

Store Opens 8.30 a.m.

The Robert Simpson Company, Limited

Closes at 5.30 p.m.

\$2.50 Satin Petticoats \$1.98

Imported Satin Petticoats, in the new shades of cerise, Paddy green, purple, king's blue, gold and black, made with flounce of knife-pleating and pin-tucking. Lengths 36 to 42. Regularly \$2.50. Friday... 1.98

SILK KIMONO GOWNS, \$4.95

Plain and Figured Silk Kimono Gowns, including some charming cheney silks and satin messalines, in shades of black, Copenhagen, sky, pink and cardinal, empire and loose backs; sizes from 36 to 42. Regularly \$7.50. Friday... 4.95 (Third Floor)

Waists

Silk, Chiffon and Lace Waists, in black, ivory, navy, Copenhagen, brown and various stripes and checks, light or dark colorings. They are all new goods and up to the minute in styles and quality.

500 in all sizes up to 42-inch arranged on large tables at the west end of the department; \$2.95, \$3.95, \$5.00 and \$6.50 waists. Friday bargain... 1.95 No phone or mail orders can be guaranteed. (Third Floor)

Handkerchiefs

Plain Handkerchiefs, purest of Irish linen, narrow hem-stitch border, small neat initial, linen; "Simpson" special, six in Xmas Greeting box. Friday for... 38

"Initial" Handkerchiefs, pure Irish linen, narrow hem-stitch border, small neat initial "Simpson's" special, four in Xmas Greeting box. Friday, four for... 25

Box Handkerchiefs, "initial" for children, in fine white Irish lawn, with narrow colored hemstitch border and small neat-colored initial. Three of these pretty handkerchiefs in pretty Xmas box. Simpson's special, Friday, per box... 18 (Main Floor)

Corsets, Underwear, Sweater Coats

Women's Corsets, clearing three of our most popular styles for this season. For Majesty, Royale and D. & A. models, fine white coutil, low or medium busts, long hips and backs; finest rump-proof elastic, wide side elastic, or sixarters; sizes 18 to 29 inches. Regularly \$1.50, \$2.00 and \$2.25. Friday bargain... 1.00

Women's Brassieres, two handsome styles marked down, low bust and less, all over embroidery, lined with net, looks in front, silk draw ribbon. Regularly \$2.00. Friday bargain... 1.50

Women's Sweater Coats, clearing several ends of popular styling black from regular stock, finest pure wools, white, gray, navy, cardinal or black, patch pockets, pearl buttons, military or chawl collars, not all sizes or colors in any one style; sizes 32 to 44 bust. In the lot. Regularly \$2.50, \$3.50 and \$4.00. Friday bargain... 1.75

Children's Sweater Coats, odds and ends sizes in the lot to fit 2 to 8 years, but not all sizes in any one style. Regularly \$1.00 to \$1.75. Friday bargain... 50

Women's Black Tights, heavy ribbed wool and cotton mixture, ankle length, saten band or elastic top; sizes 32 to 40 bust. Regularly 75c. Friday bargain... 35

Women's Combinations, fine ribbed wool, Watson's unshrinkable, high neck, long sleeves, ankle length, color white; sizes 32 to 40 bust. Regularly \$1.75. Friday bargain... 95

Children's Combinations, white or natural heavy cotton and cotton mixture, high neck, long sleeves, ankle length. (No phone orders for this line). Sizes 2 to 10 years. Regularly 90c to \$1.00. Friday bargain... 43

Women's Flannel Gowns, heavy fine pink or white flannel, high V neck, embroidery trimmed revers, lengths 48, 58, 60 inches. Regularly \$1.25. Friday bargain... 79

Four Exceptional Values in the Mantle Section

COATS WORTH \$7.50 TO \$9.50, FOR \$5.35. 150 Warm Winter Coats, of tweeds, reversibles and blanket cloths; a dozen or more styles, suitable for misses and women; coats with long revers that can be buttoned close to throat if desired; colors are gray, brown, navy, black, tan and green; sizes well assorted. Friday bargain... 5.35

Six Exceptional Dress Goods Bargains

3000 Yards of Suitings and Dress Fabrics, including serges, tweeds, Panamas, tartans, homespuns, etc. \$2 to \$2 inches wide. Per yard... 49

