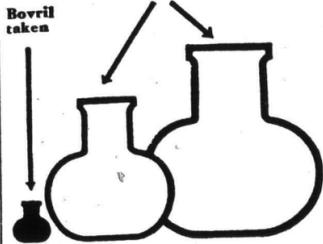


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## The Western Home Monthly

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No. 2

The Subscription Price of The Western Home Monthly is \$1.00 a year, or three years for \$2.00, to any address in Canada or British Isles. The subscription to foreign countries is \$1.50 a year, and within the city of Winnipeg limits and in the United States \$1.25 a year. Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more would be well to send by registered letter or Money Order. Postage Stamps will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. Change of Address.—Subscribers wishing their address changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month. When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address, and the paper has been forwarded to you, be sure to let us know the address on your label.

### A Chat With Our Readers

The desire of the publishers of The Western Home Monthly is to render a greater service than ever to its readers during 1920. Many words of commendation reached us during 1919, but it is the hope that The Western Home Monthly of this year will, with its every issue, prove a greater and a better magazine than our best effort of the past produced.

The new world order demands a step higher up in the outlook. Thoroughly in accord with this view we will let nothing interfere with the presentation of ideals that we believe to be in the highest interest of our readers. This magazine feels its high responsibility as the only household publication of its class published in Western Canada. It has no part affiliation or obligations. It is not edited in the interests of any one class. It owes its all to the 40,000 homes that receive it monthly.

May we not now hope to get in closer touch with our large constituency. There is no incentive like the merited praise of those who like your work and believe in it. If you find this magazine good and take the trouble to tell us so, you may be sure we will endeavor to keep it up to the standard that you have praised. You may possibly receive a questionnaire from us during the year. We want to know you better—where you live, what kind of a house you live in, how many there are in your family and anything else you may be good enough to tell us. This is in no inquisitive spirit, but we want to be able to visualize your home as we make up our magazine. Thus we shall be able to visualize your needs.



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Realizing that many of our readers are far removed from the large centres of manufacture and distribution, we have established this service to give them full information regarding any article in which they may be interested whether advertised in this journal or not. Naturally every one wishes to make the most of the dollar and to be fully informed regarding the merits of an article is of great value. Experience has proved that buying advertised goods is generally safe, but to make doubly sure we will supply any reader with the most reliable information available. Fill in the coupon below and it will give us pleasure to be of service to you.

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