

Simpson's Offerings Today Are Too Good to Overlook



Men's Percalé Shirts Today, 49c

Regularly 69c
Closely examine the material in these shirts and you'll find it compares favorably with the cloth in shirts for which most stores find it necessary to demand seventy-five cents. Made with plain and laundered cuffs. Sizes 13 1/2 to 17. Today .49

Men's Balbriggan Underwear, natural shade, two-thread yarns, Zimmerknit brand. Sizes 34 to 44. Today, garment .33

Men's Balbriggan and Poros-Knit Combinations. Broken ranges from our regular stock. Short or long sleeves, knee or ankle length styles. Closed crotch. Sizes 32 to 44. Friday special at75

Boys' Shirts Fifty Cents

Boys' White Outing Shirts, collar-attached style; fine white check; nainsook design. Sizes 12 to 14. Today at50

Boys' Balbriggan Underwear, natural shade. Sizes 20 to 32. Shirts and drawers. Today, a garment .29

Boys' Merino Underwear, natural shade, made from fine wool and cotton mixtures. Sizes 22 to 28 only. Shirts and drawers. Today, a garment39

Boys' Balbriggan Combinations, natural shade; short sleeves and knee length. Sizes 20 to 32. Today, a suit50

Men's Suits—Reliable Makes, \$12.95

The day for buying suits the standard of these at such a low price—\$12.95—is fast waning.

We're compelled to find their duplicates today, to meet today's price, we no doubt would have troubles of our own and then perhaps fail in the attempt.

The English tweeds from which they are made are worthy representatives of those usually embraced in the higher-priced suits, featuring as they do neat effects in grey and brown, such as stripes and small check patterns.

And the good wool material is not all. The tailoring is commendable—the linings and furnishings are faultless.

Coat designed in single-breasted, three-button style, vest to match. Trousers of equally good design. Sizes 36 to 44. Clearing today **12.95**



Clearing Today Men's Odd Trousers \$1.49

Men who are desirous of obtaining strongly-made cotton worsted trousers at a decidedly low price, come today.

Men who purchased trousers the identical of these at a sale previously held here tell us they are serviceable in every way and fit splendidly. Materials are in dark colors in stripes, etc. Sizes 32 to 44. Clearing today at **1.49**

Just When the Demand is Increasing for Men's Double Texture Paramatta Raincoats the Price is Only \$6.95

What man would want to be without the protection against rain, cold and wind afforded by such a coat?—particularly when the clearance price is so low, the quality so high and the need of such a coat so great.

Not only is it rainproof, but also it is windproof, and naturally a handy coat to have these cold, chilly, rainy days.

Shown in shades of fawn. Cut in long, easy-fitting style with close-fitting collar. All seams sewn and cemented. Sizes 34 to 46. Clearing today **6.95**

Extra! Men's and Boys' Neckwear, 25c

Men's and Boys' Neckwear in all the newest spring designs—stripes, all-over and floral effects, plain bengaline, etc., in blue, green, brown, black and grey. Large flowing end shape. Special today **.25**



Here's a Quick Dispersal Sale of Men's Soft Hats Worth Knowing, 95c

Regular Values \$1.50, \$2.00 and \$2.50

"Wool felt high and rising" is the latest market report. Yet we are offering men these hats at a price less than the market quotation of 1914—before the first advance.

There are two hundred smart fedora shaped hats, products of celebrated English and American makers, in the sale, comprising flat set and curled brim styles—some have welted brims, others have raw edges.

Shades of navy, fawn, green, grey and also black. Not all sizes in any one line, but all sizes in the lot. Regularly \$1.50, \$2.00 and \$2.50. Today at **.95**

Less Than Factory Cost for Boys' Smart Varsity Caps, 19c

Designed in nobby youthful styles, from smart, mannish materials. Because they are slightly hurt we have reduced the price. Choose navy, tan or black. Regularly 35c and 50c. Clearing today at **.19**

Such Tempting Shoe Values As We Have Here Today Are Bound to Be of Compelling Interest to Those Men Economically Bent

The Dressy Bond - Street Oxford Shoe Perfection, Only \$5.50

Bond street is the name under which men know them. A clever model possessing style all its own. The famous Victor make. May be had in the new shade—Java brown.