50-INCH ENGLISH COLLEGE SERGE SUITINGS, PER YARD, 84c. The best values obtainable and below today's cost of producing. A good range of colors, also navy, cream and black; 42 to 62 inches wide... 84

\$2.50 CLOAKINGS FOR \$1.95. A good assortment in every wanted weave and color; warm, fleecy coatings and pure wool qualities; 54 inches wide. Per yard... 1.95

BORDERED DELAINES, PER YARD, 46c. New French designs, in the newest French colorings, printed on best quality cloth only, pure wool qualities, with rich contrasting borders, 31 inches wide... 46

FRENCH PRINTED WOOL CREPE DE CHENES, PER YARD, 46c. The newest French production for waists, dresses or kimonos are these printed crepes. A fine range to select from; 31 inches wide. Per yard... 46 (Second Floor)

Friday's Silk List

BLACK DUCHESSE SATINS AND SATIN PAILLETES, 36 INCHES WIDE, ON SALE, 93c. The satin is very fine and bright, the paillette firm and evenly finished. Both are specially low priced at... 93

CORDED VELVETS, IN 36-INCH, AT 88c. Grand wearing dress cords, in all the wanted colors, fast pile and perfect dye. A seasonable fabric at a popular price. Per yard... 88

STRIPED AND PLAIN SATINS AND PEAU DE SOIES AT, PER YARD, 33c. Good choice in both weaves, as color ranges are complete and price is keen... 33

COLORED DRESS SATINS, IN 36-INCH, AT 88c. All the staple day and evening shades, with many new novelty tones from Parisian sources. On sale Friday... 88 (Second Floor)

Rush Bargains in Boots and Rubbers

Cannot promise to fill phone orders. Be here at 8.30 sharp. WOMEN'S \$2.50 TO \$4.00 LACE BOOTS IN SMALL SIZES, 99c. Too many boots in sizes 2 1/2, 3, 3 1/2 and 4, in tan and black calf, dongola kid and patent leather, high and low heels. Regularly \$2.50, \$3.00, \$3.50 and \$4.00. Friday, rush price... 99

MEN'S \$2.50 AND \$3.00 BOOTS, \$1.50. Dongola Kid, Box Kip, Patent Leather, and Some Heavy Working Boots, slightly scuffed from stock, in all sizes. Regularly \$2.50 and \$3.00. Friday, rush price... 1.50

MEN'S BATH SLIPPERS, 25c. Men's Slip-on Bath Slippers, in a variety of colors to suit almost any bath robe. Sizes 7 to 11. Regularly 50c. Friday... 25

HEAVY GUM RUBBER BOOTS, \$1.99. Made from strong box kip leather, on neat, easy-fitting Blucher lasts; heavy double standard screwed soles; very suitable for school wear. Sizes 1 to 5. Friday... 1.99

Reductions in Leather Goods

A clearing of Odd Lines in Dressing Cases, Ladies' or Gents', Manture Sets, Jewel Boxes, Toilet Cases and Sewing Cases. A good selection to choose from. Regularly sold at \$2.50 to \$6.00. Friday... 1.75

JEWEL AND WATCH BOXES. In Morocco and long grain leather, assorted colors. Regularly 50c. Friday... 29

LEATHER AND MOIRE HANDBAGS. Seal grain, walrus grain and Morocco grain leathers, 8 and 9-inch frames, leather lining, with change purse, black only. Silk Moire Bags, new style, in frames, lined, all colors. Regularly \$1.50 to \$2.50. Friday... 98

COIN AND VANITY CASES. In gilt or silver, bright or dull finish, several styles, long jewelled chain attached. Regularly 75c. Friday... 50

\$1.50 Dolls for 59c

"I smile when I rise in the morning, And cry when put to bed at night." 500 Only Baby Dolls, with two expressions; dressed with a muslin bonnet, movable to change the expression as desired. Regularly \$1.50, at the extremely low price for Friday bargain... 59

TOYS AND GAMES. Complete Outfit for Little Artists. Box of Water and Oil Paints, with brushes, etc., in strong box. Friday, Basement... 50



IN CHINESE BAZAAR

Brush and Comb Set, in red or green leather case, containing hair brush and dressing comb. Regularly \$1.00. Friday... 75

