

# EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street Doors are boxes where orders or instructions may be placed. These boxes are emptied every hour until 1 p.m., and twice in the afternoon.

HAVE YOU A "D. A."?  
A deposit account is one of the greatest conveniences in ordering goods by telephone. Apply for particulars at the "D. A." Office on the Fourth Floor.

## Summery Sleeping Garments and Other Seasonable Needs for Little Folks

These are representative values from the Infants' Wear Dept., the shopping mecca for those in quest of dainty wearables for infants and children to 6 years.

Children's White Nightgowns, of good quality muslin, are made in slip-over style, and neatly trimmed with lace, the yoke being finished with pink or blue bow. To fit 1 to 6 years. Price, 79c.

Children's White Crepe Nightgowns, are made in plain style, trimmed with fancy braid. Suitable for girls or boys, 1 to 6 years. Price, 75c.

Children's Striped Muslin Sleepers, to fit 1 to 6 years. Price, \$1.25.

Children's Princess Style Skirts, trimmed with frill of embroidery. To fit 1 to 6 years. Price, 59c.

Children's Nainsook Princess Slips, made with frill of material, neatly trimmed with Val. lace; neck and armholes edged with lace. To fit 1 to 6 years. Price, \$1.75.

Children's Cotton Drawers, made in Dutch style, are trimmed with pretty embroidery. To fit 2 to 6 years. Price, 75c.

Children's Drawers of white cotton, neatly trimmed with embroidery. To fit 2 to 6 years. Price, 59c.

Children's White Crepe Drawers, made in bloomer style. To fit 2 to 6 years. Price, 50c.

—Infants' Wear Dept., Third Floor.

## Women's Wash Skirts of Gabardine, \$1.25

This very moderate priced skirt of white gabardine of excellent quality is made with a fashionably wide belt. The skirt is gathered in the back and has two ornamental round pockets trimmed with button and strap. Sizes 23 to 30 waist. Price, \$1.25.

## Girls' Knitted Cotton Jersey, Price, 50c

These cool, little jerseys have short sleeves and a V-shaped neck, laced in front, and are just the thing to play in during the hot weather. Colors are white with sky blue trimmings, white with navy, navy with cardinal, khaki with navy, and khaki with cardinal. Sizes 23 to 32. Price, 50c.

—Third Floor, Centre.

## A Grand Special Offer For the Second Day of Waist Selling

Pretty Lingerie Blouses Priced for Big Early Clearance at 98c

There are 2,000 Voile Blouses in the lot, a manufacturer's entire stock, and also some waists from our own factories, offering extra special values. All white, in over twenty different styles, fronts embroidered in floral effects; others with organdie panels outlined with Val. or torchon laces, medium size collars with lace edgings; some have hemstitched seams, others plainer styles with tuckings or self stripe; also a few with colored spots of blue in semi-sport styles. All have long sleeves. All sizes in the lot. Special selling price, 98c.



98c EACH

Other Unusual Values in the Special Selling of Waists

Only four items announced for today, but they represent what unusual savings are offered in this big special value-offering occasion. While such low prices are surprising under present conditions, the most interesting feature is that the waists are of such charm and so attractive that they are well worth consideration in themselves. So with the special selling price on them they are a double attraction.

CREPE DE CHINE AND GEORGETTE CREPE WAISTS, have large collar forming V front, with bead and silk embroidery; others are finished with silk embroidery, square neck, long sleeves. Colors, flesh, maize, orchid, peach, grey, navy, ivory or black. Sizes 34 to 46. Special selling price, \$4.95.

WHITE VOILE BLOUSES, square neck and vestee effects, one style trimmed with many rows of guipure insertion down front and on collar; daisy embroidered design on front. Several styles have Swiss embroidery fronts and lace of filet design set in to give vestee effect. Others with fine pin-

tucks and fancy pearl buttons. Also an all-over embroidered style, with hemstitched seams, and lace-trimmed collar. Included in the lot are a few mercerized stripe and corded effects. Special selling price, \$1.69.

NEW YORK LINGERIE BLOUSES, of fine white voile, in dainty summer styles; some have large guipure medallions on front and collar in long pointed effect; others with floral spray embroidery, and clusters of tucks, or plainer styles with panels of tucking and fancy collars with lace edging. Special selling price, \$2.45.

—Third Floor, Centre.

## Paillette Silk Dresses, Reduced to \$15.50

This is a dress which will prove of great value, as plain, well-made dark silk dresses do. The skirt is made with trimming pieces over the hips, decorated with rows of self-covered buttons. A design in gold thread adds a touch of brightness, which is very pretty. A plain white Georgette collar and little vestee complete this very attractive dress. Colors are navy, black, Holland blue and brown. Sizes 34 to 44. Reduced price, \$15.50.

