The Robert Simpson Company, Limited

Women's Suits for Friday's Sale \$7.85 REGULARLY \$12.50 to \$15.00

Women's and Young Girls' sizes. These suits are a splendid lot, including imported tweeds, mixtures and small weave effects; coats are smartly tailored; some in Norfolk styles; others square cut; lined throughout with grey silk; colors in the lot are grey, tan, green, brown, and a variety of dark and light shades. Remarkable low price 7.85

WOMEN'S SKIRTS, A STRIKING BARGAIN. A new lot just received from the maker's hands; handsomely tailored; made of selected imported tweed, in medium grey or brown tones; made in ten of the newest styles; one-sided effects, and the new tucked back; fit and workmanship the 2.69 best; front lengths 36 to 40 in. Very special Friday A COLLECTION OF MISSES' COATS AT HALF-PRICE.

They are all splendid values; made of serge, tweed and beaver cloth; cut in a variety of up-to-date styles; semi-fitting, and single-breasted, with large collar and long revers, trimmed in contrasting shades; colors are navy, red, green and brown. Regular prices range from \$14.75 to \$22.00. Friday half-price. DRESSES.

Misses' and Small-sized Women's Dresses, grouped together for a special clearance. Regular values \$5, \$7.50 up to \$9.75, for \$3.49. Made from English serge and imported lustre, and

plaid mixture; colors in the lot are cardinal, navy, in light and dark shades; some are made with the sailor collar, trimmed with white or red braid and finished with silk bow 3.49

IDIS RAINCOAT \$2.95 Made from imported cashmere cloth, rubber-lined, in shades of navy and black; cut with loose backs; convertible collars that can be worn close up to throat. Very special 2.95

COATS AT \$6.85. Fall and Winter Cloth Coats, made of diagonal tweed, in grey and black stripe; brown and grey tweed mixtures, and melton cloth, in navy only; chinchillas in black or brown; cut in the cape style, or on semi-fitting or straight lines, with tailored collars and revers; suitable for medium- 6.85 sized women. Splendid value

About 1,500 yards of plain and fancy Peau de Soies and Tamo-lines. A wide range in plain colors and immense variety in the new stripes, good wearing qualities for dresses, waists, slips, etc. Clearing on Friday, per yard34 Regularly \$1.50, 40-inch Colored Paillettes and Satin de Chenes, Friday bargain, \$1.19.

The color range is complete, with alf the newest autumn shades show-ing. Both weaves are favorites for fall wear.

TWO GOOD OFFERINGS IN And 300 yards of Black 36-inch Mousseline. A rich satin fabric. Regularly \$1.50, for 1.28 NEW CORDED VELVETS ON

SALE.

A special purchase of these fashionable silk-finished cords, in 22 and 27-inch. Regularly 75c and 85c per yard. Selling on Friday, per yard

The new brown, new blue and new green shades are included in this offering.

Dress Goods

VALUE, FOR 38c.

3,000 YARDS OF EXQUISITE BORDERED DELAINES, FRIDAY, 46c PER YARD. A fine collection of these French Delaines and Challies, in a variety of the newest designs and color combinations, with rich contrasting Persian. Paisley, tape and ribbon borders; a good, firm cloth and specially adapted for smart, dressy house gowns, etc.; 31 inches wide.

46

DAINTY SILK STRIPED VOILES, PER YARD, 46c.

Drug Specials

Chamols, nice large skins, 75c size, Friday50

Silks and Velveteens \$2 Halcyon Messaline Petticoats 95c

200 Women's Petticoats, of "Halcyon messaline," in black only; knife-pleated and crimped flounces, trimmed with pin tucking; one style has a dust ruffle, finished with narrow frill; all sizes in the lot. Regularly \$2.00. Friday .95

day..... 1.97

Men's and Women's Um-

brellas, with durable tops,

strong frames, including self-

opening styles, handles well

6-inch Taffeta for

9c yard

Broken lines of Taffeta Rib-

bon, in about 15 different want-

ed shades, rich, heavy quality,

5 and 6 inches wide. It bows

up well for millinery and hair

bows. Regular selling prices

20c and 25c a yard. To clear

Friday, yard..................9

No 'phone or mail orders.

Strang's Books

for boys. Regularly 25c. Friday bargain, 2 for .25

500 Books, published at 6s, all popular fiction, Friday, each25

Paper-Bound Novels. Regularly 15c. Special, Friday 3 for .25 Fine Linen Paper, fashionable size. Regularly 10c per quire. Friday, per quire

Envelopes to match, per pkt.

