

512 - SINGAPORE

SINGAPORE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

AGRI & FOOD PRODUCTS & SERVICE      SEMI & PROCESSED FOOD & DRINK  
CONTACT THE MAJOR FOOD & BEVERAGE PROCESSORS IN SINGAPORE & PROMOTE  
THE INVESTMENT POTENTIAL IN CDA IN THIS SECTOR.

CREATE AN AWARENESS OF THE SCALE OF THE  
ETHNIC FOOD MARKET IN CDA & IDENTIFY NEW  
PROSPECTS FOR SINGAPORE INVESTMENT.

ADVANCED TECH. PROD. & SERV      ALL SUB-SECTORS  
THIS DYNAMIC SECTOR IS GROWING RAPIDLY & INDUSTRY CONTACTS WILL BE  
REGULAR & FREQUENT IN ORDER TO IDENTIFY OPPORTUNITIES AS THEY  
ARISE.

COMPANIES WILL BE ADVISED OF CDN INNOVA-  
TIONS & GROWTH POTENTIAL, & EXECUTIVES  
ENCOURAGED TO INCLUDE CDA IN THEIR TRAVEL  
ITINERARIES.

SERVICE INDUSTRIES      ALL SUB-SECTORS  
CONTINUE TO IDENTIFY COMPANIES WHICH HAVE THE POTENTIAL & INTEREST IN  
INVESTING IN CDA AND PROVIDE NECESSARY DETAILED INFORMATION ON INVEST-  
MENT OPPORTUNITIES TO THEM.

IDENTIFY NEW PROSPECTS FOR THE INVESTMENT  
COUNSELLORS MISSION PROPOSED FOR SEPTEMBER  
1988.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated