FOUNDED 1880. A Morning Newspaper Published Every Day in the Year. WORLD BUILDING, TORONTO, Corner James and Richmond Streets. TELEPHONE CALLS: Main 5308-Private Exchange Con-necting All Departments.

\$3.00 will pay for the Daily World for one year, delivered in the City of Toronto, or by mail to any address in Canada, Great Britain or the United States.

Government under reserve

ELECTRIC LIGHT RATES.

cr \$6 a year at least. The company tery. has issued an appeal to its customers to sign contracts with it, pledging them not to take power from any other or its allied interests and their friends,

on the other land the city angular of the government post to carry in the case of the government post to carry for the government post to a first the government post to a On the other hand the city must be exceedingly careful not to handicip its rates by any deficiencies of service, or any of the defects of red tape

the ground that it would be socialism for the government post to carry 11-pound packages, but not to carry four-pound packages, but not to carry four-pound packages."

Public service compound that it would be socialism for the government post to carry 11-pound packages, but not to carry four-pound packages. Public service compound packages.

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· basis, but every consumer can get his This hottest weather record is easily figures for his own house by going to explained. It is the reciprocity de- has been developed from a very small parties. All these pianos have been developed from a very small parties. All these pianos have been the office of each system and com- bate which has generated so much beginning—then performing only the carefully overhauled by the firm's own paring the estimate furnished him. It heat. If the bare contemplation of would not be fair to take the estimate reciprocity arouses the latent calorics of one party for the service to be ren- of Canada it is clear that its actual agents may say. The city hall au- a moment. thorities invite full enquiry, and in this respect the company does not

The Toronto World ments to the veto bill without any apparent hesitation, and those in touch with the court do not hesitate to affirm that he is most unwilling to have his prerogative made the subject of comment, as it would be were he to consent to add five hundred more peers to the number at which the house of lords now stands. The King is represented as anxious to effect a com-Government under reserve.

The position on the veto bill is furwill pay for the Sunday World for one year, by mall to any address in Canada or Great Britain. Delivered in Toronto or for sale by all newsdealers and newsboys at five cents per copy.

Postage extra to United States and all other foreign countries.

The position on the veto bill is further complicated by the certainty that electoral reform is also contemplated. The government is under promise to abolish plural voting, an anomaly which operates. which operates as a general rule in Subscribers are requested to advise na promptly of any irregularity or delay in delivery of The World.

I delay in delivery of The World. TUESDAY MORNING, JULY 4, 1911 elimination before another general election would, it is conceded, give the Liberals a marked advantage. Some In the new schedule of rates issued profess to see in the amendments beby the Toronto Electric Light Co. the ing made to the veto bill the first step citizens have the first fruits of their towards another conference, or at least investment in the hydro-electric pow- an opportunity to bring about a barer system. The removal of the meter gain whereby the attitude of the peers rent is now followed by what the will be made plain and the way left city hall authorities figure as a forty open for the restoration of their preper cent, cut on the company's former rogative. The only one who can cut rates. This means a saving of thou- the knot is Mr. Asquith, and some day. sands of dollars to the citizens. The in next week will in all probability most modest consumer will save \$5 find Mr. Asquith unriddling the mys-

U. S. EXPRESS CHARGES.

Evidently alarmed at the nature of source. The company already has a the evidence led before the sub-comlarge list of subscribers among whom | mittee of the house of representatives, there will be many undesirous of mak- the express companies of the United ing any change. There are also many States have filed new schedules of who are affiliated with the company rates with the interstate commerce commission. They show very considso that the company can count on a erable reductions in the case of 90 per cent. of the traffic presently handled, But the citizens will not be able to amounting in some cases to as much forget that the company never offered as 50 per cent. Not only this, but any reduction of rates until compelled after long and persistent opposition

