

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# Simpson's 21st Anniversary Sale

## Men's and Women's Sample Boots on Sale Today

**\$6.45** For Women's Newest \$8 to \$14 Boots



HARTT SAMPLES, MINIHAN SAMPLES, AND QUEEN QUALITY FACTORY REJECTS.  
Sizes 3 1/2, 4, 4 1/2. Brown, grey, white and black kid—brown calf and patent colt leathers. Button and lace styles—fancy embroidered cloth, colored buck, and black plaid and kid tops—Goodyear welt—turn and flexible McKay sewn soles. Long plain vamps—patent and fancy toe-caps. Cuban and Spanish leather heels. Samples, presenting the best workmanship and material. Values \$8.00 to \$14.00. Anniversary Sale, \$6.45.

Women's Classic PUMPS \$4.95

Regularly \$7.00, \$8.00. Sample pumps and oxfords. A dozen different styles in brown, grey and black kid, and calf and patent leathers. Goodyear welt, and McKay—sewn soles. Cuban, low and Spanish heels. Anniversary Sale, \$4.95.



No Phone, Mail or C.O.D. Orders on Sale Footwear

Men's \$10 to \$18 Boots at **\$6.95**

INCLUDING HARTT'S SAMPLES, VICTOR AND OTHER HIGH-GRADE BOOTS.

Button, straight lace and Blucher styles, showing the latest and best shapes. Wide and narrow toe styles. Havana brown calf, kangaroo, gummetal calf, black and chocolate kid, patent colt and storm calf leathers. All superior quality and workmanship. Several weight soles, in rubber, fibre and English oak tanned leather. Best twilled linings. Sizes 6 to 10. Boot samples are 7, 7 1/2 and 8. Values \$10.00, \$12.00, \$14.00, \$16.00 and \$18.00. Anniversary Sale, \$6.95.



Boys' Gummetal Boots—Blucher style, full plain quarter. Solid leather sewn soles. Sizes 1 to 5. Today \$2.69.

Store Opens at 8.30 a.m. and Closes at 5.30 p.m. Daily

### Cutex Manicure Preparations

Large Set, 99c—Nail white, nail tint, nail polish, cuticle remover, orange stick, file, emery boards. Special, 95c.  
Small Set, 52c—Nail white, nail tint, nail polish, cuticle remover, orange stick, file and emery boards. Special, 33c.  
1,000 Tooth Brushes. Regular 35c. Special, 2 for 19c.  
1,000 Tooth Brushes. Regular 35c. Special, 2 for 19c.  
2,000 tubes Antiseptic Tooth Paste. Regular 21c. Special, 15c.  
300 Ebony Finish Hair Brushes. Regular 50c. Special, 65c.  
500 cans Talcum, 1-lb. Regular 16c. Special, 4 for 85c.  
300 Schoolboys' Hair Brushes. Regular 25c. Special, 19c.  
Wax Tax Included.  
Simpson's—Main Floor.

**Manufacturers' Boys' Tweed Suits \$7.95**  
Clearance of  
100 serviceable suits of all-wool or wool and cotton tweeds. Grey and brown shades, in herringbone, diagonal stripes and fancy mixed effects. All-around belted models—some with vertical pockets; others have patch pockets. Full fitting bloomers, with belt loops and governor fasteners. Sizes 7 to 18 years. Anniversary Sale, \$7.95.  
**BOYS' HIGH-GRADE BLUE SUITS, \$18.00**—Single-breasted with vertical pockets and all-around loose belts. Buckle at waist. Full fitting bloomers, lined throughout—have belts of self material, belt loops and governor fasteners. Sizes 11 to 14, 13 to 16 years, \$18.00.  
**BOYS' CORDUROY BLOOMERS, \$2.50**—Made of odorless cravatette corduroy—mouse grey shade. Full fitting—lined throughout. Belt loops and governor fasteners. Sizes 26 to 34, 8 to 15 years, \$2.50.  
Simpson's—Main Floor.