Nickel-plated Shaving Set, with 6-inch adjustable mirror, with magnifying glass. Regularly \$1.00. Friday... 75

Manicure Set, in neat case, containing real ebony nail buffer, nail file, nail cleaner, nail scissors, emery boards and manicure stick. Friday... 49

Women's Gold-filled Birthday Rings, fancy stone-set rings, plain bands and signet rings, dress pin sets, scarf pins, baby pins and other articles. Regularly 25c. 50c. 75c. Friday... 26

Women's Gold-filled Band Bracelets, bright finish with fancy signet top and amethysts. Friday... 49

300 pieces hand-painted Limoges China Almond Dishes, Bon Bon Trays, Cups and Saucers, etc. Regularly 75c. Friday... 50

Children's Purse, long grain leather, with leather or chain handle. Friday... 25

Hand Mirror, in decorative holly box and velvet lined, contains scissors, button thread, needles, pins, safety pins and sewing needles. Friday... 75

Manicure Set, enclosed in leather case, contains scissors, buffer, paste and file. Friday... 50

Writing Folio, in long grain leather, all colors. Friday... 75

1000 Sack and Pepper Sets, magnificently loaded, made of aluminum metal, put up in a decorated holly box. Per set... 19

500 choice designs of Aluminum Crumb Hand Mirror, in decorative holly box, aluminum metal, handy size. A most useful gift, put up in holly decorated box. Each... 75

300 Aluminum Children's Cups, with handles, in a holly decorated box. Each... 25

AT THE TOY COUNTER 2000 Children's Housekeeper Sets, with a selection of knives, forks, spoons, soup spoons and a great variety of other things, all in one box... 25

Bagatelle Boards, 15c and 25c. The railroad game, All Around, each containing 100 pieces, strong iron... 25

Mechanical Toys, a large selection, everything like boy's wants, educational and amusing at prices that are upwards... 25

50c JACK KNIVES FOR 25c 3000 Jack Knives, some for heavy work, some for the vest pocket, reliable steel blades, strong springs... 25

Value for each... 25

50c SCHOOL BIBLE FOR 25c Leather bound Bible, gilt edges, yapp, with colored map. Regularly 50c. Special... 25

Beautiful Christmas Postcard, 6 for 5c; 4 for 3c; 2 for 1c; and 6 each. Dainty Gift Packages, with photograph view on cover and little calendar pad for 1914. Each box contains 24 sheets of note paper with envelopes to match, four pieces of stationery... 49

Sale of Men's Winter Ulster Coats Friday at \$7.95

Warm, Durable, Heavy Ulster Coats are the kind that will be on sale Friday. They are made from heavy English tweed coating, in browns and grays, in reliable, good-wearing cloths, cut double-breasted, 50 inches long, with two-way convertible collar, heavy strong linings and nicely tailored throughout. Regularly \$10.00, \$12.00 and \$13.50. To clear... 7.95

200 PAIRS MEN'S COTTON TWEED PANTS AT 75c. In medium gray striped pattern, will wear "like iron," stronger than overalls, and more satisfactory. Friday... 75

MEN'S PEAJACKETS AT \$6.00. A Frieze Reffer Coat or Peajacket, made from a heavy gray frieze cloth, warm and serviceable, lined with a heavy fawn corduroy, cut double-breasted, with large storm collar, nicely tailored. Friday... 6.00

BOYS' JUNIOR ULSTERS AND RUSSIAN OVERCOATS. 125 Smartly Tailored Overcoats, neat double-breasted styles, with convertible collars, some to button up permanently to the chin; splendid assortment of shades and patterns, including the newest shades of grays, browns and tans; sizes 24 to 28. Friday bargain... 3.90

BOYS' NORFOLK AND DOUBLE-BREADED SUITS. Remarkable value suits, made from imported English tweeds, in neat patterns, brown and gray shades, bloomer pants and first-grade making; sizes 24 to 32. Friday bargain... 3.95 (Main Floor)

Fifth Day of the Shirt Sale

We have taken about 200 Shirts which are more or less soiled through handling during our Shirt Sale of this week and marked them down to 49 cents. Another 10 cents for laundering and you'll have a shirt which is worth 89c, \$1.00 or \$1.25. Friday 49