Built from secretly tanned calfskin, with light oak soles, featuring the favorite mode in smart English recede toe style. Flange heels. Widths C, D, E. Sizes 5 to 10. Also in black. Priced at **5.50**

The Webster, blucher broad toe Victor Low Shoe, that really is a marvel for style, comfort and durability. While the toe is wide and comfortable, there is sufficient swing to the last to provide plenty of snappy style.

Lined with suede, it sticks—no slipping—no heel blisters. Flange heels. In black and Havana brown. Widths D, E, F. Priced at **5.50**

1 Men's Work Boots, Regular \$3.00 and \$3.50, Today \$2.79

Solidly made with McKay or standard screw soles. Built over modern medium broad toe last—a combination of comfort and durability. Sizes 6 to 11. Today **2.79**

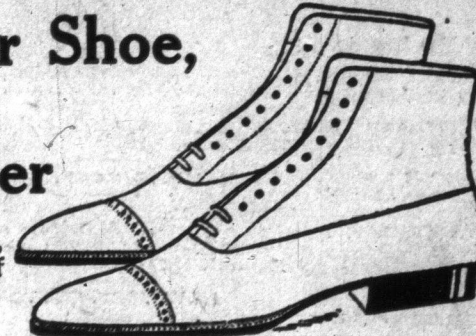
2 Men's Heavy, Neat-Appearing Boots \$4.00

Made from selected pebble grain calf, with standard screw soles. Strongly stitched and carefully finished. Suitable shoes for strenuous wear. Sizes 6 to 11. Today **4.00**

3 Patent Blucher Shoes \$3.95

Here's a corking good shoe for the man who would have comfort and style combined. Made along graceful straight lines. Suitable for comfortable street or dress wear. Sizes 6 to 11. Today **3.95**

The Victor Shoe, A Proven Value Giver



Victor Shoes for men, in the new shade of Java brown, showing plain-stitched toecap.

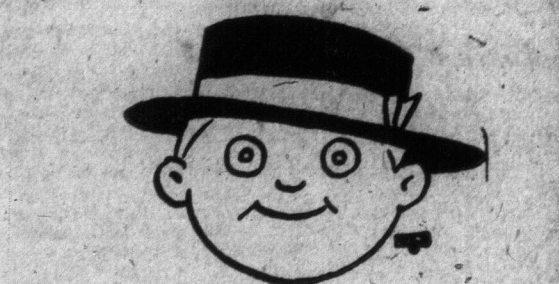
Made from finest selected calf in English recede toe style, having low, comfortable flange heels. Solid oak soles are Goodyear welted. Widths C, D, E. Sizes 5 to 10 1/2. Priced at **6.50**

The London—An extremely dressy model in the famous Victor Shoe—made of fine black vici kid, in straight last style, featuring kangaroo tip—a tip that does not peel or chip. At **6.00**

Bond Street Shoe—A Victor masterpiece; comes in flexible black calf, in recede toe style, showing plain-stitched and blind eyelets. Built with heavy Goodyear welted oak soles and heels. It is the acme of style and comfort. Widths C, D, E. Priced at, pair **6.00**

Cosy last in the Victor Shoe means fit, finish, style and economy. What more could you ask?

Built from solid Russian calf in straight last, blucher style, single oak sole is Goodyear welted. Broad heel and perforated toecap. Widths D, E, F. Priced at **7.50**



Special Clearance of Children's Straw Hats 85c

Regular \$1.00, \$1.50 and \$2.00 Values.

Manufacturers' samples, and therefore made better. Also odd lines from our own good stock, including straw hats in Jack Tar and rah-rah shapes.

Some trimmed with plain bands, others with black band, and still others have gold monogram or initial bands.

Straw of genuine fine quality Canton braid. Clearing today at **.85**

Soldiers' Miniature Ivory Playing Cards

Each card is 1 inch by 1 1/2 inches. Best quality of celluloid. Packed in a very neat leatherette case measuring 1 1/2 by 3 1/2 inches. Small enough to put in an ordinary vest pocket. Something decidedly unique, and considering they are celluloid cards they are wonderful value at, per pack **.75**—Stationery Dept.

Umbrellas

A limited quantity of Men's and Women's Umbrellas, fine silk and wool mixtures, close rolling frames, sterling silver handle mountings, and a good assortment of styles. Friday bargain **1.69**

The Robert SIMPSON Company Limited