



THE IDEAL HOME BEVERAGE

You are quite safe in ordering a case of light, sparkling, palatable

**Sterling
ALE**

FOR HOME CONSUMPTION

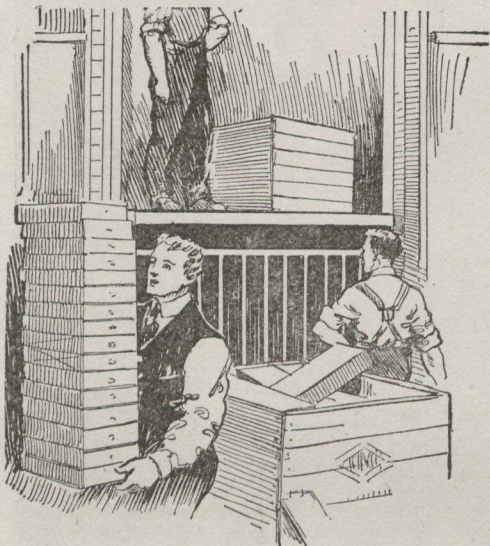
Take it with your meals—it is a splendid aid to digestion, and contains but a small proportion of alcohol.

Let your friends try "STERLING" Ale—They will be delighted with its flavor.

All good dealers and hotels keep it in stock. Brewed and Bottled in the most up-to-date and sanitary plant in Canada by

REINHARDTS' OF TORONTO

INSPECTION INVITED



**You Can Buy an Otis-Fensom
Freight Elevator for as little as**

\$70

Some people seem to think that any kind of an Otis-Fensom freight elevator is a costly affair, running into hundreds of dollars.

This isn't so, by any means.

Very likely the best freight equipment for your purpose would cost very little. Yet the saving it will effect will be proportionately as great as the most expensive equipment would afford you.

We are looking for business men who have warehouses, stores, factories, etc., and who do not know the vital economy of a freight elevator.

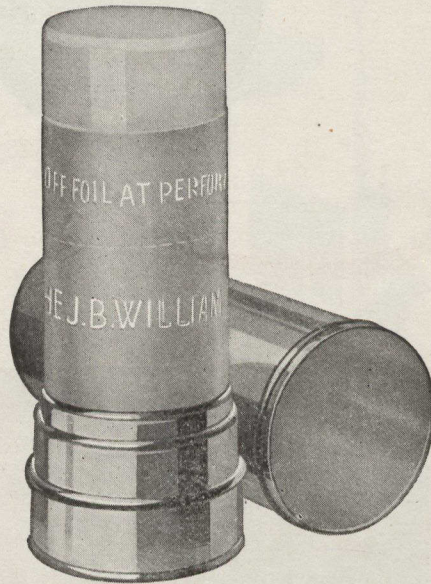
We want to send such men a copy of our book---

"Freight Elevators and Their Uses"

Send me your book Send for your copy to-day. It explains the value of freight elevators in general, and the peculiarly successful features of Otis-Fensom freight elevators in particular.

Name **OTIS-FENSOM ELEVATOR CO., Limited**
Address **Traders Bank Bldg., Toronto**

Williams'
PATENTED
Holder Top Shaving Stick



Just take the cover from the box and the Stick is ready for use, firm and tight in its metal cap by which you hold it. You can use the Stick to the very last fraction of an inch and you will find that it gives the same creamy abundance of lasting lather that has made Williams' Shaving Soap so famous for 75 years.

Four forms of the same good quality :

- Williams' Shaving Stick** Hinged Cover, Nickered Box
- Williams' Holder Top Shaving Stick**
- Williams' Shaving Powder** Hinged Cover, Nickered Box
- Williams' Shaving Cream (in tubes)**

SPECIAL OFFER

Men's Combination Package consisting of a liberal trial sample of Williams' Shaving Stick, Shaving Powder, Shaving Cream, Jersey Cream Toilet Soap, Violet Talc Powder and Dental Cream. Postpaid for 24 cents in stamps.

Women's Combination Package consisting of a liberal trial sample of Violet Talc Powder, Karsi Toilet Soap, Cold Cream, Dental Cream, Tooth Powder and Jersey Cream.

A single sample of either of above articles sent for 4 cents in stamps

Address **The J. B. Williams Co., Dept. A, Glastonbury, Conn., U. S. A.**
Makers of Williams' Famous Shaving Stick
Jersey Cream Toilet Soap, Dentalactic Tooth Powder, &c.