## Women's Charming New Wash Dresses, Price \$7.95

The delightful vogue for thin wash dresses in a solid color has produced many charming creations! A newly-arrived model of this style is particularly pretty. It is of soft voile with a collar which is square in the back and extends to the waistline in front, of itself, hemstitched and edged with dainty Valenciennes lace. The sleeves are finished to correspond. The belt is composed of a fold of material with several rows of hemstitching, and tops a simple gathered skirt with deep tucks. This is obtainable in peach color, black, pink and pale blue. Sizes 34 to 42. Price, \$7.95.

—Third Floor, James St.

## New Shantung Silk Suits, Priced at \$25.00 and \$30.00

The subject of Summer Suits is one in which you are sure to be interested, no matter what plans you are making for the summer, and Shantung silk is an ideal material for summer wear. The Women's Suit Department has a splendid assortment of Shantung Suits in exceedingly smart, well-tailored styles, and very reasonably priced. They are obtainable at several prices and in several styles, only two of which are mentioned here.

One suit of Shantung silk has a coat with inverted pleats to form a wide box pleat at the back, and convenient patch pockets are on both coat and skirt. Price, \$25.00.

A very smart suit of the same silk, with long panel in the back and hanging pockets in panel effect, has a waistcoat of Peking blue. Price, \$30.00.

—Third Floor, James St.

## Another Dress Hat Special for the June Bride, Priced for 10 o'clock Selling, Today, at \$8.50

There are broad white hats that droop gracefully and would be charming on the bride. There are others that bring to mind the blushing bridesmaids in filmy frocks; also swaggy little shapes for traveling, many in satin combined with Georgette, which New York is featuring at present. Milans, Panamas, Tagels, mohair, white Georgette and tulle are the materials, with a few Leghorns, combined with Georgette crepe. The Milans are tailored with ribbons or have ostrich or wings for adornment; others are flower-trimmed. Combinations of navy and white, as well as pale pink and the lighter shades. Every hat is quite distinctive. On sale at 10 o'clock. Special, today, \$8.50.

—Second Floor, Yonge St.



## EARLY CLOSING

As in May, so in June, July, August and SEPTEMBER, Store Closes at 1 p.m. on Saturdays. No Noon Delivery on Saturdays.

Saturday 1 p.m.

Other Days at 5 p.m.

## Silk Parasols, Newly Arrived, Showing Attractive Colors and Patterns

They are in plain colors or plain centres with fancy borders of floral designs, also stripe effects, and some have shirred edges. There are different shapes of handles, some with wrist loops. Priced from \$3.50 to \$6.00.

—Main Floor, Yonge St.

## Dainty Dressing Gowns of Muslin and Cotton Crepe

Light, summery garments that will appeal to any woman, not only for their daintiness, but for their usefulness, being of light, cool and washable materials. These are representative values from the assortments:

Women's Dainty Muslin Dressing Gowns, in neat floral designs, have kimono sleeves, low neck and with shirred elastic at waist. Square hemstitched collar and cuffs of white muslin. Colors, sky, pink, rose, helio and Copen. Sizes 36 to 44. Price, \$4.00.

Women's Imported Figured Cotton Crepe Dressing Gowns, made in Empire effect, with short, loose flowing sleeves and large collars, trimmed with a wide band of satin ribbon, in colors to correspond. Frocureable in grey, Copen, pink, helio, sky and rose. Sizes 36 to 44. Price, \$4.75.

Women's Japanese Cotton Crepe Dressing Gowns, in loose-fitting model, are hand embroidered in contrasting colors on back, front and loose-flowing sleeves. They have low neck, and are bound around neck, sleeves and down front, with wide bands of white crepe, and have girdle of same material. Colors rose, sky, pink, helio, Copen, and navy. Price, \$1.75.

—Third Floor.

## Attractive Values in the White-wear Department

Below are listed some linen lines taken directly from a delayed shipment of table linen which has just arrived. The prices at which these goods are offered mean real value, and especially is this the case when the quality of the goods is taken into account. Make it a point to see the lines in this new shipment.

Irish Linen Satin Damask Table Cloths of strong, firm quality linen, made in handsome bordered designs, with floral and conventional centres, made in Canada and wear well. These cloths are offered in two sizes. Sizes 2 by 2 yards, each, \$5.50; 2 by 2 1/2 yards, \$6.75.

