

## Colored Dress Goods

**D**RESS GOODS lead in merchandise and mark the advance in a great business like ours. To reach our high standard requires a knowledge of goods, and all the producing processes from the sheep's back to the perfect and beautiful fabric. Our buying has covered the world's greatest markets for the newest and best. Our Dress Goods' Counters are overflowing with a stock unrivalled in the Dominion; the largest, the rarest the most varied. This season's styles of dress goods are largely new. Novelties are in greatest varieties of wears; all show the talent and artistic taste of the designer. The exquisite changeable colorings are beautifully produced. Many patterns approach roughness of surface. Some of those New Goods show touches of sunlit threads, buried beneath heavy cords of Bengaline; others are commonly wrought in tangles of figures. Solid-Color Goods also in many New Weaves, popular for present styles of Dress. Buying at first-hand in immense quantities, the Prices touch the lowest possible mark.

### Henriettas

45 inch all wool ..... 35c, extra value at 45c per yard  
 47 " " ..... 50c, " 70c "  
 These lings in 3 shades Fawn, 2 shades Peacock, 4 shades Brown, 3 shades Bronze, 1 shade Emerald, 4 shades Myrtle, 2 shades Plum, 2 shades Prune, 5 shades Cardinal and Garnet, 2 shades Wine, 3 shades Navy. Blue and Jet Black.

Evening shades in 2 shades Cream, 1 shade White, 3 shades Pink, 2 shades Nile Green, 1 shade Mazarine Green, 2 shades Yellow, 1 shade Canary, 2 shades Fawn, 3 shades Heliotrope, 2 shades Mauve, 5 shades Grey-French, 3 shades Sky Blue, 2 shades Electric.

### Serges

44 inch Foule Serge, all wool, heavy weight, 25c per yard, worth 40c.  
 45 inch Foule Serge, all wool, heavy weight, 35c per yard, worth 50c.  
 45 inch Foule Serge, all wool, heavy weight, 50c per yard, worth 65c.

47 inch all wool Estamine Serge ..... 50c per yard  
 44 " " Cheviots ..... 50c "  
 47 " " ..... 65c "  
 47 " " ..... 75c "  
 48 " " ..... 85c "

### ESTAMINES AND CHEVIOTS.

42 inch all wool Estamine Serge ..... 25c per yard  
 42 " " ..... 35c "  
 44 " " ..... 40c "  
 46 " " ..... 65c "  
 46 " " ..... 75c "  
 46 " " ..... 85c "

### COATING SERGES (NAVY AND BLACK).

These are something new, with heavy twill and hard finish, all wool goods.  
 44 inch ..... 50c per yard  
 47 " ..... 65c "  
 48 " ..... 80c "  
 48 " ..... 90c "

### Whip Cords

45 inch all wool ..... 50c per yard  
 46 " " ..... 65c "  
 47 " Princess Cloth ..... 85c "  
 47 " Hopsacking ..... 75c "

47 inch Panama ..... 85c per yard  
 44 " Sebastopol, goods resembling a Cashmere but with very fine cord ..... 65c "

### Broadcloths

46 inch all wool ..... 65c per yard  
 46 " with invisible twill, something very new and pretty ..... 85c "  
 52 " ..... \$1.10 "

52 inch Vigonia finish shot, the newest and most stylish thing in cloth ..... \$1.50 per yard  
 42 " English Tweed, with silk knicker ..... 50c "

### Fancy Dress Goods

In Fancy Dress Goods we can give you one of the most complete ranges ever shown by any house. We will be pleased to forward samples of such goods as Ombras, Byadieres, Panamas, Crocats, Cheviots, Loy Fuller, Vigonias, Jacquards, Hopsackings, Francaise German Goffas and many other lines, ranging in price from 40c to \$1.50 per yard, also a very fine range of costume lengths from \$6 to \$25.

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FLOOR

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FLOOR

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IRD FLOORS

EW ELEVATOR

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