLD WAR THREE

See the destruction of civilization!
See corporate capitalism refined to its highest level!
See hordes of wild-eyed foaming-mouthed "patriots"
amidst the carnage around them!

Yes, friends, when it comes to entertainment, we at American Empire Inc. know how to do things right.

Some of you may remember our most recent production in Vietnam. That adventure series kept the television sets of our great commonwealth occupied for six fantastic years. But we at American Empire know that you can only see burning peasant babies and weeping mothers for so long before the novelty wears off and it becomes just another tired thrill.

So, in 1968 we installed a new board of directors at our head offices and began immediate work on an even bigger and better production. And now it's ready.

What's it going to be like, you ask? Well ask no more because, just for you, we are having a "Preview of Coming Attractions" on Amchitka Island just off the Alaska panhandle. We won't tell you exactly when, but watch for it — it'll be spectacular. And if the thing blows right and the winds are with us, our members in the "True North Strong And Free" division may get an even better preview complete with radiation and fall-out. What a thrill!

But don't thank us. It's our job to keep up with what you want. God bless you!

REMEMBER!

**OTHERS HAVE PROMISED
ARMAGGEDON,
BUT ONLY AMERICAN
EMPIRE WILL DELIVER!**

*Starring the combined armed forces
of the American Empire*

Directed by the Joint Staff of Chiefs

Edited by General Motors (can't be too careful, you know)

*Choreographed by Richard Milhous Nixon,
a master of song and dance*

Original musical score by the Cook County

Police Department Choir and Glee Club

Produced by the American Empire Inc.

Coming soon to a tactical centre near you

See it! Hear it! Feel it! Eat it! Eat it raw!

THE
**American
Empire** ©
CANADA LTD.



Washington. Ottawa. London. Lisbon. Madrid. Rome. Bonn. Bern. The Hague. Copenhagen. Brussels. Vienna. Oslo. Dublin. Canberra. Saigon. Manila. Bangkok. Seoul. Rangoon. Kuala Lumpur. Taipei. New Delhi. Tel Aviv. Karachi. Johannesburg. Lagos. Salisbury. Brasilia. Buenos Aires. Quito. Panama City. Lima. Bogota. Santiago. Mexico City. Tegucigalpa. San Juan. Guantanamo. Paris. Vientiane. Caracas. and many, many more to serve you.