**66 MEN'S HEAVY Overcoats \$19.95**  
Your Choice of Our \$25.00, \$28.50, \$30.00, \$32.00, \$35.00 and \$38.50 Models.  
A good investment, to be sure. Choose from silks, trench coats, ulsters and the new waist line and form-fitting models. Also some plain black and grey Chesterfields and medium and heavy weights. Not a complete range of sizes in any one style. Only one or two coats of a line in many cases. Sizes 24 to 46. Anniversary Sale at \$19.95.

**Youths' Long Trousers \$15**  
Cut in the proper proportions in the waist seam and trencher models. Form fitting with slash pockets and belt all around. The material is English tweed, in medium grey shade. Sizes 33 to 36. Today, \$15.00.  
Simpson's—Main Floor.

**Men's New Spring Suits \$25**  
Plenty of them in all the popular styles. One special value is in English worsted of medium grey shade with a light pin stripe pattern. A firm, serviceable material, cut on a three-buttoned, single-breasted suit style—slightly form fitting. Sizes 36 to 44, \$25.00.  
Simpson's—Main Floor.

**Clearing \$4 Double Bed Sheets at \$1.39**

400 sheets, made in our own factory from a fully bleached heavy quality plain weave sheeting. Size 70 x 90 inches. \$4.00 value. Anniversary Sale, each, \$1.39.

**\$1.35 to \$2.00 Scarfs—Centres, 88c**

About 500 Scarfs, Squares, Centres, etc., slightly mussed, Battenberg lace trimmed and flit lace goods. No phone orders. Regularly \$1.85, \$1.50 and \$2.00. Anniversary Sale, each, 88c.

**85c White Bath Towels, 59c Pair**

Blue borders—heavy quality. Size 13 x 27 inches. Regularly 85c pair. Anniversary Sale, pair, 59c.

**50c Irish Damask Tray Cloths, 35c**

Hemstitched—all round—assorted patterns. Size 13 x 27 inches. Regularly 50c. Anniversary Sale, 35c.

**\$5.00 Damask Table Cloths, \$3.95**

Superior satin finish in scroll, carnation, fleur-de-lis and spot designs. Size 66 x 82 inches. \$5.00 value. Anniversary Sale, \$3.95.

**Silkoline Comforters, \$2.50**

Double bed size, light and dark colorings. Size 72 x 77 inches. Anniversary Sale, each, \$2.50.  
Simpson's—Fourth Floor.

## Men's \$1 and \$1.25 White Shirts 79c

Don't Miss the Opportunity—Come at 8.30  
3,600 Negligee Shirts—a special purchase from a prominent manufacturer. Plain or corded materials, or Jacquard white fronts with plain white bodies. Sizes 14 to 17. Regularly \$1.00 and \$1.25. Anniversary Sale, 79c.



**Men's Lightweight Underwear, 49c**

Trunkit Shirts and Drawers. Balbriggan, porous knits, mesh and silk lises, in white or natural shades. Factory left-overs. Splendid qualities. Shirts and drawers to match. All sizes; but not in each line—32 to 50. Regularly 55c to \$1.50. Anniversary Sale, garment, 49c.

**Men's Lightweight Combinations, 98c**

Trunkit, balbriggan, lise and elastic rib knits. A manufacturer's incomplete ranges of left-overs from last year. Short or long sleeves. Sizes 32, 34, 42, 44 and 46 only. Regularly \$1.50 to \$2.00. Anniversary Sale price, 98c.

**Men's \$3 and \$4 Soft Felt Hats \$2.15**

Manufacturers' samples and odd stock, half dozen and three-quarter dozen of each line. Mostly slightly curled brim shapes, with silk bound brims. Pearl grey, steel, fawn, navy, brown, black, myrtle and moss greens. Anniversary Sale, \$2.15.

**New Spring Caps 50c**

All sizes from 6 1/2 to 7 1/4, well finished throughout. Anniversary Sale, each, 50c.

**Children's \$1.50 Tams 98c**

Navy blue middie tams, with plain and gold lettered bands. Anniversary Sale, 98c.



