

A Trade Action Plan for Mexico was developed by the Mexico Division, Latin America and Caribbean Branch, Department of Foreign Affairs and International Trade (DFAIT) in consultation with its trade colleagues in the Canadian Embassy in Mexico, and from the consulates in Monterrey and Guadalajara, as well as with some of its Team Canada partners and selected Canadian companies involved in the Mexican market.

This publication is part of Canada's International Business Strategy (CIBS), a key element of the federal government's commitment to a "Team Canada" partnership with the private sector and the provinces. It is designed to provide a guide to the trade promotion policy for the Mexican market. The objective of this Trade Action Plan is to intensify and accelerate export development in Mexico with a view towards creating jobs and stimulating economic growth in Canada.

Although efforts have been made to avoid errors and inaccuracies in this document, it is not intended to be used as the only source of market information on this region. We encourage the reader to use this publication as one of several resources for commercial dealings with Mexico.

Any errors, omissions or opinions found in this market profile should not be attributed to the Government of Canada. Neither the authors, the publishers nor the collaborating organizations will assume any responsibility for commercial loss due to business decisions made based on the information contained in this book.

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