

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 631-BUENOS AIRES

011-OIL & GAS EQUIPMENT, SERVICES
ARGENTINA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
TO ESTABLISH AND MAINTAIN CONTACTS WITH HOUSTON PLAN OPERATORS.

ANTICIPATED RESULTS:
TO IDENTIFY POTENTIAL FOR CANADIAN EXPORTERS
AND INTRODUCE THEM TO OPERATORS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 -----
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

TO IDENTIFY NEEDS & MARKETING CHANNELS BY
TO INCREASE NO. OF COYS IN MARKET. C/D TO IN-
CREATE NO. OF REPRER A
TO INCREASE NUMBER OF REPRESENTATIONS IN
MARKET.

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