## Here is a Most Inviting Anniversary List From the Market Today

- MEATS AND FISH.**  
Canada Food Board License No. 9-7311.  
Shoulder Roasts, Simpson quality beef, per lb., 25c.  
Blade Roasts, per lb., 24c.  
Thick Rib Roasts, per lb., 25c.  
Prime Rib Roasts, per lb., 30c.  
Round Roasts, per lb., 25c.  
Bracket choice boiling cuts, per lb., 23c.  
Frontquarters Young Lamb, per lb., 25c.  
Leg Fresh Young Pork, whole or half, per lb., 28c.  
Sweet Pickled Pork Shoulders, per lb., 26c.  
Breakfast Bacon, choice, mild, by the piece, per lb., 45c.  
Pure Lard, 5-lb. pails, gross weight, per pail, 90c.  
Calf's Feet, 3-lb. pails, gross weight, per pail, 85c.  
Whiteside, winter caught, choice dressed fish, per lb., 12 1/2c.  
Lake Superior Herring, very fine, 6 fish for 15c.  
Haddock, fresh frozen, headless, dressed, per lb., 30c.  
Smoked Finnan Haddies, per lb., 12 1/2c.  
Smoked Boneless Fillets, per lb., 25c.  
Shredded Salt Cod, per pkt., 12 1/2c.
- GROCERIES.**  
Canada Food Board License No. 9-7311.  
2,000 pails Raspberry Jam, No. 4 size pail, only 3 pails to a customer, per pail, 90c.  
Standard Granulated Sugar, in 5-lb. packets, 2 packets, \$1.14.  
Early June Peas tin, 10c.  
Finest Canned Honeydew Corn, tin, 10c.  
Finest Canned Pumpkin, 3 tins, 25c.  
Leaf Sugar, 3 lbs., 25c.  
Comfort Soap, 14 bars, \$1.00.  
R. S. Butter, lb., 50c.  
Fresh Roasted Coffee, lb., 35c.
- Canned Pineapple, grated, tin, 20c.**  
Kellogg's "Toasted" Cornflakes, Pure Orange Marmalade, 32-oz. tin, 45c.  
Finest Canned Hygiene Peaches, per tin, 20c.  
Mild Chinese, lb., 25c.  
Sapphire Brand Sardines, tin, 25c.  
H. P. Sauce, bottle, 27c.  
Rich Red Sockeye Salmon, Shamrock Brand, 1/2-lb. tin, 25c.  
Finest Canned Lobster, 1/2-lb. tin, 20c.  
Finest Comb Honey, section, 40c.  
Baker's Cocoa, 1/2-lb. tin, 25c.  
MacLaren's Jelly Powders, assorted, 3 packets, 25c.  
Choice Asparagus Tips, tin, 35c.  
Pure Gold Custard, Chocolate and Tapioca Puddings, 2 pkts., 25c.  
Preston Pork and Beans, tin, 20c.  
Fruit Cake, lb., 25c.  
Mixed Biscuits, lb., 25c.
- FRUIT SECTION.**  
California Navel Oranges, Sun-kist Brand, dozen, 60c.  
Choice Grapefruit, 3 for 27c.  
Choice Beets, 6 lbs., 15c.  
California Lemons, dozen, 20c.
- CANDY SECTION.**  
Chocolate Covered Cherries, regular 60c, lb., 40c.  
Chocolate-covered Tid-bits, lb., 35c.  
Brazil Nut Taffy, lb., 50c.  
Salted Peanuts, lb., 25c.  
Simpson's Special Assortment, lb., 30c.
- FLOWER SECTION.**  
Carnations, dozen, 60c.  
Violets, bunch, 20c.  
Daffodils, 75c and 30c dozen.  
Tulips, 25c and 30c dozen.  
Roses, \$2.25, \$2.00 and \$3.00 dozen.  
Pheasant-eye Narcissus, dozen, 50c.  
Shamrock, 10c, 20c, 40c.  
Rubber Plants, each, \$1.50.  
Boston Ferns, each, \$1.25.  
Palms, each, 65c.  
Pans Hyacinths, 75c and \$1.00.

