

Demonstration of Auto Accessories
Be sure and see these when visiting our store during Exhibition.

EATON'S DAILY STORE NEWS

The House-furnishing Shopping Service will give prompt personal attention to all orders or inquiries sent to them.

STORE CLOSSES TODAY AT 1 P.M.—NO NOON DELIVERY

In accordance with the Mayor's proclamation the Store will close today at 1 o'clock in honor of the visit of H. R. H. The Prince of Wales.

For the Especial Benefit of Exhibition Visitors

The Advance Showing of Autumn Styles

will take place today, and continue throughout the week.

The Formal Display on the Third Floor Embraces

Women's, Misses' and Children's Apparel and Furs

Emphasizing the New Silhouette (as Evincing by Our Medium-Priced Merchandise) —the Shorter Skirt with much fullness at the Hips, and Simple Bodice with more definite Waistline; also the prevalence of Soft Pile Fabrics in Rich Shades, with Brown as high Favorite.

Suits Show Very Narrow Belts

IN CONTRAST to last season, the new suits pay scant attention to belts, contenting themselves with the merest string of leather or fabric. There is a tendency towards width across the hips, attained by wide-mouthed pockets or eighteenth century pocket-flaps. Sleeves continue tight, collars are mostly of the button-up variety, many being of fur, and flat panel vests of duvetyn or broadcloth are frequent. In wool velours, broadcloth, silvertone and tinsel tone (a soft fine twilled wool fabric with effect similar to silvertone). Preference is given to browns of all varieties, with rich blues, greens and wine shades following in sequence.

Coats Show Straight Lines, Deep Armholes and Huge Shirred Collars

IN coats, as well as suits, the belt is frequently absent, or visible only across the front. Very deep, loose armholes and cape-like collars, shirred at the neck, are conspicuous features. Fur collars and cuffs, however, continue in popularity. Without exception the lines are loose and straight. The fabrics are warm, pliant velours, silvertone, peach bloom (a pile wool fabric of exceptional softness), and other kindred fabrics—some with invisible twill or cord. Brown again is prime favorite, with navy blue, taupe, greys and brilliant blues following.

Tricotine and Satin Meteor Are the Favorite Materials in Dresses

IN DRESSES this season more attention is accorded their skirts than for some time past. The waistline is usually well defined, and the wide hip-line emphasized by draping, tunics or pockets. The long-waisted basque bodice, with round neck is

exemplified in street frocks of tricotine and tricorette. Short sleeves or long loose sleeves, with deep cuffs, appear on afternoon dresses of satin or charmeuse, with draped skirts. Uncut fringe and metallic embroidery, and fine lace at neck and wrists are modish trimmings. Evening gowns are very décolleté, many having bodices, practically backless, and slender shoulder straps. Fine lace, embroidered tulle and net are popular on skirts, while the bodice, fitting smoothly, is often of taffeta or satin. The bouffant hip-line finds full expression in the evening dress. For daytime, browns and coppery tones, with navy blue and black, are chiefly in favor; while every gay flower tint and many daring greens and flame colors are used in evening gowns.

The "Casaque" Novel Blouse is New

THESE over-blouses, which transform a skirt and blouse into a costume, are developed in georgette crepe, and range from hip to knee length. The round, collarless neck continues in favor; many loose elbow-sleeves are shown, and lavish use of silk or wool embroidery in Oriental tones. Shades of bronze and brown, and blues and greys to harmonize with suits are in evidence. Georgette crepe continues the strong favorite.

In Separate Skirts Wool Plaids Are Popular

THE separate skirts show more width and less length, with pleats in the more tailored styles, and bouffant drapings in the silk and satin models. Fine wool plaids and rich satins and novelty silks are shown in brown, black, navy, taupe and grey.

Misses' Apparel Echoes the Main Style Notes

MISSSES' dresses show many knee-length tunics in the street models, puffed and draped skirts of satin and taffeta in afternoon dresses, and frilly panniers and drapings of tulle and net over taffeta or satin in evening frocks. Many of the latter have tiny puff sleeves and fitted bodices. Suits are simple for the most part, with wide hip-line, narrow belts and muffling collars. Coats follow the general trend of straight lines—huge collars and loose sleeves—with perhaps a few more belted models than in more mature styles. Brown is to the fore, show pastel shades, silver lace—and a fair number with navy and taupe following. Evening dresses bear of blacks. Serge, tricotine, taffeta and satin, in dresses, and broadcloth, velours and silvertone for coats and suits are the fabrics.

Simplicity Marks the Children's Clothes

ROUND-NECKED dresses, with colored embroidery, simple bodices and pleated or gathered skirts are developed in fine serge and wool jersey; party dresses are of taffeta, net and georgette crepe—made very simply—with wee frills and wool embroidery as trimming. The coats are sensible, but echo the fashion note by collars and cuffs of fur and fur-fabric, and very deep armholes. The fabrics are velours, silvertone, wool chevrons and wool blanket cloths in brown, grey and navy.

Fur Jackets in Finger-tip Length Are Smart

LAST season saw the entry of the short fur coat —this season finds it well established in favor of la Mode. Usually developed in Hudson seal (dyed muskrat), it employs beaver, squirrel, etc., for contrast—for formal wear the fur dolman is smart. As for neckpieces, every type seems accepted—with a slight preference for pelts which harmonize best with the omnipresent brown. Muffs are of the canteen and melon persuasion and are rather small.



"Meet Me in Jubilee Park"

For the Special benefit of Exhibition Visitors, This Popular Resort is to Be Opened Again

YOU'LL find Jubilee Park a particularly welcome haven during the next two crowded weeks, whether you are an out-of-town visitor or not. The same cool, woodsey surroundings, rushing waterfall and cooling breezes will rest and refresh you.

More substantial refreshment, in the shape of cool drinks, ices and cakes, will be served by the well-known Jubilee Girls in their 1869 costumes.

Furthermore, an Information Bureau and free check room will be in connection with the Park, of which all visitors, it is hoped, will avail themselves.

—Main Floor, Furniture Building.

The Autumn Mode in Hats

The Millinery Department is Well Equipped With a Varied Collection of Immensely Smart Models.

DEVELOPED in velvet, hatter's plush, duvetyn and soft felt—these new hats are delightful in line and color. Shaggy monkey fur and uncured ostrich form novel trimming—dripping from brims at unexpected angles.

There are all the subtle fur colorings, varied by gay splashes of orange, hunter's green or Chinese red, to say nothing of embroideries in gilt or tinsel thread, in price they range, for street hats, from \$6.50 to \$12.50; for dress hats from \$10.00 to \$20.00.

Specially prepared for Monday morning is a collection of smart Autumn Dress Hats—exceptionally good value at \$14.50.

—Second Floor, Yonge St.



THE T. EATON CO LIMITED

1869 Golden Jubilee 1919

"SHORTER HOURS" "BETTER SERVICE"

Store Opens at 8.30 a.m., Closing at 5 p.m.

Closed All Day Saturday

During July and August. No Delivery Saturday