Any reduction of rates until compeled the competition which the citizens have established in the face for a third has to replace the competition which the competition which has a competition which has the second competition which has a competition which has the second competition which has a competition which has the competition which has a competition which has the second competition which has a competition which has the competition which has a competition which has the competition which has a competition which has the competition which has a competition which has a competition which has a competition which has the competition which has a competition which has a competition which has a competition which has the competition which has a competition which stating they would prefer to deal with "By our policy," observed The Trithe city system even at higher rates. bune, "it costs more to send a small This is a state of things the company parcel to the next town than it costs to send it half around the world to This is a state of things the company to send it half around the world to This is the government of their to send it half around the world to This is the government of their to send it half around the world to This is the government of their town than it costs to send it half around the world to This is the government of their town than it costs to send it half around the world to the next town than it costs to send it half around the world to the next town than it costs to send it half around the world to the next town than it costs to send it half around the world to the next town than it costs to send it half around the world to the next town than it costs to send it half around the world to the next town than it costs to send it half around the world to the next town than it costs to send it half around the world to send it half around the world to the next town than it costs to send it half around the world to the next town than it costs to send it half around the world to send the next town than it costs to send it half around the world to send the next town than it costs to send it half around the world to send the next town the next town than it costs to send the next town the ne Inherits from its past. No doubt every effort will be made to reform previous to send it half around the world.

"This," it says, "isn't a policy. It is the bulwark of an outrageous, indefension of the control of the ble privilege, defended theoretically on the ground that it would be socialism.

desk of every business man, whether he is an advertiser or not.

E. T. Brittain, \$7000;

E. T. Brittain, \$7000. On the other hand the city must be the ground that it would be socialism

FELL 14 FEET ON HIS HEAD.

It will not be overlooked by the PORT ARTHUR, July 3.—Richard rate work of the kind published. citizens that all increase of business Parent, a bridgeman in the employ of for the city system tends to a reduc- the Canadian Pacific Railway at Jack tion of rates, since the more power Fish, was instantly killed Saturday by

The Civic Rates and New T.E.L. Charges.

The following cases from actual practice are compiled by the civic electrical department to illustrate the advantage of the civic rates over even the cut rates just issued by the Toronto Electric Light Company. Reference to the old T.E.L. charges will show the immense difference between these and the civic

	Average sumption hours.	Total city	Former charge.	New T.E.L.
G. J. A. Wright, 80 Leuty-avenue. 5 1.350 H. J. Barron, 3 Bellefair-avenue. 6 1.300 C. H. Dies, 126 Kenilworth-avenue 6 1.300 J. A. Evendon, 320 Lee-avenue. 6 1.300 W. Botsford, 14 Beech-avenue. 7 1.050 W. Botsford, 14 Beech-avenue. 7 1.150 A. Hawkes, 142 Beech-avenue. 7 1.150 R. C. Harris, 50 Baisam-avenue 8 1.400 W. J. Levy, 111 Balsam-avenue 8 1.450 H. F. Strickland, 53 McLean-avenue 8 1.250 W. E. Carswell, 103 Balsam-avenue 9 2.250 W. E. Carswell, 103 Balsam-avenue 9 2.000 Rev. G. A. Williams, 37 Main-street 9 1.900 A. P. Allen, 168 Lee-avenue 10 1.950 D. L. Tarleton, 301 Kingston-road. 10 2.150 F. M. Baker, 44 Balsam-avenue. 10 1.750 A. M. Howard, 2320 Queen-street E. 11 2.450 F. W. Lyonde, 46 Balsam-avenue. 11 2.450 W. H. Locke, 1490 Danforth-avenue. 12 4.150 W. H. Locke, 1490 Danforth-avenue. 12	11.8 11.0 6.8 20.1 15.4 228.3 31.6 228.3 33.4 40.0 33.4 40.0 33.4 43.1 33.4 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 33.1 43.1 4	.52 .61 .43 .92 1.32 1.29 1.74 1.49 1.74 1.49 1.51 1.51 1.51 1.51 1.52 2.81 1.54 2.38 1.84 1.74 1.54 2.38 1.86 1.86 1.86 1.86 1.86 1.86 1.86 1.8	.94 .88 .53 .100 1.61 1.23 2.26 3.13 3.20 2.26 7.29 5.92 2.29 5.92 2.70 3.02 2.95 2.70 2.92 71.20	.75 .47 .87 .89 .80 1.21 1.50 1.73 1.75 1.67 1.44 2.90 2.11 2.06 1.81 2.12 2.03 2.11

