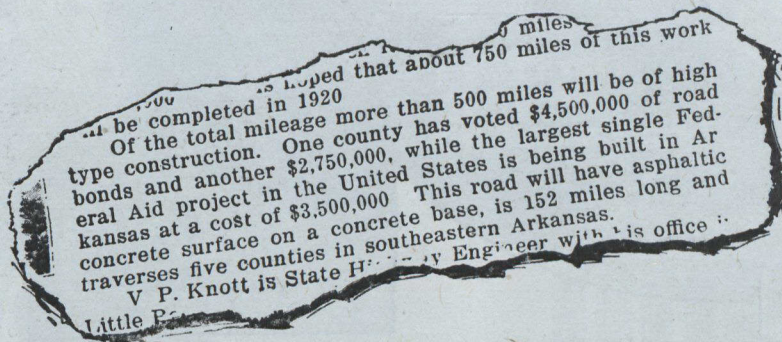


MILLIONS FOR ASPHALT ROADS

"An ideal investment in the most permanent and economical type of road."



THE State of Arkansas is quietly but surely setting the pace in permanent highway construction. In 1919 the State Legislature authorized the issue of \$100,000,000 worth of bonds for the construction of 8,500 miles of highway. The work will extend over five years. Contracts for 2,600 miles at a cost of \$40,000,000 have already been let, of which it is anticipated 750 miles will be completed this year.

"So reads the report in 'Successful Methods' for January, 1920, and then follows the clipping shown above."

"152 miles of Hot-Mix Asphalt traversing five counties! The longest single section of road, to our knowledge, of continuous type throughout—Hot-Mix Asphalt over a permanent base."

"Arkansas is *not* experimenting. The huge sum involved forbids that. The type of road chosen is the result of careful observation and selection. Official sand engineers alike, are *convinced* that Hot-Mix Asphalt is the *only* pavement for the permanent highways."

"Build all highways and main thoroughfares of Hot-Mix Asphalt made with Imperial Paving Asphalts. Easy on horses, ideal for motor cars and trucks, economical to build, maintenance negligible, dustless, smooth and resilient, it is the highest-rated permanent pavement."

"All Imperial Asphalts are made in Canada at our Montreal East Refinery from only the best Mexican Asphaltum crudes. Delivery to all parts of Canada in specially-equipped tank cars or in packages."



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