45-inch Swiss Flouncing 44c

scalloped or hemstitch borders,

45 inches wide, large variety of

patterns. Friday bar- 44

gain

Beautiful Swiss Flouncings,

ors. Regularly \$1.50 .95 and \$2. Friday bargain (No phone or mail orders.)

HOUSE DRESSES 95c.

Dresses of fine chambray and

percale, sky, grey and navy; some with high collars; other

styles with Dutch necks; long

and three-quarter sleeves;

stripes, checks and plain col-

Women's and Misses' House

\$28 Tea Set \$9.95 180 Men's and Women's Um-1 only Heavy Silver Plated Tea Set, including teapot, cream jug, brellas, with silk mixed tops. sugar bowl and spoon holder, in a some have tape edge, a splenbeautiful pattern, grey finish. Redid assortment of pretty hangularly \$28.00, Friday bargain 9.95 dles, rolled gold and sterling \$16 TEA SET, \$7.00. 1 only Heavy Silver Plated Tea Set, including teapot, cream and sugar, bright finish. Regularly \$16.00, Friday bargain7.00 silver mounted, silk cased, \$2.50 and \$3.00 lines, Fri-

This assortment includes: 1 only Silver Plated Cake Basket. Regularly \$5.00, Friday . . . 2.49 2 only Fruit Baskets, silver plated. Regularly \$6.00, Friday . . . 2.49 1 only Egg Cruet, silver plated. Regularly \$6.00, Friday ... 2.48 3 only Bread Boards. Regularly \$4.50, Friday 2.49 1 only Silver Plated Fruit Bowl Regularly \$8.00, Friday ... 3.95

2 only Bake or Pudding Dishes, silver plated. Regularly \$8.00, Friday 1 only Casserole Bake Dish. Regularly \$9.00, Friday 3.95 guiarly \$9.00, Friday 3.95

I only Silver Plated Hot Water
Kettle, complete with stand and
lamp. Regularly \$25.00, Friday 9.95 1 only Casserole Bake Dish. Regularly \$13.50, Friday 5.00 Crystal Flower Vases, tinted in various colors, with sterling silver mount. Friday bargain 18

I oilet Accessories Shell Brand Castile Soap, 21/2-lb. bar. Regular price 25c. Special. . . 19

Vantine's Geisha Face Powder. Regular price 85c. Special55 Yale's Complexion Cream. Regular 50c size, special, 35c; regular \$1 size, special. 69c.

200 Hand Bags at Half Price

Suede Leather Bags, in green, blue, black and grey; others in seal Odd Lines, in fancy braid and elastic belts with gilt buckles, Fri-Children's Patent Leather Belts, black, brown, red, white and sky, Pearl, Bone and Brass Buttons. Regularly selling up to 75c dozen, Barrettes and Puff Pins, shell and amber. Regular prices 15c to

Exquisite Waists Low Priced

Two good styles in imported Velveteen Waists, black, navy, crimson, green and brown; all sizes in the lot. Regularly \$2.95 and \$3.95. Friday bargain 1.95 200 fine quality Net Waists, beautifully embroidered, and all lined pure Jap silk; several styles for choice, and practically all new colors; also white and ecru. Regular value \$1.48, \$1.98 and \$2.95. Friday

Splendid quality fine satin finish imported Black Sateen Waists, fastened in front with large covered buttons. Our regular 98c quality. Friday bargain .69 Good warm Flannelette Waists, in several styles, stripes and fancy designs for choice, navy, brown and grey amongst the lot. Regularly 59c and 69c.

TRIMMINGS

1,000 yards of splendid quality Black and Colored Dress Trimmings, suitable for winter dresses. There is a big choice of widths and designs, as this is one of the very best bargains in a considerable time. The kind of values that attract discriminating buyers. Regular values 50c, 65c, 75c and 85c per yard. Friday, to clear .. . 25

Sale of Trimmed Hats At this price it will mean an absolute clear-out of every hat that goes on the

An Unexpected

tables, and there will be a very large and well assorted lot. Some have been slightly handled, but values run from \$3.75 to \$6.00. Friday sale 2.35 A sale of 600 more Hat

Shapes in many styles, and all the best colors. Friday bargain75 **CLEARING MANY HUES**

OF FANCY FEATHERS. Soft effects and wings, in well assorted styles. are clearing out our cases and values are away up. Friday

Men's New Fall Suits \$8.95

MEN'S VELVET COLLAR OVERCOAT.

