

C. How does Free Trade fit with what we've just talked about?

PROBE FOR:

- . Does it fit? Why? Why not?
- . Economy, competitiveness, etc.
- . Economic dependency, jobs, etc.

D. What other countries or areas of the world should Canada be concentrating its efforts for expanded trade (Globalization)? Why?

[NOTE TO MODERATOR: If Mexico is not mentioned, ask "What about a country closer to us, such as say, Mexico?" Then move directly to number 3 of guide]

3. **MEXICO: GENERAL AWARENESS AND KNOWLEDGE** (approx. 10-15 min.)

A. What comes to your mind when people talk about Mexico?

PROBE FOR:

- . a third world country
- . poor
- . a developing country
- . culture

[NOTE TO MODERATOR: for Quebec find out if they feel there are cultural similarities]

- . industrial

B. Do Canada and Mexico trade right now? What?