

POST : 410-PARIS

005-COMM. & INFORM. EQP. & SERV
FRANCE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

DETAILED STUDY TO IDENTIFY OPENINGS.
DEVELOPMENT OF PLAN OF ACTION FOR EMBASSY IN THIS SECTOR.
DETAILED STUDY TO IDENTIFY POTENTIAL OPENINGS.
WHEN STUDY IS COMPLETED, DEVELOPMENT OF A LONG-TERM ACTION STRA-
TEGY IN THIS SECTOR BY THE EMBASSY.

ANTICIPATED RESULTS:

IMPROVED POSITION IN SECTOR OF FRENCH MARKET.
GREATER JAMILIARITY WITH POTENTIAL
OPENINGS.
STRENGTHENED POSITION FOR CANADIAN
EXPORTERS IN FRANCE IN THIS SECTOR.
IMPLEMENTATION OF A PLAN OF ACTION WITH
MULTI-SECTOR TARGET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----
QUARTER: 2 -----
QUARTER: 3 -----
QUARTER: 4 -----