REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 519-SEOUL

009-FOREST PRODUCTS, EQUIP, SERVICES
KOREA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
WOOD AND WOOD PRODUCTS	
DISPLAY OF CANADIAN FORESTRY PRODUCTS IN KOREA	BETTER AWARENESS OF CDN FOREST PRODUCTS.
IN DEPTH STUDY ON LOCAL HOUSING BUILDING CODE.	AWARE OF LOCAL HOUSING CODE FOR PROMOTION OF TIMBER FRAME HOUSE.
HOST TECHNICAL SEMINAR FOR TIMBER FRAME HOUSE IN KOREA.	BETTER AWARENESS OF CDN HOUSING TECHNIQUES IN KOREA.
BUILDING OF CANADIAN STYLE RESIDENTIAL HOUSE IN SEOUL BY TIMBER FRAME METHOD.	GOOD OPPORTUNITY TO SHOW LOCAL CONTRACTORS ON TFH TECHNIQUES. SELL TWO TFA HOUSES.
PULP AND PAPER PRODUCTS	
MEET 6 TIMES PER YEAR WITH LOCAL PULP & PAPER FIRMS TO DISCUSS INVESTMENT OPPORTUNITIES IN CANADA. REPORT QUARTERLY TO PNC, TTI, INV CAN	VISIT BY LOCAL FIRMS TO CANADA.
READ AND ANALIZE PUBLISHED LOCAL PULP AND PAPER EXPANSION PLANS. REPORT QUARTELY TO OTTAWA.	ALERT CANADIAN FIRMS FOR SERVING & RAW MATERIAL EXPORT OPPORTUNITY.
SEND PRESS CLIPPINGS, KOREAN GOVT REPORTS, EMBASSY ANALYSES ON LOCAL PAPER INDUSTRY INFORMATION TO OTTAWA TO DETERMINE MKT FOR PULP & PAPER.	PROVIDE C.P.P.I. WITH LOCAL PRODUCTION INFORMATION.
TO INTRODUCE THERMAL MECHANICAL PULP(TMP) PRODUCTS TO KORE VIA A SEMINAR IN SEOUL.	ESTABLISHED TMP MARKET IN KOREA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 A)MONITOR LOCAL PULP AND PAPER EXPANSION PLAN. B)PROVIDE C.P.P.I. WITH LOCAL PRODUCTION INFORMATION.	A)SITUATION MONITORED AND CANADIAN FIRMS ALERTED OF SPECIFIC OPPORTUNITIES. B)REPORT CONTAINING LATEST LOCAL PAPER INFORMATION PREPARED AND DISTRIBUTED.
QUARTER: 1 A)DISPLAY CANADIAN FORESTRY PRODUCTS IN KOREA. B)PROMOTE SALES OF PLYWOOD, PARTICULE BOARD AND OTHER NEW PRODUCTS.	A)DISPLAY MOUNTED AT THE KOREA HOUSING FAIR. B)SAMPLES DISPLAYED AT KOREA HOUSING FAIR.
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	