"PENMAN'S" SWEATER COATS. These are the last of the "Pen-Angle" Sweater Coats, about 300, which go on bargain at a clearing price Friday. You will need to be here early. We cannot promise to fill phone or mail orders. Several different colors. Every one has a high collar. Sizes 34 to 40. Regularly \$1.79, \$2.00 and \$2.50. Friday bargain... 89 (Main Floor)

Men's Sample Soft Hats

In medium or large shapes, and in plain or rough finishes; colors green, gray, tan, brown, slate, navy and black. Regularly \$1.50 and \$2.00 hats. Friday bargain... 89

Men's Winter Wear Caps, in fine quality assorted tweeds; light or dark shades; fur-lined, turn-down bands to cover the ears. Friday bargain... 39

Men's and Boys' Golf Shape Caps, assorted lot, balances of lines; fine quality imported tweeds and serges. Regularly 25c, 50c and 75c. Friday... 15

Children's Toques, in short or long style, complete range of colors and special quality all-wool yarns. Friday bargain... 25 (Main Floor)

Clearing of Bed Comforters

Reversible Silkette Comforters, well quilted, and fitted with a pure white fluffy cotton filling; good assortment of pretty colorings; large size, 72 x 78. Regularly \$2.50. Rush price Friday... 1.49

Cannot accept phone or mail orders for these. 5000 Yards of Factory or Unbleached Cotton, width 34 in. Clearing Friday, yard... 5

No phone or mail orders. LARGE DOUBLE BED SHEETS GREATLY REDUCED. Plain Bleached Sheets, free from filling; size 76 x 90 inches, and nicely hemmed. Regularly \$1.85. Friday... 95

15c WHITE FLANNELLETTE, 10c YARD. White Saxony Flannellette, heavy quality, with a soft, warm napping; 33 inches wide. Regularly 15c. Friday bargain, per yard... 10

English Alhambra Bed Spreads, heavy quality, in blue or red combination; double bed size, 66 x 86 inches. Regularly \$1.68. Friday bargain... 1.19

CLEARING OF CRIB BLANKETS. Crib Flannellette Blankets, in white only, with pink or blue border; size 36 x 54 inches. Regularly 85c. Friday bargain, pair... 50 (Second Floor)

Friday Prizes in Furs

4 Only Near Seal Coats, 50 inches long, made from "Chapais" premier quality French-dyed skins; this season's very newest designs; semi-sacque back; some have rounded corners at front, deep shawl collar; sleeves have cuffs; lined throughout with No. 1 quality brown satin; sizes 36 and 38 bust measure. Regularly \$85.00. Friday... 35

Blue China Bear Stoles, large shawl style, round backs; pearl gray satin lining. Regularly \$4.50. Friday... 3.15

Black Belgian Hare Muffs, extra large pillow shape, trimmed with heads and paws; also some rug shapes. Regularly \$4.50. Friday... 3.25

Black Belgian Hare Stoles, 72 inches long, finished with tails and paws; satin lined. Regularly \$4.00. Friday... 3.25

20 Only Pieced Lamb Muffs, very large, pillow shape, with full silk ends; silk lined; handsome even curl, and as bright as \$35.00 muffs. Regularly \$16.50. Friday... 11.95 (Third Floor)

Big Bargain in Floor Covers

The second day of a great week's selling of Tapestry Rugs at reduced prices. Every one of the 500 rugs offered in this lot is reduced in price, making the values and the selection of designs and colors quite exceptional.

TWO M... AGEL

Fred Penny Run Over - Mrs. M Died From Essing M ternal Inj

Ward seven fatal railway ac in ten hours of being two well-Penny, night y C.P.R. yards in Lambton, and C teamster living Keele street, we

Shortly after 6 Penny was sta repairing the air car in the yards, unconscious of other car which that track for bearing down be saw it, and befo oncoming car i ning him to the out his life.

The yard crew ed Dr. G. W. street, and crew but life was ex larved in the County Constab of the body, and ed into adjourn taking place in C. H. Gilmour.

