

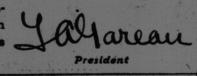
## Is All You Should Pay This Season

T is enough to get good tailoring if you deal here. Overcoatings and Suitings by the hundred-every one of them British woolens brought to Canada by our famous "Mill-to-Man" plan. Long-wearing fabricsjust the kind to suit your ideas of economy and mighty fine looking when tailored for you in our big modern shops.

Try us with Suit or Overcoat—you'll become one of the thousands of our satisfied customers.

O far the wide-spread tendency to economize has had only a stimulating effect with us, inasmuch as it has brought orders from men who, a few months ago, would have considered fifteen dollar tailoring too cheap to be good. We are running to capacity, giving employment to hundreds of Canadians. Business is flourishing and mail orders are and have been coming in so fast that we have found it necessary to open five new stores-making ten stores in Canada-to

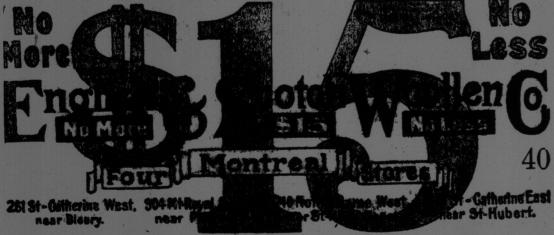
look after our Canadawide business. It's an ill wind that blows



## Out-of-Town Men

Mail Orders are coming in thick and fast from all over the Dominion. Send for our FREE outfit samples. self-measuring chart, style book and tape. Write Mail Order Dept., 415 St. Catherine Street, East, Montreal.

"Mill-to-Man Tailoring Service"



107 Charlotte Street, St. John, N. B.

### TELLS HOW "BLOOD AND IRON" WON BRAVES TITLE



### SAGE AND SULPHUR

It's Grandmother's Recipe to Re-

store Color, Gloss and

## SUNK BY KARLSRUHE

British Skipper of Indrani Says Some Are Being Used as Aids



#### CAT'S PAW CUSHION RUBBER HEELS

Don't ask for just Rubber Heels—ask for "CAT'S PAW" Cushion Rubber Heels.

Have "CAT'S PAW" put on your winter boots—and you will walk safely, with a sure footed tread.

They cost no more than the ordinary kind-

WALPOLE RUBBER CO.



### **VICTROLAS**

I am now booking orders for these machines for Christmas delivery. I test them all and put them in perfect running order before delivering. Am also stocking a good supply of patriotic and Christmas records. Send me your order as soon as possible to ensure delivery in time.

John Frodsham, Royal Hotel

# Don't Envy

the good cheer and happiness in the homes where there are Victor-Victrolas.

Make your own home happy with a Victrola this Christmas.

Whenever you think of Christmas, think of the Victrola—the Christmas gift.



VICTROLA IV

\$20

With 15 ten-inch, double-sided Victor Records \$33.50

Other Victrolas from \$32.50 to \$300 (on easy payments, if desired), and ten-inch, double-sided Victor Records at 90c for the two selections at any "His Master's Voice" dealer in any town or city in Canada.

Write for free copy of our 350 page Musical Encyclopedia listing over 5000 Victor Records. Ask to hear "It's a Long, Long Way to Tipperary," the famous British Marching Song, played by the Victor Military Band, on Victor Record No. 17651, price 90 cents.

## Berliner Gram-o-phone Co., Limited



18 Lenoir Street MONTREAL

Victor Records-Made in Canada Patronize Home Products

Dealers in every town and city.



-FOR SALE BY-J. & A. McMILLAN 98 and 100 Prince William Street

Wholesale Distributors of Victor Gramaphones and Recol ords. Also Berliner Machines and Supplies.

For Sale by A. M. Amdur & Co.

Corner Sydney and Union Streets, St. John, N. B.