



New Apparel for Easter

Our New Spring Stock of

Women's Suits, Coats, Dresses, Millinery

Reveal the Most Stunning Styles We Have Shown

Spring has brought to us a host of pleasing new effects in Women's and Misses' Garments. We have assembled a stock in which all the newest fashions of the hour have been included. It is the most attractive line we have displayed.

OUR NEW SPRING SUITS are unusually interesting. You will like them for their beautiful colorings, their novel tailoring and their rich fabrics.

IN COATS, we have a splendid assortment in poplins, velours, gaberdines, serges, checks, stripes, chinchillas, etc. The newest pocket effects, girdle sashes, fancy silk stitchings, all these go to make up smart and attractive designs. All the newest shades are here.

A DELIGHTFUL EXHIBIT OF SPRING MILLINERY awaits your inspection. This is a season of many new effects, and one finds an exceptionally large stock of them to choose from. The smartest reproduction of models, originated by most renowned designers of millinery are here for your inspection. The prices you will find are very moderate.

Those who realize that becoming millinery is essential to a good appearance will delight in selecting from our displays, in which are included hundreds of becoming styles for each type of woman.

DRESSES, a display we are proud of. Beautiful and becoming styles in silk crepe de chine, taffetas, messalines, also fine serges, with fancy embroidery, pleated styles. They must be seen to be appreciated.

London Ready-to-Wear

256 DUNDAS STREET.

Ross' Limited



Ross' Limited

Busy Making Spring Suits, Coats and Skirts

REPRODUCED FROM VERY LATEST AMERICAN STYLES. EFFICIENCY SPELLS SUCCESS TO THE BUSINESS OF TODAY.

The manufacturer and consumer must be brought together. The middleman must be cut out. This idea is gaining favor on every hand.

In order to meet this condition we have established a thoroughly up-to-date factory, producing

Spring and Summer Suits Spring and Summer Coats
Spring and Summer Skirts

The merchandise passes from the manufacturer of the fabric to the wearer of the garment direct, with no wholesale or retail makers' or merchants' profits added, only our one manufacturing price, which we leave our patrons to judge whether it is not the lowest in the market, while the garments are of the highest class and guaranteed.

Spring Coats\$11.50 to \$32.00
Spring Suits\$13.75 to \$35.00

Showing of New Waists

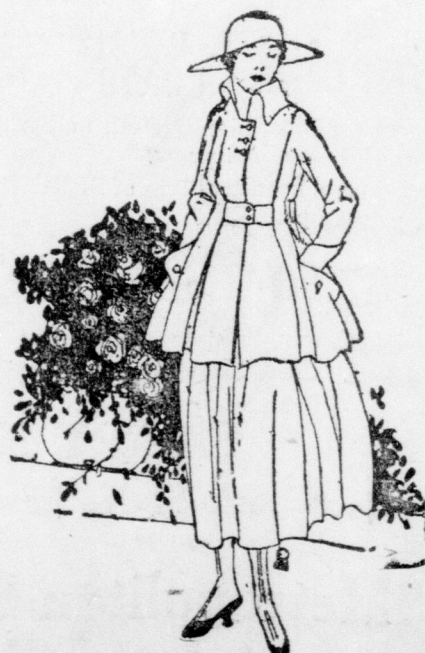
In voile, crepe de chine, georgette, habutai silk and pique. Prices98c to \$7.50

New Silk Hosiery

Radium Brand, in all the latest colors.50c, 75c, \$1.00 up to \$2.00

Special Values in Raincoats

PHONE 1319. 196 DUNDAS STREET.



NEW WAR LOAN SUBSCRIPTIONS \$266,748,300

Finance Minister Announces Result of Canada's Third Effort.

OTTAWA, April 3.—The total subscriptions to the third war loan are \$266,748,300, of which \$20,700,000 was received from the chartered banks, and \$15,121,000 represented conversions from the 1915 war loan. A statement to this effect was made by Sir Thomas White this evening. The amount of debenture stock which will be surrendered in payment of subscriptions is \$5,933,000.

No less than \$22,800,000 is represented by subscriptions of \$25 and under. The number of subscriptions is slightly in excess of 40,000. The task of allotment of the subscriptions is now in progress. No allotment will be made in the subscription of \$50,000,000 made by the chartered banks. The allotment in the subscriptions received from the public is being made on the following basis:

Twenty-five thousand dollars and under will be allotted in full.

From \$25,000 up to and including \$50,000, the first \$25,000 in full, and the remainder 50 per cent.

From \$50,000 up to and including \$100,000, the first \$50,000 in full, and the remainder 50 per cent.

In excess of \$100,000, the first \$1,000,000 in full, the remainder 45 per cent.

