

10. DIY-Day Photo Contest (Sept. 13, 14, and 15)

The Association has designated the first Sunday of each month after October 1984, as an integral part of the public education and dissemination activities for DIY. Following the Solicitation of "Catch Phrases for DIY Goals" which was held on the first time, we are soliciting DIY photographs (photographs of DIY works and scenes in actual work, etc.) from the public at large. On the day of the show itself, we will show only the prize-winning entries in the quarter size, so that visitors can deepen their familiarity and understanding about DIY from a more familiar angle.

11. Consultation Corner for the Qualifying Exam as DIY Advisers

During FY 1983, 1984, and 1985, a total of 1,055 DIY advisers were born.

This "DIY Adviser Qualifying Examination" has been gathering much attention from the mass media in recent years, and we have had a large number of inquiries about it in recent years as well. Therefore, we have prepared a consultation service window for those who are interested in the role of DIY advisers; and those who aspire to serve as DIY advisers in the future. And we plan to carry out aggressive PR activities.

12. DIY Girls to Take Part Again (Sept. 13, 14, 15)

"DIY Girls," who made their appearance for the first time last year to help to create an attractive atmosphere and facilitate the process of various events, will be at work this year as well. Because we will use three halls for the first time, the number of "DIY Girls" will be increased to 20. With their efforts, the entire show will be more colorful and exciting.

13. DIY Consultation Corner Staffed by 100 DIY Advisers (Sept. 14, 15)

Each year, we have a large number of inquiries and requests for consultation from visitors to the Show. There are so much demand in this area that the methods we have used in previous show were not quite sufficient to adequate to fully respond to these needs.

So this year, we have called upon 1,055 DIY Advisers who work all over Japan to gather at the Show. These Advisers will be assigned to the halls for the General PR Show in order to respond to the consultation needs of visitors at large.

14. Sunday Carpenters Build Homes (Sept 13, 14, 15)

This highly popular event from last year will be held at the outdoor event space this year. At present, "Association of Sunday Carpenters to Build Homes" is in the process of finalizing the items to be implemented.

15. Flower Festival (Sept. 13, 14, 15)

At the outdoor event space, there will be a display of gardening exhibits, a suggestion corner on greenery, a consultation corner on gardening, and on-the-spot selling of gardening items. As such, it will be a lively event.

16. Car-Life-Corner (Sept. 14, 15)

The "Car Care Corner" of previous Shows has been upgraded to become the "Car Life Corner" this year. This event, also held at the outdoor event space, will explore and propose a DIY automotive life which will give us more dreams.

17. On-the-Spot Sales of DIY Products (Sept. 14, 15)

At this event, the products that were used at "Harumi DIY School" (such as tools, materials, etc.) will be put on display at a space adjacent to the "Let's Try DIY" Corner, and they will be offered for sale on the spot. By showing a large volume of products in a dramatic display, it will be possible to produce an atmosphere with a rich variety, which will be fitting for this Show.