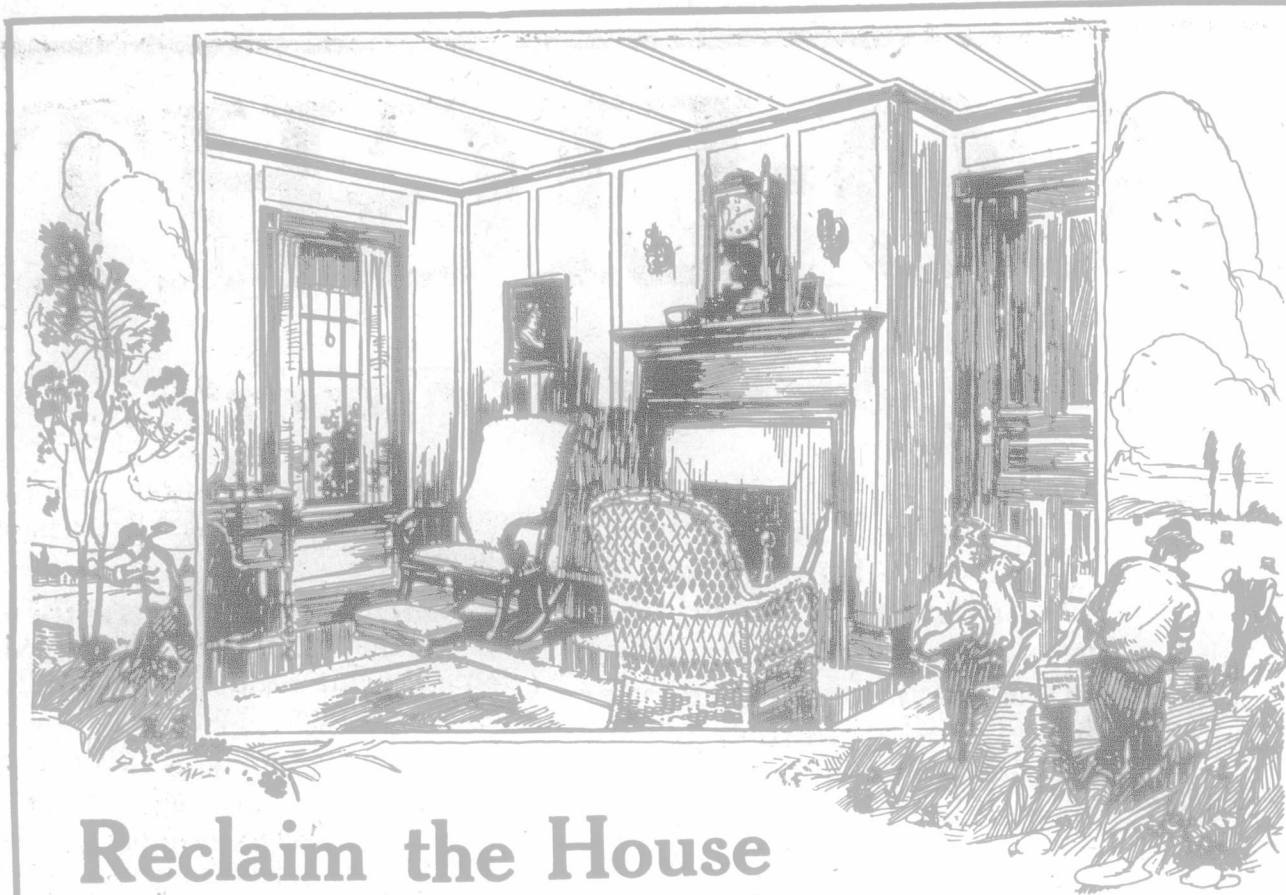




Reclaim the House as well as the Land

While you're reclaiming the land don't neglect the house. One is as important as the other.

Reclaim the plastered walls and ceilings. They show the first signs of deterioration. They are sure to crack and just as sure to fall.

Cover them up completely with Beaver Board, the kind of wall and ceiling material that never needs replacing. Beaver Board is made in large, flawless panels that are nailed directly over the old surfaces. Its application is so simple that you can easily do the work yourself. You can reclaim waste spaces about the house too. New

houses and additions take the same treatment because Beaver Board can be nailed to new studding as well as to old walls.

Beaver Board is a true lumber product. It is built up into large, flawless panels from fibres of white spruce. It's as easy to get as it is easy to use. Your nearest lumber yard will deliver it or you can take it out on your next trip.

Just look for the Beaver Board trademark plainly printed on the back of every panel. Write to-day for a free copy of our helpful book, "Beaver Board and Its Uses."

THE BEAVER COMPANY, LIMITED
505 Beaver Road, Thorold, Ont.

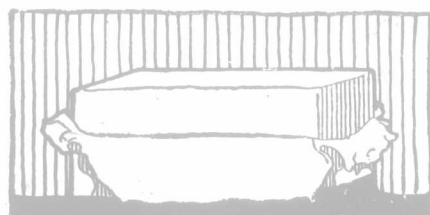
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You can't expect Beaver Board results unless this trademark is on the back of the board you buy.



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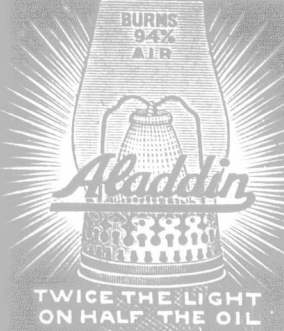
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