COCAINE FIEND ABRESTED

Canadian Newspaper Directory is pub-

dered by another, whatever plausible perpetration is not to be considered for one of the requisites for successful can be bought at about one half the advertising is a thoro knowledge of advertising mediums, and they began made easy for every purchaser. It the publication of the Canadian News- will be worth while buyers who are paper Directory, which is now recog-nized as the most complete and accu-particulars and those who can make The price, express or postage pre-

MUST EXPROPRIATE

Herrick-street--Jos. H. King, \$3150; Jos. H. King, \$3150; Jos. H. King, \$3150;

During all this time they have been upright and square pianos that have the acknowledged leaders in this line in Canada, and the agency business concert use and on rental to private the concert use and on rental to private functions of the middleman—to a very workmen and for the next month they large producing enterprise which runs will offer very unusual bargains. There are upright pianos among the lot that Years ago McKims recognized that are about as good as new and yet

> Hand Shattered by Dynamite. OTTAWA, July 3.—Pontele Dallaire was fishing by the dynamite method in Brewery Creek, Hull, this

York County and Suburbs

OUTLOOK IN YORK CO. IS NOW DISAPPOINTING

Hot, Dry Spell Is Working Havoc With Many Crops-Big Grist of Suburban Happenings.

MARKHAM VILLAGE, July 3.—(Special.)—Crop conditions radiating from this village in all directions are giving the greatest anxioety, and another week of the hot dry weather of the last fortnight will irretrievably damage a good deal of the grain crop. Haying is now general, and the yield in many cases is less than half an average one. It is doubtful if the hay crop thruout York County to-day will average half a ton to the acre. Alfalfa, too, was much of it killed out, while there is practically no red clover, and the alsace, much of it, is so poor as hardly to pay for the cutting and storing.

the alsace, much of it, is so poor as hardly to pay for the cutting and storing.

Spring grain came along well for a time, and some good crops of barley, fall wheat, and cats are seen up thru Scarboro, Markham. York, Vaughn and King, but the high lands of Whitchurch have suffered most. Pasture is exceedingly scarce, and scores of farmers are already turning into what was originally intended for hay. While there is nothing very alarming about all this, the situation is conceded to be a serious one, and indicates a largely reduced amount of forage crop to start in the winter season.

The root crop is barely holding its own, and acres and acres of mangold wurtzel have been plowed up and resown to turnip seed, or will be in the advent of rain in the near future.

Excessive heat and drought have dried up the raspberry crop and gardeners along the front an dout on the plains declare that everything is at a standstill. A day's good rain, followed by a week of cool weather would work wonders even yet.

NORTH TORONTO.

NORTH TORONTO, July 3.—(Special).—J. W. Brownlow chairman of the high school board, addressed the committee to-night, saying that the inspector made several stipulations before receiving the grant which would involve an expenditure of \$750 also the utilization of the large hall as a resolution to put a bylaw before the Deople purchasing a school site.

The committee was in favor of recommending to the council the granting of the above stipulations, but also favored to keep the number of pupils between the clerk applied for additional body.

The clerk applied for additional body.

derers, as they offered \$33,127, and accrued interest.

YORK TOWNSHIP COUNCIL.

Reeve Watson, with Deputies Barker, Syme, Griffith and Councillor Miller, wrestled and sweltered with all kinds of troublesome questions on Monday, but little transpired that would concern the general public.

The application of the Steel Company of Canada to get a switch into their works, coming in over Winderemeravenue, was favorably conosidered, the plan may not pass the railway board, however.

They favorably considered the application of the T. E. L. Co. for the instalation of a few more lights in the northwestern district, contract to cease in the event of annexation. the event of annexation.

AGINCOURT.

Solving The High-Cost Problem

Eat simple, nourishing, inexpensive foods and you will be the gainer in health and pocket. The high protein foods, meats, etc., cost the most, are the hardest to digest and hence the least nutritious in the long run. Cut out heavy meats and soggy pastries for a while and eat

Biscuits, the ready-cooked, ready-to-serve whole wheat food-steam-cooked, shredded and baked in the cleanest, finest food factory in the world.

Try Shredded Wheat for breakfast for ten daysserved with milk or cream. Easily digested. Keeps the stomach sweet and the bowels healthy and active.

Also deliciously wholesome when eaten in combination with stewed or fresh fruits.

Triscuit is the crisp, tasty Shredded Wheat Water-delicious for any meal with butter, cheese or marmalade. Toast in the oven before serving.