## Anniversary Sale--Basement

**Pocket Knives, 98c Each**—A manufacturer's complete outfit of samples—very high-grade make—knives suitable for everybody—jack-knives, penknives, two, three and four-bladed knives. Large variety of shapes, sizes and finishes. Knives suitable for men, boys, women, teachers' knives, stock knives. A great assortment. Values up to \$2.00. Anniversary Sale, each, 98c.

**Gem Safety Razor and Shaving Brush, for 98c**—The "Gem" is the best dollar safety razor made. Combed case, with seven Gem Damascus blades and an excellent shaving brush, with bristles set in rubber. \$1.50 outfit. Anniversary Sale, 98c.

**15 only, Moffat Cabinet Gas Ranges at \$20.00 Each**—This high-grade range is the very latest type. The size is well proportioned—48 in. long, 50 1/2 in. high. Good roomy oven. 15 x 20 x 13 in., and a broiling oven. White enamel dust pan burners controlled by one valve—satin enamel finish, nickel trimmed, large sheet and open warming closet; 15 only to sell on Saturday, at each, 58.00.

**Reasers, Work Reasers, 4 1/2, 5 and 6 inch Manicure, embroidery, and nail scissors, 60c, 70c and 80c value. Saturday, pair, 49c.**

**50c Hair Clippers**  
An excellent washer—saves time, work and expense. Just attach the hose to the water tap—the motor does the rest. 25 only, Saturday, each, 19.95.

**HAIR CLIPPERS.**  
An excellent grade—will cut the finest hair. Saturday, per pair, 2.50.

**1.00 DOLLARS FOR 60c EACH**  
Handsome big dolls. Nicely dressed in a variety of colors. Excellent dollar value. 7 to sell Saturday, each, 60c.

**BUTCHER, BREAD AND STEAK KNIVES.**  
Good grade French, English and American makes. A large variety. 40c, 50c and 60c values. Saturday, each, 35c.

**Table Knives and Forks**—Sheffield steel blades. Cocco-bolo wood handle. 2,000 pairs to sell on Saturday, 6 pairs for \$1.00. Anniversary Sale, 50c.  
Simpson's—Basement.

## Remarkable Special Selling of Sunshine Cut Glass \$1.49

**96-Piece Dinner Set, \$19.95**  
Specially Priced for Saturday.  
"Normandy" new paneled border, with pink rose clusters. 20 sets only. Anniversary Sale, 19.95.

**Gibson Teapots, 49c**  
Assorted decorations. Sizes from 2-cup to 6. Anniversary Sale, 49c.  
(Phone Orders Filled.)  
Simpson's—Basement.

Wonderful assortment of sparkling clear glass with floral cutting, consisting of Vases, Compots, Fruit Bowls, Footed Jelly Dishes, Sugar and Cream, Covered Bon-Bon Dishes, Co.ery Tray, etc. Anniversary Sale, each, 1.49.

The Robert SIMPSON Company Limited

## Rogers' 1847 Silverware

**Nearly Half Price**

Two Pieces Illustrated—Engraved With One Letter Free of Charge.

Illustrated are the "Vesta" plain design with bead border and the "Lotus," with more of a scroll decoration and partial bead border.

Coffee Spoons, Regularly \$6.00 dozen. Today, set of six \$1.65.  
Tea Spoons, Regularly \$6.00 dozen. Today, set of six \$1.65.  
Dessert Spoons, Regularly \$11.00 dozen. Today, set of six \$2.95.  
Dessert Forks, Regularly \$11.00 dozen. Today, set of six \$2.95.  
Medium Forks, Regularly \$12.00 dozen. Today, set of six \$3.25.  
Table Spoons, Regularly \$12.00 dozen. Today, set of six \$3.25.  
Sugar Tongs, Regularly \$2.00. Today 98c.  
Pickle Forks, Regularly \$1.10. Today 59c.  
Cream Ladles, Regularly \$1.50. Today 79c.  
Gravy Ladles, Regularly \$3.00. Today 98c.  
Simpson's—Main Floor.

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H. H.  
38 King Street

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