



*The wives of the
Mounted Police
have also their*

TRADITION

What a tower of strength the wife has been to her husband in the Mounted Police. What heroism she has shown in lonely outposts, what hardships she has endured, what great services she has rendered. Truly, the wives of the Mounted Police live up to a great tradition.

Living up to a tradition can be a principle in business, too. Making quality products for the people of Canada, for instance, has long been a tradition with Weston's . . . a tradition which, for 66 years, has prompted Canada's grandmothers, mothers and daughters to "always buy the best—buy Weston's".

The word "Weston's" in a stylized, cursive script font, set against a dark rectangular background.

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