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EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCES
The Waiting and Rest Room,
Third Floor; the Information
Bureau and Post Office, Main Floor;
the Free Parceling and Checking
Desk, in the Basement.

Some Values That Go To Prove That All Clothing Prices Have Not SOARED OUT OF SIGHT!

Here are three big special values today in Men's Clothing—values that mean substantial savings to the purchaser. And you may be sure that money-savers like these don't grow on bushes. It will doubtless be a considerable time before such another opportunity is again presented. Here's the story briefly:—

Stout Men's, Men's and Young Men's Spring Suits, Today at \$15.00

We've gone through our stock of men's suits and combed out the odd and broken lines—about 120 suits in all. These we have greatly reduced to a price that probably not be duplicated for some time at least, but we want a quick clearance today so as to assure early business. Suits for young men may be had in a number of smart belted styles and form-fitting sacks; the prevailing colors being light greys and fawns in small patterns. In men's suits are the regular sizes, augmented by some stout men's suits in cassimere and cheviot finished tweed; spring shades of greys and browns, small checks, fancy weaves, mixtures and thread stripes. Single-breasted, two and three-button sack styles. Sizes 33 to 44 in the lot, but not in any one pattern. Come down bright and early, it will well repay you. Today, reduced price, suit, \$15.00.

The Serviceable Topcoat Raincoat, Price, \$10.00

Coats that serve two purposes—that of raincoat as well as topcoat. They come in the loose-fitting slip-on style, fit neatly around shoulders, have convertible lapels that may be worn open or buttoned up. The back drapes full from the shoulders, pockets in patch style,

with flaps. Made from tweed, in various finishes and weaves. Light grey and fawn Donegal effect tweeds, and browns with fancy overplaid, have checked back and sewn and conventional seams. Sizes 34 to 44. Reduced price, today, each, \$10.00.

Spring Topcoats for Men, Special Value, \$10.00

Spring Topcoats for men, also contribute to the big price-reduction attractions here today. Natty models for the young men are these slip-ons, in brown mixtures and grey Donegal effect tweed, medium grey in fancy mixture and olive brown in herringbone stripe. While for the older or more conservative dresser these dark grey Chesterfields are just

the thing. They are shaped slightly to form, and are made from cheviot finished materials. Some of the slip-ons are quarter-lined, some are unlined, while the Chesterfields are lined throughout. Extra special, each, \$10.00.

—Main Floor, Queen St.



EVERY MAN WHO APPRECIATES QUALITY CLOTHING SHOULD "Take Off His Hat"

To These Snappy, Stylish Suits at \$16.50 to \$28.00

Suits that are built on "Quality" are built on the firm rock—they'll withstand the tides of time to a remarkable degree. And in addition they'll envelop their wearers in an atmosphere of good taste and refinement. A glance will suffice to prove their superiority—it's tailored into every seam. You'll note the materials—the style—the workmanship! You'll buy!

Young Men's Suits, made from an imported worsted, in a handsome shade of brown, in a fine twill weave. A two-button, single-breasted, form-fitting sack; the lapels in notch style, soft rolling; the shoulders are well built and in natural width. The vest 5-button, without collar. Trousers straight and narrow, with belt loops at waist and plain or cuffed bottoms; linings of fine lustre. Sizes 33 to 38. Price, \$22.50.

The Chesley, a young man's double-breasted model, with belt all round waist. Two-button, heavy lapels, in notch shape, a well-fitting collar and shapely-formed shoulders. The material is a navy blue cheviot-finished serge, much favored by well-dressed young fellows. Sizes 33 to 39, \$22.50.

Navy Blue Suits that should interest intending purchasers. They are well styled, in single-breasted, semi-conservative sack, tailored well and have durable twill linings. The material is a close-woven worsted, clean-wearing, in a fine twill. If you wear any size from 36 to 44, ask to try one on. You will be pleased with the fit and style. Price, \$16.50.

All-wool English Navy Blue Worsteds, fine texture, and rich finish; a medium width twill, a material we can highly recommend for its wearing qualities and general appearance. Single-breasted, two-button, soft roll sack, of latest style, finely tailored, with choice body linings and trimmings. Sizes 36 to 44. Price, \$28.00.



Raincoats and Chesterfields

That Will Win You By Their Usefulness and Style

You've no doubt felt the need of the Topcoat—here are two items that will solve the problem of "what to buy." Whether you want the two-purpose coat or the popular Chesterfield, you'll find it here.

Slip-On Raincoats

In Oxford grey or olive shade, tinged with green, topcoat—single-breasted, with convertible lapel, full, soft pliable-finished material, with fancy checked easy-fitting back; shoulders well shaped, and collars back. A two-purpose coat—a waterproof or a light fit close. Sizes 34 to 44. Price, \$16.50.

Spring Chesterfields

Made from dark grey cheviots, soft finish and about 43 inches in length, shaped slightly to the form; dressy, styled from single-breasted, fly-front models, lined throughout. Sizes 35 to 44. Price, \$18.00.

—Main Floor, Queen St.

THE T. EATON CO LIMITED