

REPORT 4
89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

107

POST :512-SINGAPORE

013-CONSUMER PRODUCTS

SINGAPORE

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

LEISURE PROD. TOOLS HARDWARE

CONTINUE TO DEVELOP A CLOSE RAPPORT WITH IMPORTERS AND END
USERS.

IDENTIFY AND LIAISE WITH NEWLY ESTABLISHED POTENTIAL
IMPORTERS OF CANADIAN HEALTH AND FITNESS EQUIPMENT.

IDENTIFY POTENTIAL MARKETS AND ENCOURAGE AN
INCREASE IN CANADIAN SUPPLIER VISITS.

ENSURE THAT LOCAL FIRMS ARE AWARE OF CANADIAN
EXPERTISE AND INCREASE CANADIAN MARKET SHARE.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----