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NEW GOVERNMENT TRADE OFFICE OPENS IN DENVER

International Trade Minister John C. Crosbie announced today the official opening of the Canadian Government Trade Office in Denver, Colorado. The office will be opened by Colorado Governor Roy Romer and Canadian Consul General Percy Eastham. It joins as number 27 in a network of Canadian export and investment promotion offices in the United States.

The Denver office started operations in August 1989; the official launch today is part of World Trade Day celebrations. The Trade Office is responsible for assisting Canadian companies market their goods and services in Colorado or form joint-venture relationships in the State, and assisting Colorado companies investigate investment opportunities in Canada. The Office also serves the neighbouring states of the Rocky Mountains region.

Canadian two-way trade with Colorado has grown from Cdn \$573m in 1986 to Cdn \$767m in 1989. Imports from the State include computers, meat, laboratory and telecommunications equipment. Exports include newsprint, photographic goods as well as lab and medical equipment.

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