Irish Linen Satin Damask Table Napkins, made from linen and of a good strong quality that will stand much hard wear. In new designs. These napkins are in size 19 x 19 inches. Per dozen, \$2.85, \$3.25 or \$3.65.

Snowy White Irish Linen Satin Damask Table Cloths, in handsome bordered designs, with centres in beautiful floral and conventional patterns. The size of these cloths is 2 x 2 1/2 yards, and a dozen napkins to match are included. At the various prices these sets contain special value to the purchaser. Per set, \$11.75, \$13.25, \$15.00 or \$17.25.

—Second Floor, James street.

## Registration Card Cases, Each, 35c, 50c and \$1.00

After June 22nd, National Registration Day, it will be necessary to carry your Registration Card constantly. The only way to do this which will be convenient and at the same time preserve the card, is to have a card case. In the Leather Department just such a case is being offered. It has a space, covered with a transparent surface, to hold the Registration Card, and in addition has pockets to hold cards, tickets, stamps, etc. These attractive cases are made in three qualities:

Keratol, a strong, serviceable imitation leather, each, 35c.  
Sheepskin leather, in seal grain, each, 50c.  
Morocco leather, each, \$1.00.

—Main Floor, Yonge St.

## Three Day Special Selling of Misses' Summer Skirts Begins Today

Featuring the Charming Designs (Illustrated) for the First Day With Three Splendid Specials



A—SPECIAL! Misses' Wash Skirt of white jean, made in simple, practical style, with fold-down the centre, front fastening with three pearl buttons, and one patch pocket. Sizes 22 to 26 waist, 31 to 37 length. Special, 59c.

B—Such a smart skirt of white cotton gabardine, with "glass cloth" check, in blue, green, rose, gold or black; shirred at the waist, and adorned with two patch pockets, finished with shirred heading. Price, \$7.50.

C—Excellent value, this skirt of white cotton gabardine, shirred at the waist, and having as adornment two pretty pointed pockets shirred to little button-trimmed bands. Price, \$5.95.

D—Skirt of white cotton gabardine, shirred all round beneath a belt of generous width and having as adornment two pretty pointed pockets shirred to little button-trimmed bands. Price, \$5.95.

E—Two-piece skirt, of white cotton gabardine of good quality, its distinguishing feature the unusual shape and setting of the slash pockets, which give remarkably good lines. Price, \$2.50.

F—Very cool looking and most effective, this skirt of hairline striped gabardine, with its good lines and smart pockets. The material is excellent in quality, with rose, green or black stripes. Also obtainable in all white. Price, \$5.00.

G—SPECIAL! Here is a skirt such as most girls love — of white corduroy — and for \$1.95. Just imagine it! It shows a nice, close cord, a good heavy material, and is made with button-trimmed front fold and slipper pocket. Almost half the usual value. Price, \$1.95.

## Special! Striped Flannelette, Yard, 18c; Factory Cotton, Yard, 12-1-2; English Longcloth, Yard, 16c

The "everyday" uses to which flannelette, factory cotton and longcloth can be put are almost innumerable. Saving prices on such wanted material makes early shopping worth while.

2,000 yards Striped Flannelette of a warm quality and evenly napped. Suitable for women's and children's underwear; 29 inches wide. Special, today, yard, 18c.

Unbleached Factory Cotton, of medium weight, 34 inches wide. Special, yard, 12 1/2c.

3,000 yards English Longcloth, of medium weight, used a great deal for women's and children's underwear; 35 inches wide. Special, yard, 16c.

Only 20 yards to a customer, the quantity being limited.

—Second Floor, Centre.

## Men Will Find Much Comfort in a Pair of Cool, Low Shoes

There is the very best of style in these new Oxfords, specially designed and built on Oxford lasts, which makes them fit snugly around the tops.

A Smart Laced Oxford on the English recede shape, in dark Havana brown or black, has Neolin soles and rubber heels; Goodyear welted. Sizes 5 1/2 to 11, \$6.00.

A Very Neat All-black Laced Oxford, of fine calf, in velvet finish, has single oak-tanned leather soles; Goodyear welted. Sizes 5 1/2 to 11, \$7.50.

EATONIA Quality Oxfords, English recede shape, laced, has single leather soles; Goodyear welted. Sizes 5 1/2 to 11, B to E, \$7.50.

Same style in dark mahogany shade, \$8.00.

A Dark Havana Brown Calf Laced Oxford, "Packard," "Quality," fine selected material, best of style, fit and finish. Sizes 5 1/2 to 11. Widths A to E, \$10.00.

—Second Floor, Queen St.

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