This will result in subscriptions from \$25,000 to \$100,000 receiving an average of 88 per cent of the sum subscribed, subscriptions of \$100,000 to \$1,000,000, an average of 74 per cent of the sum subscribed, and subscriptions over \$1,000,000, an average of 57 per cent of the sum subscribed.

GOVERNMENT LAVISH WHEN FANCY DANCES ARE IN QUESTION

Wastefulness in Outfitting Govt. House Exposed.

TORONTO, April 3.—"Imagine the consistency of the Government telling people to boil potatoes for the skins on, and then going out and spending \$11,181 for a dancing floor for the ballroom of the Government House," exclaimed William McDonald (North Bruce), in the course of a diverting hour spent in the Legislature this evening on some of the items of expenditure on Government House.

"Eleven hundred dollars," commented the North Bruce Highlander, "on a dancing floor for the upper-tens of Toronto, and not a nickel for roads in my riding!"

"Eleven hundred dollars for the social butlers of Toronto to go to Government House to tell the tango, the bunny hug and the fox trot, and not a cent to help the hard-working farmers of Bruce County."

"In my town (Chester)," said Mr. McDonald, "the young folks have decided to cut out dancing during war time."

175 Per Cent Increase. The member for North Bruce showed that Government House to date has cost \$1,098,104, an increase of 175 per cent on the original estimate of \$400,000.

Another item was \$445 for curtains in an alcove of the ballroom.

"That would furnish a whole house for most of the people in our part of the country," said Mr. McDonald.

"Stable fittings cost \$367," he read. "Fancy Government House having a better stable than most of us have homes!" he exclaimed.

"Shame!" cried Allan Studholme (East Hamilton).

"Bathroom fittings cost \$2,613," went on Mr. McDonald, "and the Government spent \$7,000 on a concrete reversion wall to keep Government House from sliding down the hill!"

Incongruous, Surely. The expenses of Hon. Dr. Reaume, who visited Europe to get ideas for Government House, amounted to \$1,000, he said.

"Just imagine paying a man \$1,000 pin-money to go and look over the castles and chateaus of Europe, and then sending letters out to the school children telling them to be careful and save all waste paper for the Red Cross."

"The sum of \$19,872 was spent on an atrium, which in plain English means a front hall," continued Mr. McDonald. "For the love of Mike!" exclaimed the Labor member, Allan Studholme.

"It may be a new-fangled name," said Mr. McDonald, "but the farmers will know it costs money—a thing of beauty and an expense forever."

Wasteful Government. Mr. McDonald spoke on an amendment to a motion to go into supply, the amendment being as follows:

"This House regrets that notwithstanding the war the Government has continued its extravagant and wasteful expenditures in the building and furnishing of Government House, over \$400,000 having been expended since the outbreak of the war, with a total cost to date of over \$1,000,000."

And this House is of the opinion that so expensive a Government House is out of harmony with the democratic spirit of the people of the province."

Hon. Finlay Macdunnald, minister of public works, defended Government House expenditures, saying the building was "not out of keeping with the position of this province."

Thomas Marshall (Lincoln) said the New York State governor's residence cost only \$500,000, and it would take the governors' residences in twelve states of the United States to equal the expenditure on Ontario's Government House.

Mr. McDonald's amendment was "lost to division."

SCHOOL GIRL DROPS DEAD Falls Over On Way Home From Clinton Collegiate and Expires.

CLINTON, April 3.—A sudden death occurred here at noon Monday, when Miss Fanny Hollyer, eldest daughter of W. H. Hollyer, died here on her way home from the collegiate institute. When one block from the school, and having hurried up a slight grade in the street, she fell unconscious on the sidewalk and was carried by D. S. Cluff into his home nearby, and the doctor immediately called.

On examination the doctor stated that death had been instantaneous from heart-failure.

Fanny's death has cast a gloom over the whole town, as she was very popular among her schoolmates, and the family is well known in this community.

SCHOOL REPORT FOR MARCH OF HARRIETSVILLE SENIOR ROOM. Senior Fourth—Lorne McKee, Annie Sadler, Clayton MacVicar. Junior Fourth—Alice Sadler, Freddie Taylor, Bruce MacVicar, Edith Finch, Morran Sharpe. Senior Third—Mary Taylor, Irene Sharpe and Olive MacVicar (even), Mary Boyer. Junior Third—Kathleen Post, Merle Law, George Barr, Jim Ferguson, Lucella White, George Knox, Orville Law, Edith Eaton, Camy Robbins.

VULCAN WORKERS DEMAND AN INCREASE OF WAGES; HOLD UP SHIPBUILDING

Copenhagen, via London, April 4.—The Berlin Tageblatt says that labor difficulties have broken out in the big Vulcan shipbuilding works in Hamburg. The workmen demand a one-third increase in their wages. The Vulcan works are where most of Germany's great ocean liners have been built.