The late Mr. P Oaker avenue, w Toronto only be dally among the yards. He resi dale, where he w He was a me tario yesterday by a teamster, 7 lives with his p rams Dalby, on Keele street, off eleven o'clock to nearest post box On his return, he utes at the cross and G. T. R. tra freight train acc he stood it is th by the whistle of and he jumped i front of the east-senger train. Bra the heavy train time was made by the fender of at the side, a dis He was picked on the transi sence and rashes lence and rashes the Western and the surgeon's sion was serious the Western and the surgeon's sion was serious after his arriv Dalby was very seven and was a

(Continued on F

Doll Carriages and Xmas Sleighs

Vicker Doll Carriages, with parasols and hoods. Regularly \$1.50 and \$2.00. Friday, \$1.29 and \$2.39.

English Style Doll Carriages, with hoods. Regularly \$2.25. Friday... 1.59

Boys' Sleds, Regularly 25c and 35c. Friday, 19c and 28c.

Four only, Baby Carriages, 25c and 50c. Friday, each, 27c and 42c.

Eleven only, Baby Folding Sulkies, leatherette back and sides. Regularly \$4.50 and \$4.00. Clearing Friday... 2.49

Baby Walkers, Regularly \$2.00 and \$3.00. Friday, \$1.79 and \$2.69.

Four only, Baby Carriages, red and wooden bodies, well upholstered, rubber tires. Regularly \$45.00. Friday... 36.00

Regularly \$36.00. Friday... 28.69

Regularly \$36.00. Friday... 21.47

Full line of Sleighs and Wheel Goods, Fifth Floor. (Fifth Floor)

Jewelry

\$2.00 to \$4.00 9k and 10k Pearl Brooches; \$1.50 to \$2.50 Gold-filled rings, round, oval, square and heart shaped; \$2.00 and \$3.00 Gold-filled Rope and Fancy Curb Necklaces; \$1.50 to \$2.50 Pearl and Lustré Pearl Guards; \$1.50 to \$2.50 Pearl, Jet and Fancy-colored Stone Earrings; \$1.50 to \$2.50 Expansion Bracelets, Watch Fobs, 10k Tie Pins, Cuff Links. Over 1,000 pieces of guaranteed jewelry. Friday bargain, each... 95

44k Gold Sunburst Brooches, set with 80 red garnets, with safety catch and pendant attachment, complete with gold filled curb necklace, 16 inches long. Regularly \$12.00. Friday... 8.95

Heavy Sterling Silver Cuff Links, with Silver Brooches, Scotch designs; Cuff Links, Coral, Jet, Amethyst and Topaz Pearl and Brilliant Set Brooches; filled Pearl, Coral, Jet, Amethyst and Topaz Necklets. Regularly 25c, 50c, and 75c. Friday... 2.49 (Main Floor)

Drug Sundries

Beef, Iron and Wine, 40c bottles... 25

Petrolatum, large jars, Friday... 38

Choice Family Flour, 1/2 bags... 50

Run and Quinine Hair Tonic, 50c size... 28

California Seeded Raisins, 3 pkgs... 28

Yellow Cooking Sugar, 10 1/2 lbs... 28

New Orleans Molasses, 2 1/2 lb. tin... 10

Finest Mixed Peel, orange, lemon and citron. Per lb... 7

Canada Corned Beef, Per package... 7

Perfection Baking Powder, 3 lbs... 25

Pure Ketchup, Per package... 7

Choice Cooking Figs, 4 lbs... 25

Finest Creamery Butter, Per lb... 25

500 Shoulders of Pork, in sweet pickle, 6 lbs. Per lb... 25

Choice Hamstring Rice, 5 lbs... 25

Carrot Peas or Corn, 3 tins... 25

Finest Canned Tomatoes, Per tin... 10

Finest Canned Clover Honey, 5-lb. plain Pure Vanilla, for sharpening razors. Regularly 10c. Friday... 7

(Main Floor)

Groceries

One car Standard Granulated Sugar, 20 lbs. in cotton bags. Per bag... 48

Choice Family Flour, 1/2 bags... 50

Run and Quinine Hair Tonic, 50c size... 28

California Seeded Raisins, 3 pkgs... 28

Yellow Cooking Sugar, 10 1/2 lbs... 28

New Orleans Molasses, 2 1/2 lb. tin... 10

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(Main Floor)

CELONA TEA.

1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs... 38

CANDY.

500 lbs. Assorted Chocolate Creams, Fruit flavor. Per lb... 25

1,000 lbs. John Bull, wrapped. Per lb... 25

1,000 lbs. Walnut Maple Cream. Per lb... 25

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