

CANADA'S GREATEST NEWSPAPER.

**An interesting and useful collection of Facts and Figures regarding
The Montreal Daily Star.**

The Montreal Star was founded in 1869.

The Montreal Star has the largest circulation of any English newspaper in Canada, without exception.

The Montreal Daily Star's circulation in 1877 was 13,000; 60,000 in 1906; 69,000 in 1909 and 90,000 in 1913.

The Montreal Daily Star is read in 95 per cent. of the English homes of Montreal, the Metropolis of Canada.

The Montreal Daily Star's circulation is greater by more than 25,000 than the combined circulation of all the other English daily newspapers in Montreal.

Outside the City of Montreal there are over 4,500 Canadian cities and towns in which from 5 to 1,200 copies of the Star are distributed daily.

The Montreal Star has a larger number of readers than all the other English daily newspapers in the whole Province of Quebec put together.

The Montreal Star has no waste or returned copies—every paper circulates.

The paper used in one issue of the Montreal Daily Star, placed end to end, would cover a distance of 579 miles.

The consumption of paper by the Montreal Daily Star exceeds 24½ tons daily.

Every advertiser using the Star is free to examine the circulation books and records, and if the circulation figures are found lower than publishers' claims, no charge will be made for the advertising.

The Montreal Star has the most ingenious and most up-to-date mailing system of any newspaper in Canada.

The Montreal Star has an automatic newspaper carrier system which takes the papers from the presses, carries them up or down, around corners, to any place in the building desired, and deposits them neatly and in perfect order, without human intervention at any point.

The Star carries the largest volume of general advertising of any newspaper in Canada.