

- Pepsi Cola Canada is expanding their Moncton manufacturing facility to handle the company's soft drink production requirements for all of Atlantic Canada.
- Shoppers Drug Mart have announced plans for the construction of a 150,000 square-foot distribution centre in Moncton, with construction to begin in the first half of 1995. The facility will service all 120 Shoppers Drug Mart stores in Atlantic Canada and will be the largest distribution centre in Moncton. It is expected that this investment will create 80 new jobs.
- Domtar Packaging is investing to allow for business expansion. The company recently announced a 30,000 square-foot extension of its Moncton corrugated packaging materials plant.
- In July 1994 the Royal Bank of Canada announced plans to open a new national telebanking centre in Moncton. The centre is to be housed in a new 30,000 square-foot building in Moncton Industrial Park and is due to be completed in May 1995. Over the next two to three years, the centre is expected to grow to employ 500 people.

## **7. Ottawa-Hull, Ontario-Quebec**

Comprising a total of 16 municipalities straddling the Ottawa River, which forms the border between Ontario and Quebec, the Ottawa-Hull metropolitan area is the fourth largest metropolitan area in Canada. Ottawa lies approximately 60 miles north of the Canada-US (New York State) border. Toronto is 246 miles away to the south-west, while New York City is 464 miles south-east.

In 1991 the Ottawa-Hull combined metropolitan area had a population of 920,857. In the five years from 1986, the average population growth rate was 2.37% per annum. By the year 2001, the expected population for Ottawa-Hull is approximately 1,050,000.

Ottawa, being the capital of Canada has contributed significantly to business in the Ottawa-Hull area. Supply and Services Canada, the federal government purchasing body, is located in Hull. Annually this department buys and contracts out more than \$6 billion worth of goods and services. Approximately one third of these purchases are made in the Ottawa-Hull region. This healthy business climate was recognized in August 1994 when The Globe and Mail newspaper named Ottawa as one of the five best cities in Canada for conducting business.

Industry in Ottawa-Hull has traditionally been in forestry and agriculture. EB Eddy, a forest products firm, is one of the regions largest private sector employers. In addition, since the start of the 1980's, high-technology businesses have boomed in Ottawa-Hull, leading to the region being dubbed the "Silicon Valley of the North". By February 1994 Ottawa-Hull was home to 489 high-technology businesses