MEN'S TWEED TROUSERS.

MEN'S REVERSIBLE WORK COATS.

Women's Boots \$1.99

WOMEN'S \$5.00 BOOTS, \$2.49. 820 pairs Women's Button and Laced Blucher Boots, in all leathers, made on the newest last and perfectly finished; sizes 2½ to 2.49 7, in all widths. Regularly \$5.00. Friday bargain 2.49

Sizes 11, 12 and 13. Friday 1.59

Red Cedar Chests MOTH-PROOF, DUST-PROOF, DAMP-PROOF.

For dower chests, for furs, for fine linen, for dainty gowns, for fine woollen garments. A great clearing sale on Friday morning at less than manufacturers' prices, of our entire collection, to make room for our fall stock of French drapery fabrics. Size 21 x 20 x 46 inches, regularly \$18.00, for \$12.80. Smaller. with tray, \$10.00, for \$7.28. Large mahogany, regularly \$30.00, for \$21.00. Special brass bound, regularly \$18.00, for \$12.80.

> MATTING CHESTS. Clearing at Less Than Cost.

Plain Matting Covered, regularly \$2.75, Friday 1.88 Fancy Matting, with tray, regularly \$6.50, Friday 4.98 Fancy Matting, with drawer, regularly \$12.00, Friday ... 8.88

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Duffe

Men's Soft Hats, Fedora, Alpine and Crusher shapes; colors brown, bronze, green, Cuba, grey and black, fine mix. plain or rough 1.00 finish. Friday bargain. 1.00 Children's Felt Turban Hats, medium or large brim, assorted colors. Friday bargain. School Caps, Varsity shape, in navy blue serge, lined or unlined, with tape seam. Friday.

Wool Toques, fine grade varn honeycomb or plain stitch, solid or in combination of colors. Fri- 20 day.

Furnishings on Bargain 500 Men's Elastic Web Suspenders, cast-off kid ends, nickel and brass fittings, a few slightly solled. Regularly 35c and 50c, Friday

A WORK SHIRT BARGAIN.
Several different kinds, including black sateen, English Oxfords, Canadian Oxfords, black and white drills, etc. All sizes in the lot. Regularly 75c and \$1.00, Friday bargain

200 Boys' English Flannelet
Night Robes, a good assortment
designs, colors and sizes. Res

larly 59c and 75c. To clear Friday

Women's Flannelette Wear on Bargain

Women's Night Dresses, fine plain pink flannelette, yoke trimmed with silk embroidery insertion and hemstitched tucks, ruffle of goods on neck and front, braid finished seams, sizes 32 to 40 bust. Regular Women's Drawers, white flannelette, knicker style, elastic at knee,

open or closed, all sizes 32 to 38. Regular price 50c pair, Friday bar-Women's Skirts, heavy grey flannelette, finished with 8-inch flounce, tucked, and shell edged with blue silk, lengths 32 to 36 inches. Regular

WOMEN'S AND GIRLS' UNDERWEAR. Girls' Vests, heavy ribbed natural merino, wool and cotton mixture, high neck, long sleeves, closed front, draw tape in neck, sizes 5 to 12 years. Regular prices 35c to 55c each, Friday bargain, all sizes. . .25

Women's Vests and Drawers, "Stralian" brand, fine plain knit white wool, guaranteed unshrinkable, vests high neck.long sleeves, button front. drawers ankle length, open or closed, a nice medium weight, sizes 34 to 42. Regularly \$1.50 a garment, Friday bargain, each95 GIRLS' DRESSES, COAT SWEATERS AND TOQUES

Girls' Sweater Coats, fine all-wool, fancy knit, V neck, belt at waist; colors navy and grey, with red trim, and all red. Sizes 3 to 10 years. Regular price \$1.50. Friday bargain, each.. 1.00

Girls' Dresses, "Her Ladyship" brand, fine all wool navy or brown erge, trimmed with silk pipings and brass buttons, tucked yoke and eated skirt. Sizes 6 to 14 years. Regular price \$5.00 to \$5.50 each

LITTLE GIRLS' VELVET COATS.

LITTLE GIRLS' PETTICOATS.

