



A skin you love to touch

Why it is so rare

A skin you love to touch is rarely found because so few people understand the skin and its needs.

Begin now to take *your* skin seriously.

You can make it what you would love to have it by using the following treatment *regularly*.

Make this treatment a daily habit

Just before retiring, work up a warm water lather of Woodbury's Facial Soap and rub it into the skin gently until the skin is softened, the pores opened and the face feels fresh and clean. Rinse in cooler water, then apply cold water—the colder the better—for a full minute. Whenever possible, rub your face for a few minutes with a piece of ice. Always dry the skin thoroughly.

Use this treatment persistently for ten days or two weeks and your skin will show a marked improvement. Use Woodbury's regularly thereafter, and before long your skin will take on that finer texture, that greater freshness and clearness of "a skin you love to touch."

Woodbury's Facial Soap is the work of a skin specialist. It costs 25c a cake. No one hesitates at the price after their first cake. Tear out the illustration of the cake below and put it in your purse as a reminder to get Woodbury's today.

Woodbury's Facial Soap

For sale by Canadian druggists from coast to coast including Newfoundland

Write today to the Canadian Woodbury factory for samples. For 4c we will send a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. Address The Andrew Jergens Co., Ltd., Dept. 1016, Perth, Ontario.



Ladies! Have your combings made into SWITCHES, PUFFS OR POMPADOURS



Elite Hairdressing Parlors

207 New Enderton Building
WINNIPEG

WIGS, TOUPES AND
TRANSFORMATIONS

When in Winnipeg do not fail to visit our up-to-date Hairdressing, Manicuring and Chiropody Parlors. Correspondence invited on matters relating to hair. Advice free.

Dr. J. KLEIN, Proprietor



Dressmaking Simplified
Hall-Borchert Dress Forms simplify the most difficult part of home dressmaking—the fitting on. The form exactly duplicates your figure, whether stout or slight; fitting on becomes a pleasure—your dresses a success.

HALL-BORCHERT
PERFECTION
ADJUSTABLE
DRESS FORMS

Write-to-day for free catalogue booklet "Dressmaking Made Easy," intensely interesting.
Hall-Borchert Dress Form Co. of Canada, Limited
43 & Lombard St., Toronto

Attractive Embroideries

We are sure our readers will be interested in the articles illustrated in this column, as they show a new line of goods, which come already made up and the only work required is the simple effective design stamped for embroidery. The materials used are of the highest quality and the workmanship good.

No. 14 Nightdress comes in four lengths, No. 54, 56, 58 and 60, and the advantages of this garment will be easily understood, as the embroidering of scalloped edges usually supplied on stamped nightdresses requires much time and patience, and unless beautifully worked, the garment is completely spoiled, this nightdress as well as the corset cover and envelope combination, may be supplied made up from Nainsook or the popular Plisse Crepe, the latter material is very much in favor, as it does not require ironing so one need not explain its advantages, being particularly adapted for travelling purposes. There is a strong fancy for colored embroidery carried out on almost every garment, and these crepe nightdresses are very dainty, embroidered in colors, pale blue, pink, etc., being very effective, ribbons matching the embroidery being drawn through the lace. The Lonsdale is, of course, embroidered in white, and corset covers also made up and trimmed to match the nightdresses.



Nos. 20-21
Lace Edged Dressing
Sacque\$1.15
Lace Edged Boudoir Cap .60
Cotton to embroider .. .15

Two dainty articles which follow this "Ready to Embroider Series" are No. 20, Dressing Sacque and No. 21, Boudoir Cap, both made from fine sheer lawn, trimmed with pretty lace edgings, the embroidered design is simple and after being embroidered, soft ribbons may be laced through eyelets to form the waist line, or ribbon ties may be sewn on the outside of the garment, thus drawing the fullness into place. The Boudoir Cap is supplied with a casing for a draw string, and is easily trimmed with pretty ribbon rosettes.



No. 6406 American Beauty Rose
Front and back\$.60
Cluny lace to edge75
Silk to embroider75
Fringe for ends is preferred60
Ribbon frill 1.00

Following the series of Birthday Pillows, the one for June is illustrated here. We are sure our readers will be interested in the floral sprays and suitable sentiments conveyed by these pillows.

If you cannot obtain these articles from your dealer they will be sent postpaid on receipt of the prices quoted, the address is given below.

Readers will please understand that the prices quoted are for the articles as described, we do not supply embroidered pieces, and unless otherwise specified, materials to embroider will be supplied as mentioned, if special shades are requested, full information regarding these must be attached to the order. Write addresses plainly and allow at least a week from the time the order is received for filling.



No. 14
Made Up Nightdress, Lace Edged
Nainsook\$1.50
On Crepe 1.50
Lustered cotton to embroider .15
Corset Covers to match in either material50
Lustered cotton to embroider .15



No. 15
Corset Cover, Lace Edged Lonsdale50
Corset Cover, Plisse Crepe50
Cotton to embroider15

No. 15 Corset Cover shows the ready to embroider idea and it will be noticed that a different design appears on this, but of course these garments may be all had to match if preferred, the corset cover is completely finished with lace trimmed beading, buttons and buttonholes, is a well fitting garment, and comes in sizes from 34 to 42.

Mr. Hogan (after hammering on the door for five minutes): "Is it dead or alive ye are?"

Mrs. Hogan (within): "Nayther; I'm shlapin'."



No. 211 ROSES
TINTED IN SHADES OF PINK, BROWN AND GREEN

GIVEN Pillow Top and Back

This handsome conventional design pillow given away absolutely free in order to introduce Belding's Pure Silk Royal Floss in to every home. Pillow Top is made of Pure Linen Russian Crash; stamped and hand tinted ready to be embroidered. Outfit sent free and prepaid if you send us 35 cents to cover the regular retail price of 6 skeins of Belding's Pure Silk Royal Floss to commence the work with and 5 cents for postage. Outfit includes:

One Pillow Top, size 17 x 22 inches, stamped and hand tinted on pure linen Russian crash.

One Pillow Back.

One Easy Diagram Lesson, showing you just exactly how to take every stitch.

Six Skeins Belding's Royal Silk Floss.

ALL SENT FOR ONLY 35c. AND YOUR DEALER'S NAME.

HOW TO GET THE COMPLETE OUTFIT.

Just enclose 35 cents in stamps or silver and the name of your dealer. This exceptionally attractive offer is made to introduce BELDING'S PURE SILK ROYAL FLOSS into every home in Canada, and may be withdrawn any time.

SEND TO-DAY. Do not delay. Just send 35 cents in stamps or silver and the name of your dealer and we will send you the entire outfit. Write TO-DAY.

Silk for Fancy Work
32 Skeins
Assorted Colors
50 cents post paid
Suitable for all kinds
of
Art Needlework
Order to-day as supply
is limited.

Belding Paul Corticelli Ltd.

Dept. 306, MONTREAL.



WILSON'S FLY PAD. POISON

Every ten cent packet will kill more flies than \$8.00 worth of any sticky fly killer.

Refuse substitutes, which are most unsatisfactory.

COOL AS A DROP
OF DEW



Porto Rican Straw Hats
Hand-woven, soft, durable, comfortable. Good as a Panama, but cooler, lighter, more stylish. Direct from maker to you, \$1.50 postpaid. State size and send money order. Money refunded if not satisfactory.
MARTIN LOPEZ & CO.
San German, Porto Rico
References—Bank de Economias, San German