

4. The Parties, on a reciprocal basis, shall facilitate the entry of experts in the field of tourism.

5. Both Parties recognize the need to take into account and promote, within their respective jurisdictions and administrative competencies, the health and well-being of visitors from the other country, and shall either provide information on the health services available or encourage government and non-government organizations or agencies to do so as needed.

6. Both Parties recognize the need to promote and facilitate investment by Canadians and Mexicans in their respective tourist sectors.

ARTICLE III

Tourism and Cultural Programs

1. Both Parties shall give priority to promoting tourism where each has identified its specific needs, particularly to those areas that are culturally representative of each country.

2. The Parties shall encourage a balanced and objective presentation of their respective historical and socio-cultural heritages, and shall encourage respect for human dignity and the preservation of cultural, archeological and ecological resources.

3. Both Parties shall exchange information on