Made by

Canadian Shredded Wheat Co., Ltd., Niagara Falls, Ont.

TO OUT-OF-TORONTO READERS

Pry it. Stamps accepted. Any postmaster or newsdealer will take your order. Secure a free copy of The World Cook Book by simply cutting out Twenty-six Certificates from consecutively dated issues. The World has the exclusive right for Canada to publish the Jeff & Mutt comic feature that has set

Send me The Toronto Daily World for one month, for which find Twenty-five Cents to pay for same.

NAME ADDRESS

COAL AND WOOD

W. McGILL & CO.

nual on Saturday.

HAGERMAN'S CORNERS, July 3.

GETTING WORSE, 'STEAD OF

Eranch Yard: 229 Wallace Ave. Phone Park 3239

Branch Yard: 1143 Yonge St. Phone North 1133-1136

SCOTCH WHISKY A blend of pure Highland Malts, bottled in Scotland exclusively for

ATTITUTE ATTITUTE

Michie & Co., Ltd. TORONTO.

the whole of the road, and farmers and their rigs are forced into the ditch. No wonder there is not a very good feeling in the country towards these high-handed methods.

Another thing the Ontario Motor League might do besides restraining their members is to place signs conveying some information thru the country. At nearly every cross-road they have placed signboards bearing the letters Ontario Motor League, with the name of some town or village, at any distance it may be eight or ten miles. There is nothing to indicate the direction, and, in short, the signs are misleading rather than otherwise to the general public, let alone the

WILL ALL BE IN MARKHAM. Orangemen Will Get to County Town Some Way or Other.

A rumor was current in the city and out in West York yesterday, and based presumably on good authority, too, that the Grand Trunk Railway had refused point blank to run a special excursion train to Markhatn Village on July 12, giving as a reason that refused point blank to run a special excursion train to Markham Village on July 12. giving as a reason that their rolling stock was inefficient. A well-known member was told that no excursion would be run, and that members desiring to go must take the 7.50 a.m. train. The order have all along have been building on a special train, and the news has caused consternation both here and in Markham Village, where a crowd of anywhere from 10.000 to 15.000 was looked for. It was suggested yesterday that a special meeting be called, but many of the leading members are away on their holidays. The bulk of the members from the south will come from Woodbridge and other points served by the C.P.R., and if the worst comes to the worst a special C.P.R. train can be got to run to Locust Hill, three miles or more east of Markham and be transferred over in busses.

"We have advertised to hold our demnstration, and we will go some way or other," said a prominent member of the order last night. "It will be the biggest thing ever was in town."

the city extent tends to a reduction of rutes, since the more power
there is dissumed the chapter is the
fact that the control of the design of expense by the larger numdivision of expense by the larger numd

JOHN C

Hot

Wool : Ladies' New light weigh weaves, Pan mixture of Weaves; all CLEARING Regularly

Ladies' for Outing, etc., from the ments to the and Lace Pating a specia and Covert Country

Muslin In all the a light summe hams, Dimit quisites, Prin etc. All size \$3.75, \$3.90, \$30.00.

Boating

Spot Sw

Printed Organdi

Double width Clean

Plain

HEAT WAVE

Continue in Kingston dur observatory rep

Heat Dr BALTIMORE, weather took haltho the officiture of 95 deg lower than that deaths, one of t tempts of suicid were reported as

Fifty BOSTON, July of the weather by the heat w to-day. Three 50 prostrations ton and its subu ton and its subu of people in oth land were overcibe intense heatains of New I their cooling broker in the mercury clipresistered 96 dea Burlington, Vt. reported tempering by four degithat has been ring the 70 years. ing the 70 yea have been kept. In Boston the reached at 3 o'c and many facto

Beverly, the sered in a temp to-day. ST. JOHN. many sections sweltered in the

In St. John to-d One Dea OTTAWA, Jul the intense heat drant inspector minion policem llament Hill.

Mrs. Josep After a brief Sackville-street. Coatsworth pass Coatsworth was on May 12, 1838 on May 12, 166 years ago of her home that time. Coatsworth. Son Coatswo they celebrate 1909. Her brand George.

and George Albe life-long membe Methodist Churc The funeral to p.m. to St. Jame