Labor difficulties and strikes have been reported from various sections of Germany in the last few months. Trouble of a serious nature in Hamburg was reported from various sources following the Russian revolution. These reports were substantiated by statements of Socialists depicted in the Reichstag referring to "the deplorable events in Hamburg and Bremen."

A strike occurred in February in the Krupp works at Essen, the heart of Germany's munition and artillery industry. More recently strikes have been reported among the munition workers in Dusseldorf and among the coal miners at Ponzburg.

These strikes were said to be caused by the food scarcity, which was also credited with being responsible for serious riots in Berlin and other big German cities.

CHICAGO GOES DEMOCRATIC. Chicago, April 4.—Complete returns today from yesterday's aldermanic election show that the Democrats won 22 seats in the city council, the Republicans 12, and the Socialists 2, giving the Democrats almost a two-thirds majority in the council, with 43 votes to the Republicans 24, and the Socialists 3. The Democrats' net gain yesterday was 11. The Democrats also elected the city clerk and city treasurer.

AT ONCE! STOPS STOMACH MISERY AND INDIGESTION

"Pape's Diapiesin" makes sick, sour, gassy Stomachs Feel Fine.

Do some foods you eat hit back—taste good, but work badly; ferment into stubborn lumps and cause a sick, sour, gassy stomach? Now, Mr. or Mrs. Dyspeptic, let this down: Pape's Diapiesin digests everything, leaving nothing to sour and upset you. There never was anything so safely quick, so certainly effective. No difference how badly your stomach is disordered you will get happy relief in five minutes, but what pleases you most is that it strengthens and regulates your stomach so you can eat your favorite foods without fear.

Most remedies give you relief sometimes—they are slow, but not sure. "Pape's Diapiesin" is quick, positive and puts your stomach in a healthy condition so the misery won't come back.

You feel different as soon as "Pape's Diapiesin" comes in contact with the stomach—distress just vanishes—your stomach gets sweet, no gases, no belching, no eruptions of undigested food, your head clears and you feel fine.

Go now, make the best investment you ever made, by getting a large fifty-cent case of Pape's Diapiesin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder.

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BIG PIANO COMPANY AT CLINTON REORGANIZES

Doherty Piano, Limited, New Firm Name—Retail Stores Discontinued.

CLINTON, April 3.—The Doherty Piano Company, Limited, of Clinton, has been reorganized, and the new company will be known as Doherty Pianos, Limited.

The reorganization meeting took place here Monday and the officers appointed are: W. Jackson, Clinton, president; H. R. Sharp, Clinton, vice-president; C. H. Ivey, London, secretary; and the same three gentlemen are the directors.

Under the new management the business will be confined strictly to wholesale, whereas, the old company

were both wholesale and retail, with several retail branches in the west, which have now been discontinued.

The company has been doing a very extensive business and during the last year has been working overtime, but even then were unable to fill the large number of orders.

Bright prospects are before the Doherty Pianos, Limited, and Clinton is proud of the institution which has been the backbone of the town for more than a quarter of a century.

OLD E. MISSOURI RESIDENT. INGERSOLL, April 3.—The death of Mrs. Charles McKay occurred on Monday at her home, King street west, after an illness of two years' duration, but which had only confined her to her bed for a short time. Mrs. McKay was in her 64th year, and had been a resi-

dent of Ingersoll for seven years. She was born in East Missouri, and had resided in that township until coming to this town. She was widely known in the township, having resided for 25 years on the ninth concession. A devout member of the Presbyterian Church, which she attended regularly so long as her health permitted. The death of her husband took place shortly before she came to Ingersoll.

Mrs. McKay is survived by three daughters, Mrs. James McKay, Ingersoll; Mrs. R. J. Hand, Inwood, and Miss Katie at home. There are also four brothers, George M. Alexander and Donald McKenzie of Ingersoll, and William of West Oxford. The funeral will be held Wednesday afternoon at St. Andrew's Cemetery, Thamesford. There will be a service at the house at 1 o'clock.

"Easter Clothes"

Buy the best when buying, they are cheaper in the end, and more lasting, whilst the daily satisfaction you get in wearing good clothes, more than makes up the difference, if any, between the cost of Fashion-Craft Clothes, and those of inferior style, make and material.

New Mode Suits \$18.00 to \$40.00.

FASHION-CRAFT

"Shop of Fashion Craft." A. A. ALEXANDER, Manager, 399 Richmond Street, London.

SPECIAL DISPLAY OF GAS RANGES

Continues all this week. This exhibit will be interesting, instructive, and is a plan to make everyone better acquainted with gas and appliances to use it.

We will have on display the latest style Gas Ranges for the mansion or the cottage, for the large or small kitchen, for small family or big one.

We urge every woman interested in having a better kitchen to attend this special exhibit.

THE GAS APPLIANCE CO.

PHONE 922 213 DUNDAS STREET.