Flannelette Petticoats for little girls, with white cambric waist, finished with scallop ruffle, colors blue and white or pink and white. Sizes for 2 to 6 years. Regular price 35c each, Friday bargain, each.....25 CLEARANCE OF CORSET ODDMENTS-NO 'PHONE ORDERS TAKEN Clearing many small balances of popular lines of Corsets, wel, D. & A., C. C. a la Grace, La Reine and C. B. a la Spirite, models to select from, high, medium or low bust, long and medit skirts, 4 or 6 garters, finest materials and trimming. Sizes in the lot 18 to 30 inches. Regular prices were \$2.50 to \$3.50 a pair, Friday bargain, all at, pair 1.39

Tub Silks

Wonderful lines of Washing or Tub Silks secured from a big importer, on sale to-morrow.

66 pieces of beautiful Figured Wash Silk at about half price These will be shown on one of the bargain circles on the main floor, as well as in the department on the second floor. Colors pink, paddy green, mauve, linen, old rose, wisteria and black. They are all in the latest serge weaves. Be here at 8 a.m., 26 inches wide. A 49c value. Friday 25

30 pieces of pretty White Muslin and Voile, 29 inches wide, splendid for waists, aprons, dresses, etc. Regular-

30 pieces Pretty Printed Cashmerette, 28 inches wide, splendid quality for children's warm winter frocks. house dresses, etc. Regular value 19c. Friday10 No 'phone or mail orders.

Soiled Blankets \$2.23

White Unshrinkable Wool Blankets, slightly soiled from handling, size 60 x 80. Regularly \$3.00, bargain, Friday 2.23 Silkoline Comforters, assorted colorings, pretty designs, pure white fluffy filling, large size, 72 x 78, bargain Friday 2.19 1,500 yards Heavy Unbleached English Sheeting, 2 yards wide, firmly

Pillow Cases, fine quality, hemmed ends, 42 and 45-inch, bargain Friday, 3 pairs for 1.00 1,000 yards Fine English Nainsook, an extra soft finish, 36 inches wide. 2,500 yards Apron Ginghams, neat blue and white checks, fast colors,

English Striped Flannelette, heavy quality, excellent for night shirts, 200 Damask Table Cloths, fully bleached, bordered all round, size 63 63 inches, 2 x 2 yards and 2 x 21/2 yards. Some are slightly imperfect.

Kitchen and Woodenware

Willow Laundry Clothes Baskets:—Regular selling, 95c size, Friday for 65c; regular selling, 85c size, Friday for 55c.
Liquid Veneer for woodwork, pianos and furniture, in three sizes. Friday for 25c, 50c, \$1.00. Linoleo, preserves, polishes, purifies, an antiseptic polishing for floors and linoleum, in three sizes. Friday 10c, 25c, 50c. Glosso Liquid Metal Polish, brightens all metals, good for motor cars, in three sizes. Friday 10c, 20c, 30c.

Potts' Laundry Irons, 3 inset, including stand and handle. Reg- 79

Spectacles and Eyeglasses \$2.45

Friday special. Regular stock. Finest 1-10 12k. gold-filled frames and rimless mountings, including the little finger spring mount, with lenses and examination. Regularly \$4.50, \$5.00 and \$5.50 values, for \$2.45. These frames and mountings are of the finest manufacture, and we will cheerfully replace any failing to give entire satisfactory wear. Slight extra charge must be made in cases of complicated vision.

HANDKOR CHICK

Women's Handkerchiefs, pure Irish linen, 1/4-inch hemstitch border. Friday bargain

Picture Handkerchief for the "wee" tots, white lawn with colored printed pictures of kittens, chickens, ships, and many others, Friday bargain 6

Initial Handkerchiefs for children, white lawn, with colored initial and colored border, neat initial in corner. Friday bargain 6 for15

GROCERIES

California Seeded Raisins, three Pure Kettle Rendered Lard, lb. . . 18 New Orleans Molasses, 2-1b. tin .10 Perfection Baking Powder, 3 tins .25 Canada Cornstarch, package ... 7 Finest Mixed Peel, per lb. 17

Choice Creamery Butter, per 1b. 32 Choice Rangoon Rice, 5 lbs.25 Choice Pink Salmon, 2 tins 25

21/2 LBS. PURE CELONA TEA, 55c. A blend of India and Ceylon Teas f uniform quality and fine flavor. riday 2½ Lbs. 58